



FOUNDATION

ANNUAL REPORT

FISCAL
YEAR
2022



**KENNESAW STATE
UNIVERSITY**

DIVISION OF UNIVERSITY ADVANCEMENT
Kennesaw State Foundation

FOUNDATION

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President's Letter

Kathy Schwaig

Kennesaw State University's healthy enrollment and growing reputation reflect the increasing impact the University makes each year on its students and the community. It also reflects the impact the community makes on KSU. As part of our campus community, the KSU Foundation and its partners enhance the ability of the University to provide a life-changing education and experience to our students.

KSU's fundraising efforts continue to achieve unprecedented results. This past fiscal year, Kennesaw State set a University record for the most money raised in a single year from gifts under \$5 million. In total, giving and pledges eclipsed \$25.3 million for FY 2022.

“The successes of the past year hint at successes to come, revealing a capable campus community fully committed to the mission of the institution.”

Last year, the University added community as the fourth pillar of its R2 Roadmap. The institution will continue to strengthen relationships with its alumni and members of the community, while also fostering a welcoming and engaging environment for our students. Kennesaw State's newest student housing, the Summit, opened this fall with support from the Foundation, providing around 500 additional freshmen with the benefits of living on campus. This new residence hall, combined with the new FLIGHT26 program, offers our freshmen more opportunities to connect with KSU and with each other.

The University has continued to advance in other key areas as well. Following Board of Regents approvals this spring, Kennesaw State added new degrees at both the graduate and undergraduate levels, including a Ph.D. in Computer Science, a master's in Digital Financial Technologies and a bachelor's in Learning, Design and Technology. In line with our R2 classification, external research funding grew 18 percent to \$12.5 million during fiscal year 2022.

The successes of the past year hint at successes to come, revealing a capable campus community fully committed to the mission of the institution. This mission centers on the education of our students but also focuses on building research and community. I look forward to celebrating future successes alongside the many others who help make them possible, including our KSU Foundation.

Kathy S. Schwaig

Kathy Schwaig
President, Kennesaw State University

Yarbrough scholarship will fund non-traditional KSU nursing students

Jane Yarbrough was a caregiver by nature. So, it was fitting that after raising her two children, she enrolled at Kennesaw State to study nursing.

After earning her bachelor's degree, she worked at Piedmont Health as a registered nurse for a brief time, and then went on to a career as an occupational nurse for Delta Airlines. She passed away in 2020.

Her husband, newspaper columnist **Dick Yarbrough**, recently honored her memory by establishing the Jane J. Yarbrough Endowed Nursing Scholarship with an initial endowment of \$50,000. The scholarship will be awarded to non-traditional students who have earned their bachelor's degree but who are interested in pursuing nursing through KSU's Wellstar School of Nursing.

"My greatest achievement in life is this scholarship," said Yarbrough, whose syndicated column reaches nearly 1 million Georgia households each week. "This is very important to me, to help



the next generation of students pursue a critical profession through the inspiration of my wife, who has made this possible."

Dick Yarbrough said Jane's passion for nursing impressed those she cared for and worked with over the years. He said he hopes the scholarship will serve as a monument for the field she loved so much.

"Jane did not like attention much, but now she'll get the recognition she deserves," he said. "I felt this was the best way to honor her commitment to nursing."

This marks the latest gift for the Wellstar School of Nursing, two years after Wellstar Health System gifted the Wellstar College of Health and Human Services \$8.7 million to expand

the nursing program to address the nursing shortage in Georgia and around the region.

Studies have shown that by 2030 Georgia will have one of the most profound gaps in the supply of and demand for nursing in the country, and Wellstar and KSU stand at the forefront to address this issue, said Dean Monica Swahn.

“Kennesaw State and the Wellstar School of Nursing are in a unique position to improve health outcomes in Georgia and beyond,” Swahn said. “This impactful and transformative gift will go a long way toward making KSU a leader in

addressing the upcoming nursing shortage.”

Susan Dyess, the director of the Wellstar School of Nursing, said the scholarship will fund KSU students advancing into an important career at a crucial time.

“This scholarship is a boon for our program, and by extension for the region and state,” Dyess said. “This will help a deserving student to accomplish a degree and serve in an important role in our society. Dick Yarbrough’s love for this profession and our program is palpable, and we appreciate his generous support.”

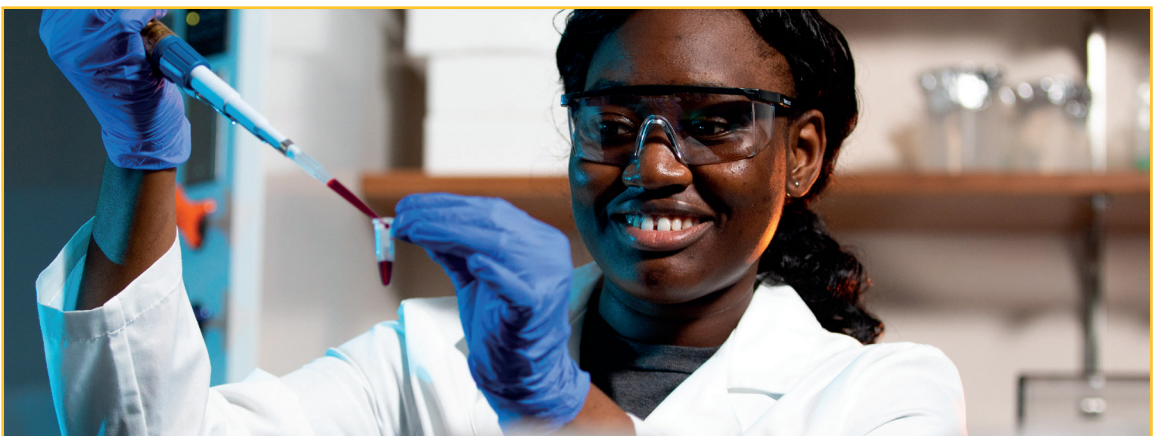
“My greatest achievement in life is this scholarship. This is very important to me, to help the next generation of students pursue a critical profession through the inspiration of my wife, who has made this possible.”

– Jane Yarbrough

Donor Dick Yarbrough and Dean Monica Swahn



Jane Yarbrough



Kennesaw State and Beacon Foundation celebrate eight years of support for students



Elizabeth Smith Williams

Over the past eight years, support from the Beacon Foundation Charitable Trust has helped send Kennesaw State University students on trips abroad, while also providing food and housing to students in need.

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Since 2014, the Beacon Foundation has given \$453,000 total to Campus Awareness, Resource & Empowerment Services (CARE) and KSU Journey Honors College. Included

in that amount was \$10,000 to each for COVID relief at the virus's peak. **Elizabeth Smith Williams**, the Foundation's Cobb County trustee and KSU partner, said she is proud of the effect the Foundation's support has had on the Kennesaw State community and its students.

"Our partnership with KSU has been incredibly fulfilling, especially when it comes to combating

student food and housing insecurity on campus. That's one of the accomplishments that speaks directly to our mission," she said.

The Beacon Foundation, run by Williams and her family, was formed in 2008 with the goal to provide poverty relief and experiences not otherwise funded through traditional means. The Foundation supports arts experiences for K-12 students, travel for college students, housing and food assistance and more.

Williams said she felt since moving to Cobb County in 2007 that she had a responsibility to give to students and youth in her own backyard.

CARE Services Founding Executive Director Marcy Stidum said the Beacon Foundation is one of the reasons her organization is where it is today.

Stidum said Beacon has over the years supported CARE in a variety of ways, including funding a 1-bed, 1-bath Kennesaw campus apartment lease for temporary emergency housing for students who find themselves homeless. She said the temporary

housing was the first of its kind to be integrated into university housing.

Since that initial funding, the Foundation's support has grown to allow annual funding of a 2-bed, 2-bath Kennesaw campus apartment lease, plus emergency hotel stays, rental assistance, Atlanta Community Food Bank purchases and meal plans for students in need.

