



## **Global Ambassador Program**

Inspire OWLS to explore the world!

### ***Why should I be a Global Ambassador?***

We are excited that you are considering serving as a ***Kennesaw State University Global Ambassador***. As a Global Ambassador, you will be an important volunteer member of the KSU Global Education team and will have the opportunity to inspire other OWLS to explore the world!

KSU's Global Ambassadors will serve as the face of global education in a variety of ways, through promotion, event planning and support, and peer mentoring. They will represent the Global Education team as they:

- Build a community of students with a passion for global education at KSU
- Serve as official representatives of the Office of Global Education
- Promote the advantages of education abroad and 2024-25 education abroad experiences
- Plan, promote, and support Global Education programs and events
- Make a significant contribution to KSU's international culture, by mentoring students who will be studying abroad, focusing on aspects including scholarships, program options, and preparing for living and studying in another country

This opportunity will allow you to share your love for global education with fellow Owls, while also giving you room for personal and professional development.

### ***Are we a match? If you:***

- Exude enthusiasm and passion for study abroad and global enrichment
- Have completed one academic year at KSU
- Are a current KSU student in good academic standing at the time of application (minimum 2.0 KSU GPA)
- Have successfully completed at least one of the following: a KSU education abroad program; a transformative international experience (substantial educational experience with a global focus - course, internship, etc.); or are a current international student
- Express strong interpersonal and intercultural communication skills
- Are able to commit to the role for the full academic year, from August 2024-April 2025

***...then, please apply!***

### ***What do Global Ambassadors do?***

- Volunteer at least 2 hours a week as a Global Ambassador (GA), by supporting events, programs, and hosting monthly tabling and meetings alongside other Global Ambassadors (minimum 20 hours a semester)
- Represent KSU's Office of Global Education in a positive and professional manner at all times
- Attend the required Global Ambassador orientation (August) and planned training throughout the semester
- Support Global Education (GE) program preparation and implementation, including the following on-campus events:
  - Annual Education Abroad Fairs (Kennesaw Campus Oct. 1 & Marietta Campus Oct. 9)

- “Year of Canada” Kick Off Events (Kennesaw Campus - August 11; Marietta Campus - August 23)
- Academic Involvement Fairs (Marietta Campus Aug. 19 & Kennesaw Campus Aug 21.)
- At least two additional GE events each semester
- Conduct GE program promotion through social media (if you have it)
- Submit at least two pieces of social media content per semester, which will include a bio post as well as a post, takeover, story, vlog, video, etc.
- Share your personal experiences with prospective students, highlighting the benefits of global education!

### ***What are the benefits?***

- Be part of a community of students who are passionate about global experiences
- Experience the global education / education abroad industry from the staff’s perspective
- Network with students, faculty, and staff
- Gain valuable professional development experience for your resume
- Strengthen public speaking and presentation skills
- Develop leadership skills
- Obtain project/event management experience
- Expand social media and marketing content creation skills
- Be recognized at the KSU Global Ambassador Celebration in April 2025

\*\*The more Global Ambassadors participate in GE programs, the more incentives they can receive! They’ll have access to Global Education merchandise and specific Global Ambassador swag.

### ***How to apply!***

The Global Ambassador application is located on KSU’s Global Education website. The process is competitive, so be thorough in your application. The online application will be open June 24 – July 26, 2024.

### ***The application includes the following:***

- General student information (name, major, class standing, fall availability, etc.)
  - Explanation of why you want to serve as a Global Ambassador
  - Uploaded copy of your current resume
  - A 300-word testimonial about your education abroad experience or your transformative international experience
  - Submission of 2-3 photos, featuring you, from your international experience
- ▶ [Applications](#) received by July 26, 2024 will be reviewed and students will be notified of status by August 2, 2024.

On behalf of the entire team in KSU’s Global Education Office, we look forward to receiving your application! Email [jedwar96@kennesaw.edu](mailto:jedwar96@kennesaw.edu) if you have questions.