
OER Revisions and Ancillary Materials Creation Mini-Grant Application

Affordable Learning Georgia aims to support the sustainability of previous Textbook Transformation Grants implementations through revisions of created open educational resources or the creation of new ancillary materials for existing OER. Individuals or teams who would like to apply for an OER Revisions or Ancillary Materials Creation Mini-grant participants do not need to be the original creators of the resource(s). While we welcome original authors to revise their original materials, the nature of open licenses allows for the revision and remixing of OER materials by anyone as long as the terms of the license are adhered to.

The final deliverable for this category is the revised or newly-created materials as proposed in the application, which will be hosted through GALILEO Open Learning Materials. All revised or newly-created materials will be made available to the public under a Creative Commons Attribution License (CC-BY), unless the original materials were under a more restrictive license such as the inclusion of SA (Share-Alike) or NC (Non-Commercial).

For the purposes of this grant, we define revision as the major improvement of a resource through updates for accuracy, accessibility, clarity, design, and formatting. We define ancillary materials as any materials created to substantially support the instruction of a course using an existing open educational resource(s).

Applicant Name *

Tiffani Reardon

Applicant Position *

Instructional Designer and Part-Time Instructor of Technical Communication

Applicant Institution *

Kennesaw State University

Applicant Email Address *

Please use your institutional email address.

treardo2@kennesaw.edu

Other Team Members

Please provide both names and email addresses here.

Jonathan Arnett, Program Coordinator and Assistant Professor of Technical Communication,
jarnet11@kennesaw.edu

Type of Project *

Revision of pre-existing OER

Creation of ancillaries for pre-existing OER

Other:

Creation of renewable assignments for user-generated content to be used in Open
Technical Communication (previously Sexy Technical Communication) textbook

Course Number(s)

TCOM 2050 and TCOM 2010

Course Title(s)

Issues in Digital Accessibility and Technical Writing

Final Semester of the Project *

This is the semester in which the materials created/revised will be completed.

Summer 2020

Fall 2020

Proposed Grant Funding Amount: *

This is the total (in a dollar amount) of funding you are requesting for the mini-grant. There is a maximum of \$4800, with a maximum of \$2000 per team member and \$800 for project expenses.

\$4,800

Currently-Existing Resource(s) to be Revised / Ancillaries Created *

Please provide a title and web address (URL) to each of the currently-existing resources that you are either revising or creating new ancillary materials for below.

Open Technical Communication <http://open-tc.com> (previously Sexy Technical Communication
<http://sexytechcom.com>)

Project Description *

In at least one paragraph, describe your project's goals and deliverables.

In Round 3 of the Affordable Learning Georgia Textbook Transformation Grants, we had a team of 4 faculty and an instructional designer working together to compile, revise, and write a technical communication textbook for Technical Writing and Workplace Writing courses at Kennesaw State University. Open Technical Communication (previously Sexy Technical Communication) is now saving approximately 579 students an estimated \$61,875 a year. With this mini-grant, two of the original team members, Ms. Tiffani Reardon and Dr. Jonathan Arnett, will pilot a renewable assignment for student-generated content to be incorporated into the textbook.

Inspired by a session on the “untextbook” at OER19 (Harrison et al, 2019) and the argument against pseudotransactional “disposable assignments” (Wiley, 2013), this assignment will ask TCOM 2050 students (in this class, almost exclusively TCOM majors) to develop OER content about basic principles of accessibility that students taking TCOM 2010 should learn. The student-created materials will be submitted in MS Word format, with either a CC-BY license or a do-not-publish statement, and they will be graded as a normal assignment. Afterward, Ms. Reardon and Dr. Arnett will edit the student-submitted materials, select and integrate the best parts, and publish them in the OER as a new section on Accessibility in Chapter 4: Document Design.

Harrison, M., Morgan, T., Devries, I., and Paskevicious, M. (2019). Crowdsourcing the untextbook [conference presentation]. OER19 Conference.

<https://oer19.oerconf.org/sessions/crowdsourcing-the-untextbook-o-102/>

Wiley, D. (2013). What is open pedagogy? [blog post]. Iterating Toward Openness.

<https://opencontent.org/blog/archives/2975>

Timeline and Personnel *

Provide a project timeline with milestones below, keeping in mind your selected Final Semester above. Provide a short description of the roles any additional team members will take on during the activities in your timeline.

Fall 2019:

Notification of acceptance

Arnett and Reardon will pilot renewable assignments in Dr. Laura Palmer's TCOM 2050: Accessibility course.

Spring 2020:

Arnett and Reardon will use submissions from students to create a chapter on accessibility for Open Technical Communication textbook and fine tune the renewable assignment for future use.

Summer 2020:

Arnett and Reardon will the publish new chapter for use in TCOM 2010: Technical Writing and submit the final report.

Budget *

Please enter your project's budget below. Include personnel and projected expenses. The maximum amounts for the award are as follows: \$4,800 maximum award, \$2,000 maximum per team member, \$800 maximum for overall project expenses. Unlike standard-scale and large-scale transformations, the maximum of \$800 is not a required element of the budget, but rather meant primarily for the purchase of specific tools and software which would help with improving resources.

Professional Development for Reardon: \$2,000

Summer Salary for Arnett: \$2,000

Project Expenses: \$800

Creative Commons Terms *

I understand that any new materials or revisions created with ALG funding will, by default, be made available to the public under a Creative Commons Attribution License (CC-BY), with exceptions for modifications of pre-existing resources with a more restrictive license.

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