"As a result of investments and support from donors like Beacon Foundation, CARE has become a national model for other higher education institutions," Stidum said.

A year after Beacon Foundation initiated its partnership with CARE Services, it also began supporting KSU Journey Honors College and its President's Emerging Global Scholars program (PEGS). The mission of

PEGS is to accelerate the personal, professional and academic development of exceptional Honors students. One of the main ways the program accomplishes that goal is by presenting opportunities to travel and study abroad.

education, and thanks to Elizabeth and the Beacon Foundation, more of our students are able to broaden their horizons, both in education and in life experience," Whitlock said. "The Beacon Foundation and supporters like it are an integral part of

"I would define success by seeing students transition into fruitful careers and making a positive impact on their communities by finding ways to give back on their own."

Williams said travel provides a new perspective for people who haven't yet experienced different cultures, but it could also result in networking opportunities that could result in a future job or scholarship. KSU Journey Honors College Dean Karen Kornweibel agreed.

"Travel is an essential part of a well-rounded

the success of KSU Journey Honors College and of its students."

Williams said she believes in the power of education, and with each bit of support KSU receives, more students can focus on their education and future, rather than obstacles to success.



Kennesaw State University president endows scholarship to honor her parents

Growing up in a small town in Texas, Kennesaw State University President Kathy Schwaig knew one thing for certain – she was going to get a college degree.



Schwaig, who came from humble beginnings, said that her father had dreamed of going to college despite his parents' wanting him to become a truck driver. Ed Stewart achieved his goal. He graduated with a bachelor's degree and became a minister. Schwaig's mom, Nola, taught Sunday school and shared her husband's passion for academics.

At every opportunity, the Stewarts reinforced with their own children the notion that college was the gateway to a bright future, Schwaig said. Beyond their positive reinforcements, they budgeted vigorously to pay all undergraduate expenses for their four children so they could

focus primarily on academics. Their efforts paid off as each earned, at least, a master's degree.

Now, Schwaig is paying tribute to her parents through the newly established Ed and Nola Stewart Endowed Scholarship. The \$100,000 gift will create a scholarship to help reduce the financial burden for students at Kennesaw State.

Schwaig, who became Kennesaw State's sixth president in March 2022, earned a Bachelor of Business Administration in Accounting and an MBA in Information Systems from Baylor University, a Master of Liberal Arts from Johns Hopkins University and a Ph.D. in Management Information Systems from the University of South Carolina.

“I hope that recipients of this scholarship share my experience as they pursue their passions at KSU, and that others who share my parents' passion for higher education find ways to give back.”

“My siblings and I had summer jobs, but my parents paid all of our undergraduate expenses,” she said. “Having benefited from their sacrifices, I know firsthand just how valuable it is to receive unwavering support. I hope that recipients of this scholarship share my experience as they pursue their passions at KSU, and that others who share my parents' passion for higher education find ways to give back.”

She said that she still doesn't know how her parents managed to help four children graduate from college debt-free, but she knows that this scholarship would have meant something special to them.

“They would be thrilled to know that a scholarship in their name will help someone in the short run so that their life can be better in the long run,” said Schwaig. “I can't think of a better way to honor them.”

College of Science and Mathematics Dean establishes scholarship for students

Kojo Mensa-Wilmot stands on the shoulders of those who supported him,



from his parents' support of his talent to numerous benefactors who provided scholarships that made his education possible.

The dean of Kennesaw State University's College of Science and Mathematics is now paying it forward, having pledged \$50,000 over the past two years to establish a scholarship for students in the College.

"This is not philanthropy: It is my responsibility," he said. "Given the profile of our students, many of whom are first generation, the College offers a fantastic opportunity for me to engage in this small way. I see reflections of myself in our student body."

According to Scott Bryant, Kennesaw State's

associate vice president for Development, "When campus leaders dedicate personal, philanthropic financial support for KSU, it provides a critical, inspirational example for faculty staff and students to follow."

Mensa-Wilmot has truly embraced Kennesaw State's emphasis on

use a little bit of help," he said.

Mensa-Wilmot joined the College in 2020 and quickly established a home at KSU as an administrator and scientist. An expert in the field of tropical disease prevention, he has continued that work, earning a \$3.3

“I consider myself extraordinarily lucky because other people’s sacrifices have put me where I am today. In turn, I have a responsibility to assist students that could use a little bit of help”

student success. Born and raised in Ghana, Mensa-Wilmot says he earned scholarships for high school and undergraduate studies in Ghana, and for his doctoral studies and postdoctoral in Baltimore. That generosity has motivated him all these years and spurs his own giving to benefit the students who walk the halls of the College.

"I consider myself extraordinarily lucky because other people's sacrifices have put me where I am today. In turn, I have a responsibility to assist students that could

million grant from the National Institutes of Health to research drugs that can treat Human African trypanosomiasis, commonly known as sleeping sickness. Mensa-Wilmot has continued his scientific studies while leading the College of Science and Mathematics.

"My work at KSU; I dreamed of it — components that make the daily challenges joyful could not have been found elsewhere," he said. "KSU is a perfect fit for me."

Making a Difference – Trustee Trent Turk helps put KSU Foundation on a new path

Trent Turk understands the profound impact a college education has on the future of every student who attends Kennesaw State University. As the immediate past chair of the KSU Foundation, he appreciates how crucial it is for the University to provide resources to help students as they move forward in their careers.

“I believe that any impact that the Foundation, or we as donors, can have on any students’ lives is truly at an inflection point that will last them the rest of their lives,” Turk said. “The fact that you are getting that degree under your belt will make a profound difference on everything you do.”

Turk, a longtime trustee who recently completed a term as Foundation chair, and his wife LaSona have pledged \$100,000 to benefit the University and research initiatives through endowed scholarships and other forms of assistance.

“My focus has been the effect we are having on the trajectory of these students’ careers and lives, and it is profound



Trent and LaSona Turk

for the few years they are at this institution,” Turk said. “I count myself fortunate to be around to witness that change as these students move forward into their careers. The best part of working with the Foundation has been the involvement with the students and the connections I’ve made with the quality people within academia and the institution.”

Turk has built a longstanding connection to the University, beginning with his graduation from Southern Polytechnic State University (Southern Tech) in 1986 with a degree in civil engineering technology with a minor in land surveying. His work in land surveying led to his

founding of GeoSurvey, a successful area business, as well as active participation as a trustee with the Foundation of SPSU beginning in 2010.

Turk was the incoming chairman of the SPSU Foundation when the consolidation with Kennesaw State was announced a few years later. Since then, he has been an instrumental part of bringing the two Foundations together and making Kennesaw State what it is today.

The consolidation represented a turbulent time for the universities, but Turk’s influence helped bring numerous elements together to make a single stable institution. For example, Turk said he worked tirelessly to

represent the interests of SPSU alumni, which helped lead – along with the efforts of Trustee Julie Kimball and others – to formation of the SPSU Alumni Society (SPSUAS).

“SPSUAS is vibrant and providing a home for Southern Poly alumni to have within the KSU Alumni Association,” Turk said.

His influence also helped bring stability to the merged Foundation.

“When you look at the last decade, particularly in real estate, just look at all the various buildings and infrastructure that have been built as a result of the relationship with either the Southern Poly or KSU Foundation,” Turk said.

“There is student housing across both campuses that came about through the relationship with the Foundation. We are the conduit for infrastructure to get built, and that lets students focus on their studies, not on their surroundings.”

Turk said that the KSU Foundation has changed in other important ways during the past three years.

“You’ve also got to look at the philanthropic side of the Foundation, in the endowment and scholarships we provide, and the financial relief we offer for so many students,” Turk said. “Many students

are profoundly affected through the scholarships that come forth from our Foundation.”

A focus on financial support for students has been a key part of Turk’s tenure as chair of the KSU Foundation.

“It is representative of the transition of our Foundation into a philanthropic foundation that manages real estate versus being a real estate foundation that also does a little bit of philanthropic activity,” Turk said. “As I

“The best part of working with the Foundation has been the involvement with the students and the connections I’ve made with the quality people within academia and the institution.”

exit, it is satisfying to see that we’ve made that turn now into a philanthropic foundation with record-setting donations over the last three years. I’m not taking credit for that; I’m just saying I’m happy it happened under my watch. And I have taken pride in seeing we’ve charted a new course for the Foundation.”

Turk’s influence on the path of the Foundation has been felt across the University.

“Trent Turk made an immediate and lasting impact on me four years ago, when he served on the search committee

that led to my hiring,” said Lance Burchett, vice president of University Advancement and CEO of the KSU Foundation. “During my finalist interviews – a full day from dawn to dusk – Trent accompanied me to every single meeting across both campuses. At the end of the day, I mentioned to him how impressed I was that he took an entire day off from work for that purpose. He has since become a revered KSU leader and a treasured

friend. In my opinion, no single person has done more than Trent has to bond KSU and SPSU into one stronger KSU family.”

While Turk will continue to serve as a trustee, he expects a positive future for the University and the KSU Foundation.

“I believe that the stability in leadership is the strongest thing we’ve got going for us right now,” Turk said. “We found a wonderful group of lifelong friends that we are honored to be a part of. With all the difference being made for our students, that warms my heart.”

Georgia Power gift supports Kennesaw State's Call Me MISTER program



Britt Fleck

Since welcoming its first students a year ago, Kennesaw State University's Call Me MISTER program in the Bagwell College of Education has seen success toward its goal of increasing the number of minority men who become teachers.

In celebration of that success, which included the graduation of two members of its initial three-member cohort this past spring, the Georgia Power Foundation gifted \$300,000 for an endowed scholarship to provide additional financial aid to students in the Call Me MISTER program.

"Reducing the barriers for students to join the teaching field is important in our mission to grow minority representation," said **Tristan Glenn**, associate professor of special education and director of the Call Me MISTER program. "This scholarship from Georgia Power reduces the cost of college, which is the biggest barrier that exists and empowers these young men to be fully engrossed in this experience without financial worry."

Britt Fleck, KSU Foundation Board trustee and regional director at Georgia Power, was instrumental in expanding

scholarship support for KSU students.

"We're proud of the partnership between Georgia Power and the Call Me MISTER program at KSU," said Fleck. "Research has shown that having male teachers of color positively influences young men of color and helps to provide a cradle-to-career pipeline as well."

Rita Breen, executive director of the Georgia Power Foundation, added, "Georgia Power Foundation's Teachers for Georgia program supports the recruitment and retention of male teachers of color across Georgia. Scholarship endowments at eight universities across Georgia have been funded, and we are pleased to have KSU's program included to provide scholarships for our state's future teachers."

Recent Bagwell graduate **Cameron Barron**, who grew up in Thomaston, Ga., said he's grateful for Call Me MISTER's mission and said Glenn was the first male

Black teacher he had ever had.

“I wasn’t able to see a lot of men of color in the education field when I was growing up,” said Barron. “The program opened my eyes to that and gave me a sense of community in knowing that I am not alone in wanting to pursue something bigger.” Following his graduation, Barron was hired for a full-time position at Berkmar Middle School teaching math.

Following the success

of the Call Me MISTER program and the continued generosity of the Georgia Power Foundation, Glenn plans to grow the program in scope and impact. Through summer programs and early recruiting and retention efforts with local schools, Glenn hopes to see Call Me MISTER at KSU become a leading academy in the nation whose mission is to grow underrepresented populations in the teaching field.

“I wasn’t able to see a lot of men of color in the education field when I was growing up. The program opened my eyes to that and gave me a sense of community in knowing that I am not alone in wanting to pursue something bigger.”



Jabari Cain



From Left: Malik Albert, Cameron Barron, Daniel Turner-Figueroa



From Left: Kat Schwaig, Tristan Glenn (former director, Call Me MISTER at KSU), MISTER Cameron Barron, MISTER Daniel Turner-Figueroa, MISTER Malik Albert, Britt Fleck, Rita Breen, Adrian Epps

Constructing Pathways – Lowry Family Endowed Scholarship to provide opportunities for construction management students

Beth Lowry recognizes the importance of hard work and is passionate about creating opportunities for Kennesaw State students. Lowry, KSU Foundation trustee and co-chair of the Campaign Committee, recently gave \$100,000 to the KSU Foundation to benefit students in the College of Architecture and Construction Management (CACM). The Lowry Family Endowed Scholarship will provide financial aid to those seeking a career in construction management, who come from underrepresented populations in the construction field.

“I am a firm believer that the construction industry is a great pathway to a better life,” said Lowry, president of the national construction services firm Holder Construction. “While many people only see the physical labor aspects, there is also a lot of creative problem-solving in construction, and no day is the same.”

Lowry is the first woman to serve as president of Holder, the same company where she began her career as an intern. In addition to her professional accomplishments, she is active in several Atlanta-based philanthropic endeavors, including serving on several boards at Kennesaw State.

“I’ve always loved the KSU students,” Lowry said. “They are extremely hardworking. Many of these students are the first in their family to go to college and are working



Beth Lowry

their way through school. It’s such a large university, but the common work ethic across all these years is fascinating to me.”

Lowry has served on the CACM’s Industry Advisory Board for more than a decade and is passionate about creating a pathway for students to enter the construction track early in

their college careers.

“Beth is a dynamic force in everything she commits herself to,” said Kennesaw State University Foundation Chair Steven Cadranel. “As a leader in her field and an advocate for our students, Beth makes her mark wherever she goes. The combination of knowledge, stature,



CACM students

“I am a firm believer that the construction industry is a great pathway to a better life. While many people only see the physical labor aspects, there is also a lot of creative problem-solving in construction, and no day is the same.”

passion and generosity she now brings to our Kennesaw State University Foundation Board as co-chair of our Campaign Committee is hard to match, and we are extremely grateful for her leadership and service.”

Lowry hopes this scholarship endowment will be a springboard to further diversifying the construction profession.

“I want to provide an equitable opportunity and fill the gaps,” she added.

“It takes recognizing missing pieces and filling them with diverse voices and ideas. A lot of my pride and joy comes from opening doors for people, mentoring them and then watching them achieve goals and dreams.”

Lowry hopes other donors will be inspired to create opportunities for students who will someday be leaders in their fields.

“We have a lot of

conversations in the business world about the war for talent, but are we putting our money where it’s helping bridge those gaps?” Lowry said. “KSU produces incredible talent, and I want to inspire the business community to step up and invest in these students.”

CACM Dean Andrew Payne said Lowry is a role model for students, and her gift will create a lasting impact on the Department of Construction Management.

“Beth has been an asset to our College for many years and we are grateful for this generous gift,” Payne said. “The Lowry Family Endowed Scholarship will not only help our students pursue their degrees but will encourage them to explore the career opportunities in the construction management field.”

When asked if she had a message for future recipients of her scholarship, Lowry encouraged students to stay motivated.

“Construction is definitely a high-demand, high-expectation industry, but it’s extremely rewarding so keeping pushing through,” she said.



Kennesaw State Receives Honor for Institutional Excellence in Advancement

Kennesaw State University's Division of University Advancement earned a top statewide award following a period of unprecedented fundraising success by the Division that has contributed significantly to the rapid growth and record enrollment for the University.

The Georgia Education Advancement Council presented the Overall Institutional Excellence in Advancement Award to KSU's Division of University Advancement at the 2021 GEAC Annual Conference. The award is presented to institutions demonstrating outstanding achievement and commitment to the field of higher education advancement.

"In just two years, we have made tremendous strides in our mission of supporting our University and its students. We have doubled our endowment to \$100 million, which is breathtaking," said Vice President for University Advancement Lance Burchett. "This recognition from GEAC is one that we all share. It would not have been possible without the partnership of our incredible donors, Trustees and talented staff."

Since 2019, the Kennesaw State University Foundation has seen total fundraising from private sources skyrocket to more than \$60 million, more than tripling any other two-year period in KSU history.

Over the past three years, the value of scholarships funded by the Kennesaw State University Foundation has almost doubled. Student scholarship spending for 2021 is \$3.3 million compared to \$1.7 million in 2018. That translates to nearly 5% of Kennesaw State students — more than 2,000 people — earning a scholarship backed by the Foundation in 2021.

Some fundraising highlights for Kennesaw State include:

- Fundraising for FY21 reached 217 percent of University Advancement's goals.
- The number of proposals for grants of \$50,000 or more has risen to 129 this year, compared to just 28 in FY18.
- Major gifts are 107 this year, compared to 54 in FY18.
- KSU's administrative costs to raise a dollar have plummeted from 41 cents in FY19 to 15 cents in FY21.

"This is only the beginning," Burchett said. "The future is bright at Kennesaw State University, and we are eager to see how the coming years will add to the institution's rapidly growing success."

“ In just two years, we have made tremendous strides in our mission of supporting our University and its students. We have doubled our endowment to \$100 million, which is breathtaking. This recognition from GEAC is one that we all share. It would not have been possible without the partnership of our incredible donors, Trustees and talented staff. ”



CEO's Letter *Lance Burchett*

“Education is the most powerful weapon which you can use to change the world.”

- Nelson Mandela

We are the stewards of history, reaching back over a half a century when the Kennesaw State University Foundation, Inc. was established in 1969.

For 53 years now, the KSU Foundation has received, invested and disbursed private gifts, property and other assets for the sole benefit of the University. The total impact of our Foundation is evidenced by over \$181 million in cumulative direct support to our University — \$40 million of which in the last three years.

Philanthropy is crucial to advancing our mission. The margin of excellence our students, faculty and alumni deserve is only attainable through partnerships with individual donors, corporations and foundations.

Our purpose is significant – to maximize the return on your investment to escalate the level of scholarly work, enhance research discoveries and their application to benefit society, and groom more future alumni to provide an advanced workforce for tomorrow.

We have deep respect and appreciation for you, our supporters. Your gifts of time, talents, expertise, relationships and resources are invaluable and indispensable for the future of KSU.

It is an honor to labor in this most noble arena of higher education, and to witness firsthand the exponential growth and the life-changing trajectories found at Kennesaw State University.

Thank you for your support and leadership!

Lance Burchett
*Vice President for University Advancement
and CEO of the KSU Foundation, Inc.*

“For 53 years now, the KSU Foundation has received, invested and disbursed private gifts, property and other assets for the sole benefit of the University.”



Foundation Chair's Letter

Steve Cadranel

As I begin my term as Chairman of our KSU Foundation, I could not be more honored and excited to serve with such an outstanding team of professionals and trustees dedicated to the advancement of our university and its students!

These past five years, we have evolved from changing leadership to focused stability and amazing growth. With President Schwaig and her 20-plus-year history of steadfast commitment to KSU and her intelligent vision for its future now firmly at the helm, we are perched for even greater possibilities! That evolution and the successes we have enjoyed have been made more significant by the support of our Foundation, a best-in-class professional team, and the confidence and generosity they have instilled in our amazing benefactors.

“Our mission to support, guide, and protect the University is clear, and our commitment to our core values of fiduciary responsibility, integrity, excellence, vision, financial development and stewardship are at the heart of all we do.”

Our mission to support, guide and protect the University is clear, and our commitment to our core values of fiduciary responsibility, integrity, excellence, vision, financial development and stewardship are at the heart of all we do. The leadership that came before us helped to transform KSU to one of Georgia's most vital universities, and the expert skill of our CEO, Lance Burchett, and his operations and development team have added wind to our sails. The freshmen and sophomore board members we recently inducted continue to raise the bar, and our trustees, committee chairs and executive committee members have enthusiastically accepted the responsibility to help elevate KSU to even greater prominence.

Our student housing portfolio's return to strength is helping fuel a vibrant campus life, and we continue to add to our endowment. Our graduates inspire us and are among the most sought-after in their professions. And thanks to the generous support of all our donors, KSU graduates more students each year than any other university in the state. Thirty-eight percent of those graduates are among the first in their family to attend college, and we are helping change their trajectory forever!

Thank you for your confidence and commitment to our Foundation and Kennesaw State University! Because of you, our future is full of opportunity, and I look forward to all we will accomplish together.

Go Owls!

A handwritten signature in black ink that reads "Steven Cadranel". The signature is fluid and cursive, with a large initial 'S'.

Steven Cadranel
Chair, KSU Foundation

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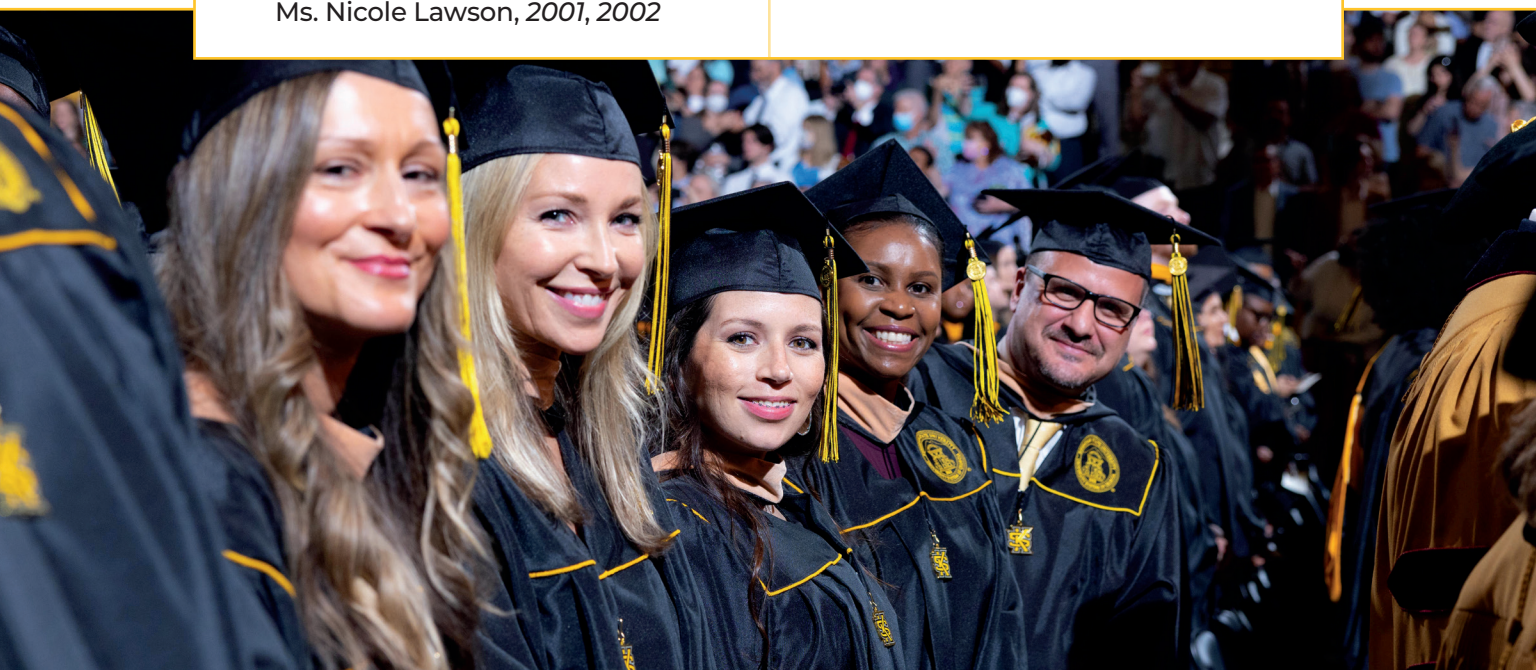
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Investment Committee

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Nominating Committee

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Alex McGee

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and Chief of Staff*

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Chief Legal Affairs Officer

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Director of Athletics

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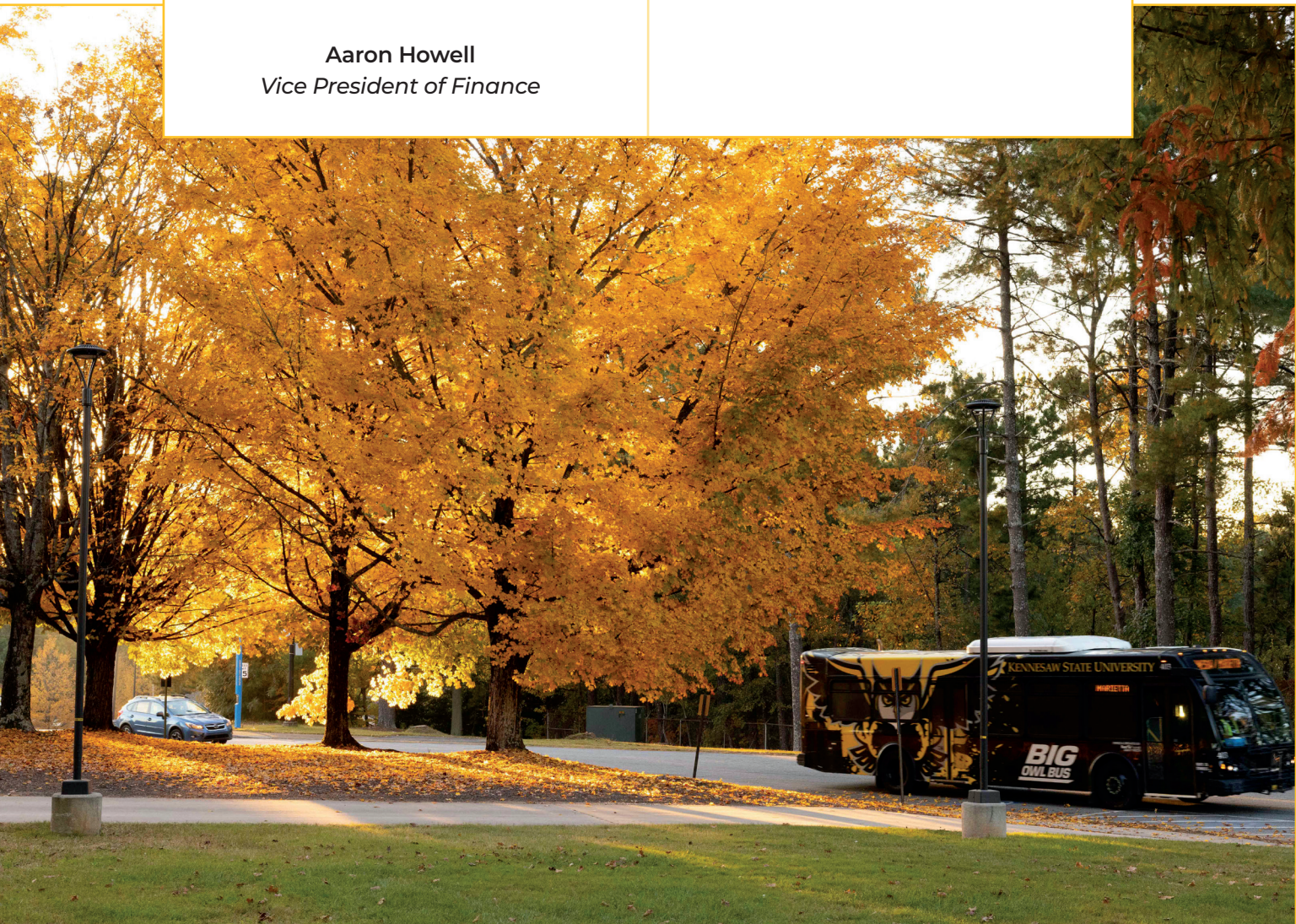
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Jay Thomas

Chief Institutional Auditor

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Interim Chief Diversity Officer



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President's Parliament, Kennesaw State University's premier giving society, was established to create a fund of unrestricted dollars that will provide the president the financial flexibility that is critical to meeting the University's greatest needs and priorities. The President's Parliament consists of donors whose annual gift of \$2,500 or more will have a direct and immediate impact on student success.

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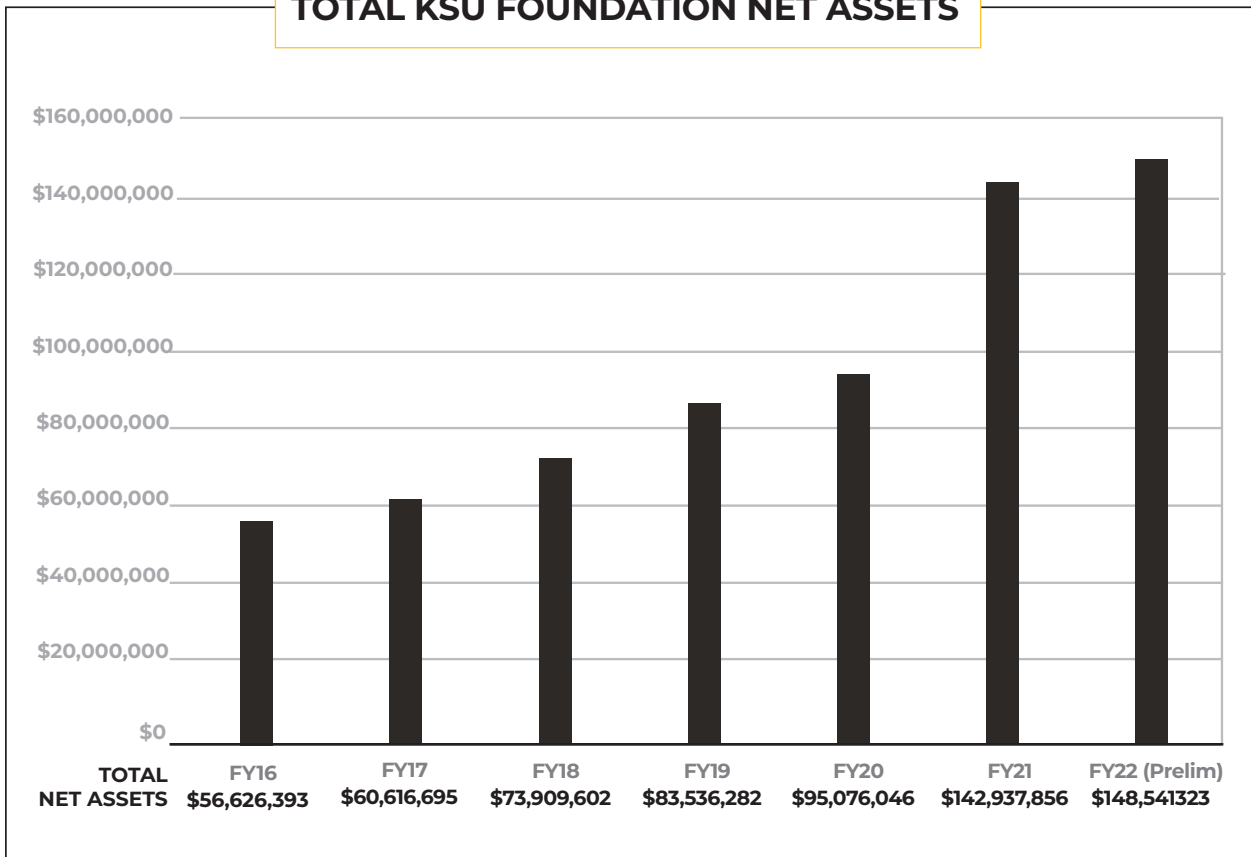
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Mrs. Callie C. Warren and
Mr. Damian Warren

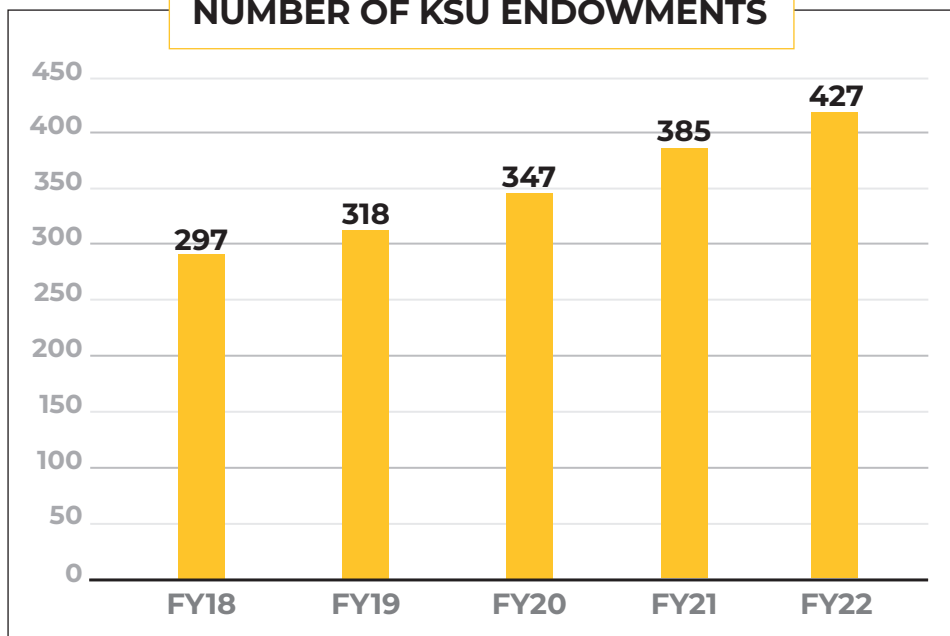
Dr. Pamela S. Whitten and
Mr. Jason J. Whitten

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TOTAL KSU FOUNDATION NET ASSETS

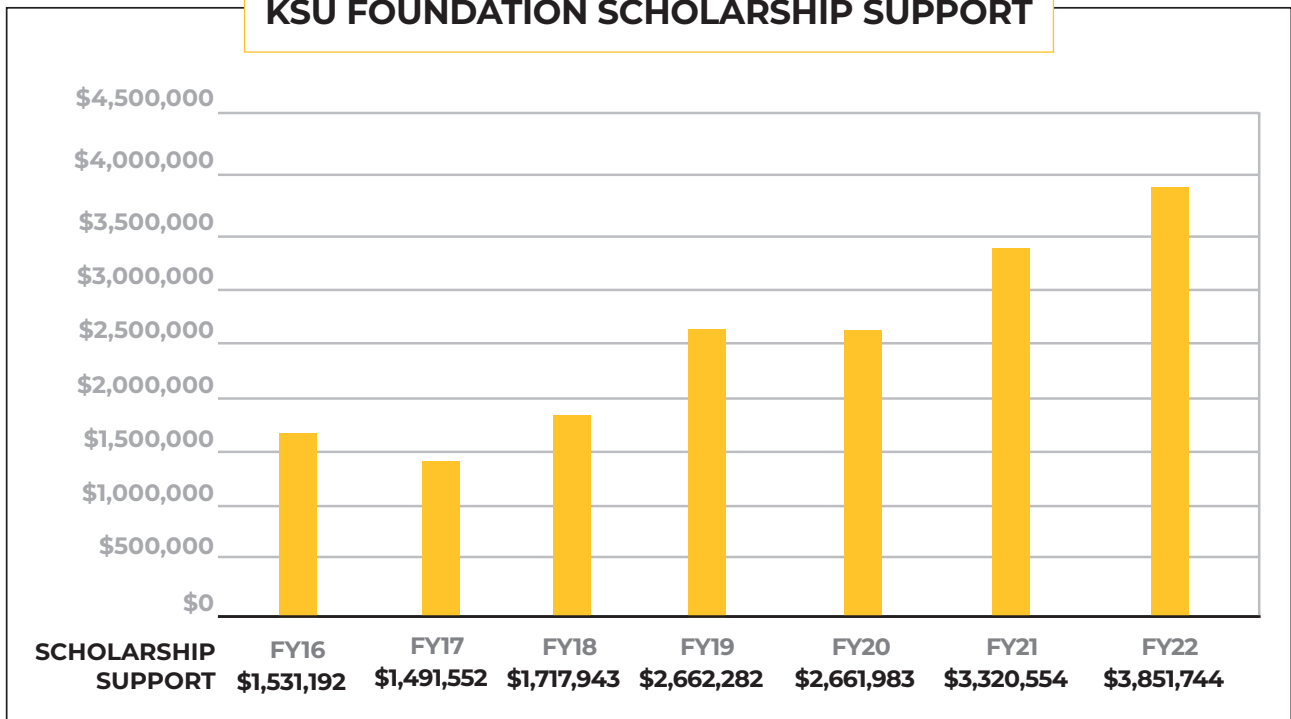


NUMBER OF KSU ENDOWMENTS

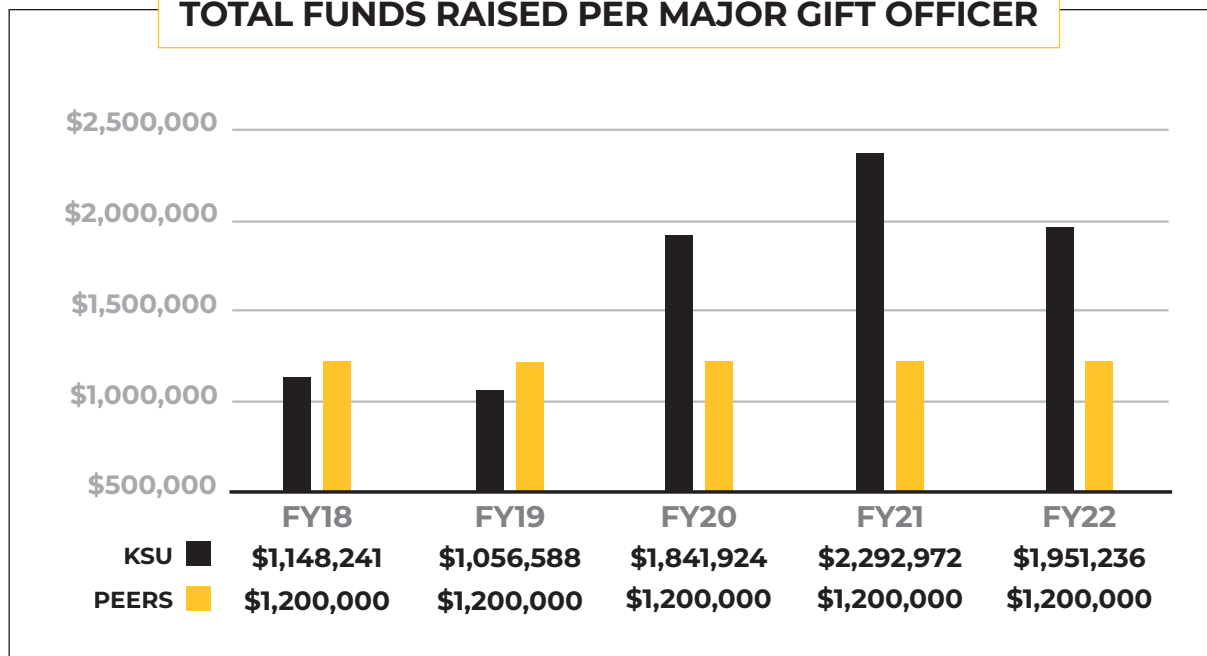


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KSU FOUNDATION SCHOLARSHIP SUPPORT

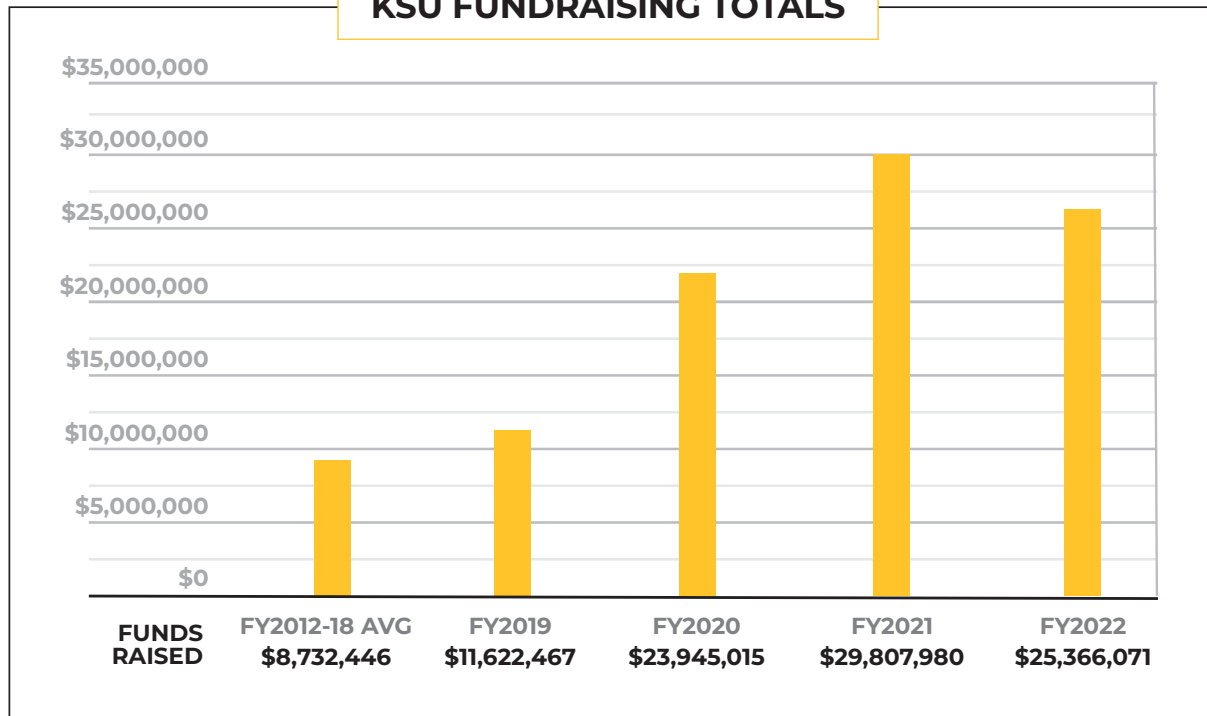


TOTAL FUNDS RAISED PER MAJOR GIFT OFFICER

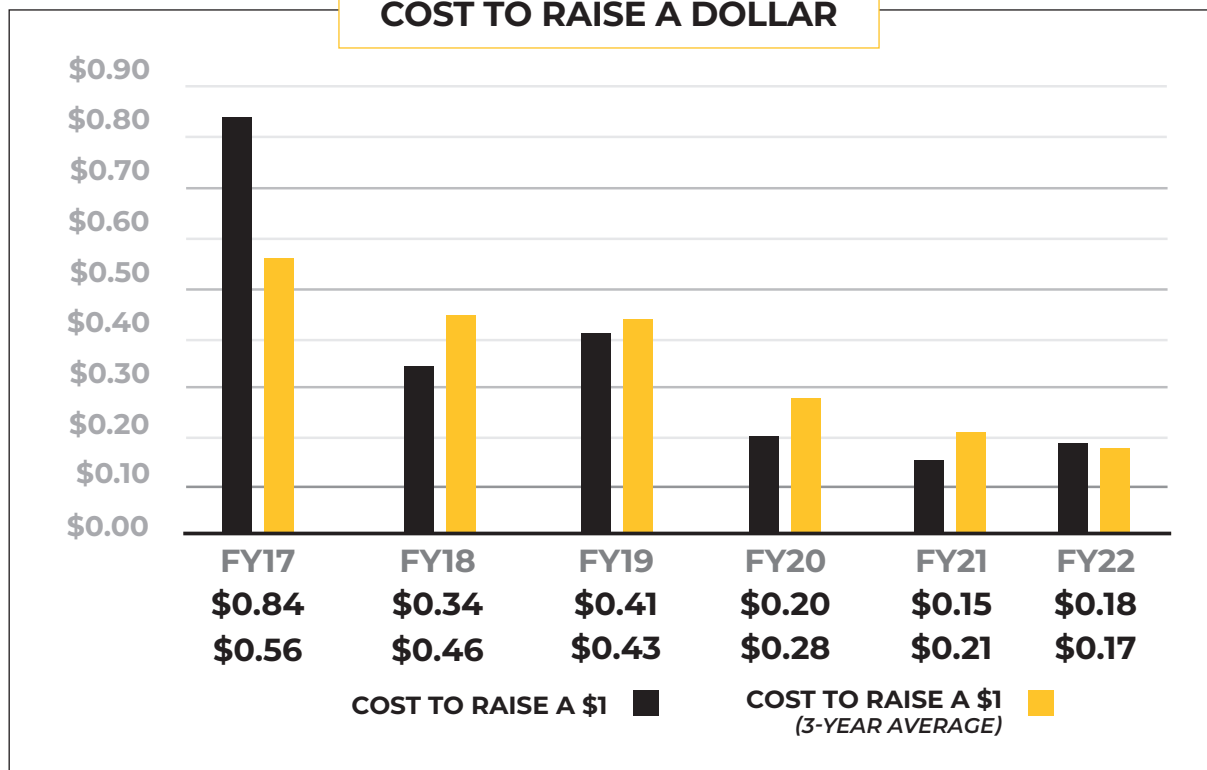


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KSU FUNDRAISING TOTALS

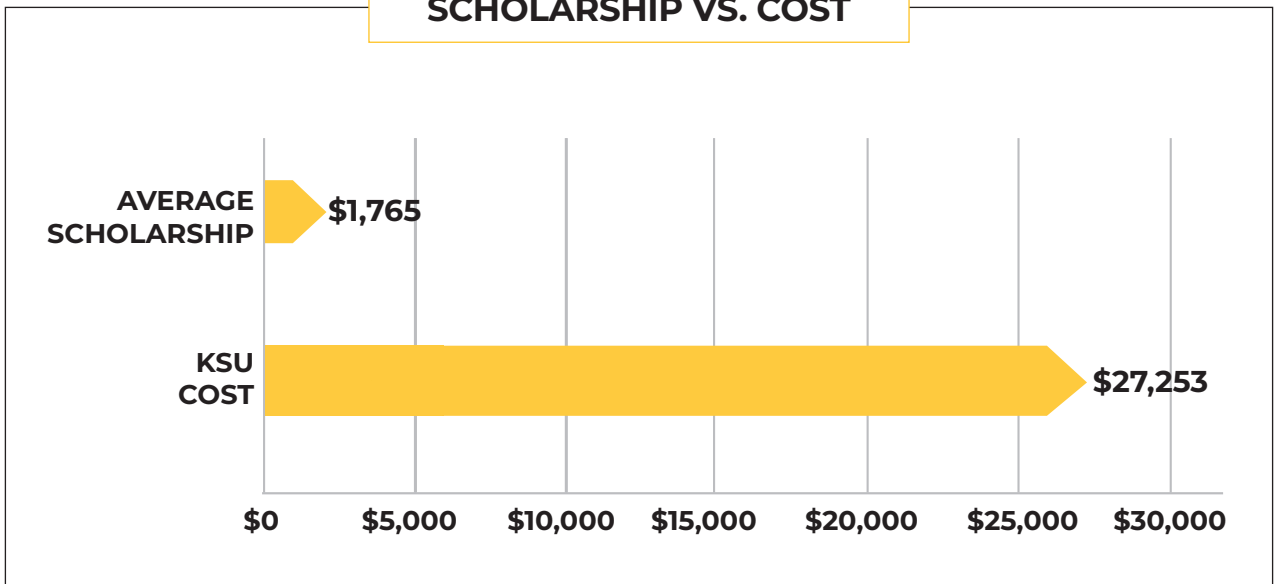


COST TO RAISE A DOLLAR

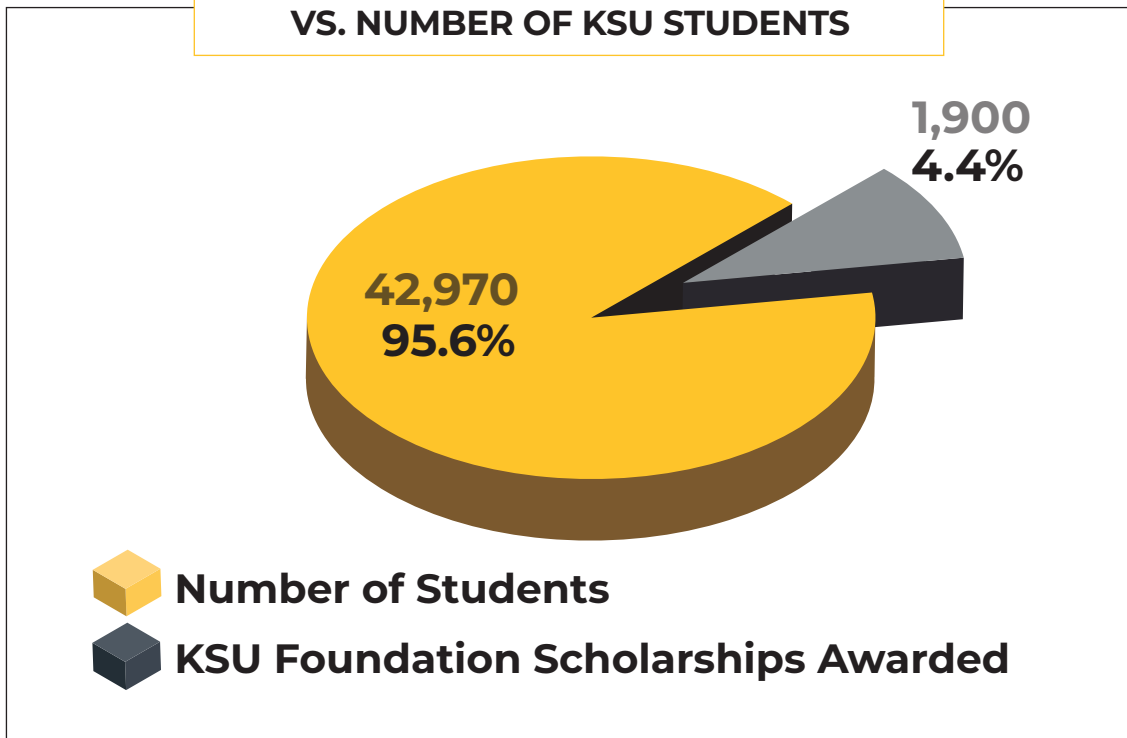


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SCHOLARSHIP VS. COST

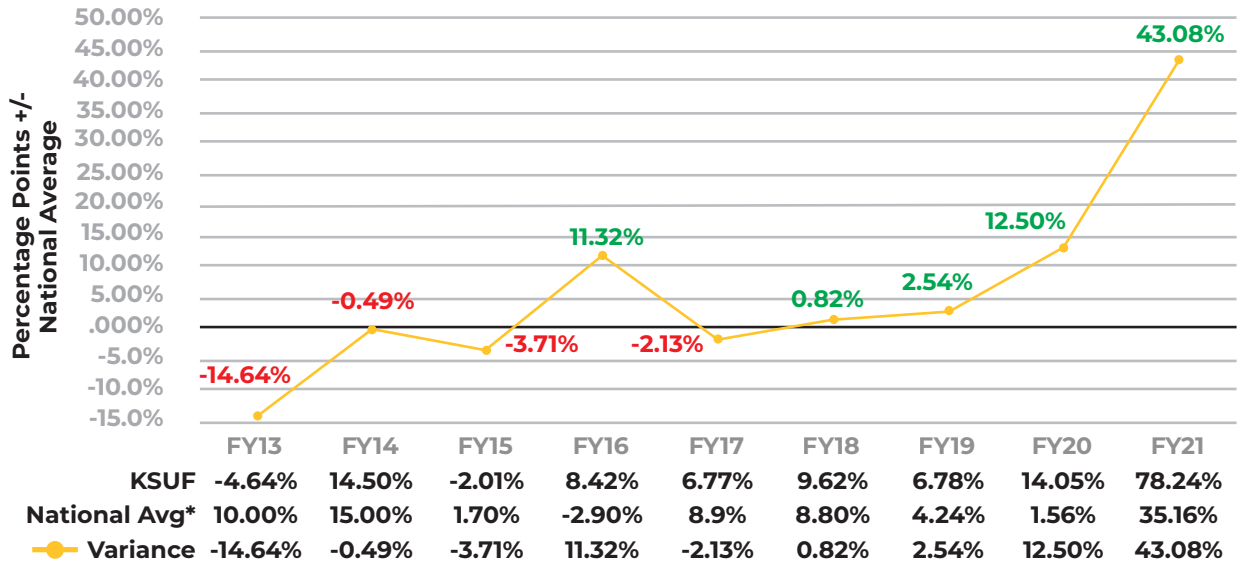


NUMBER OF SCHOLARSHIPS AWARDED VS. NUMBER OF KSU STUDENTS



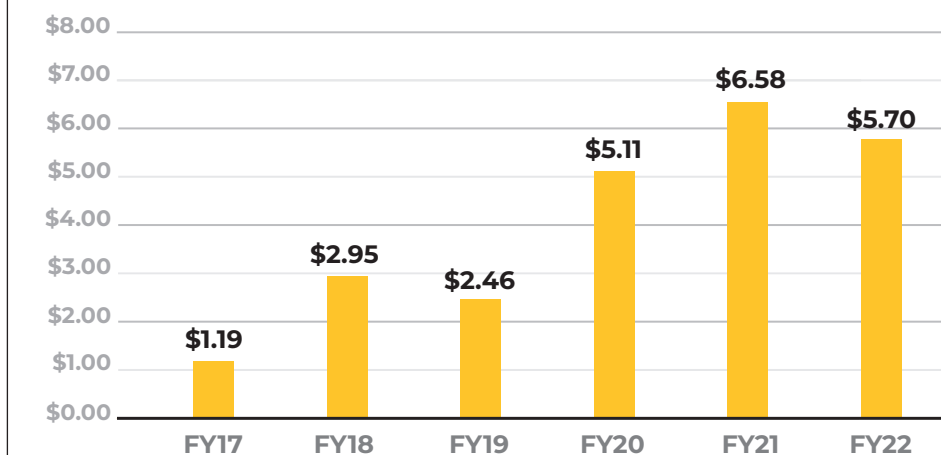
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VARIANCE IN NET INCREASE IN ENDOWMENT KSU VS. NACUBO



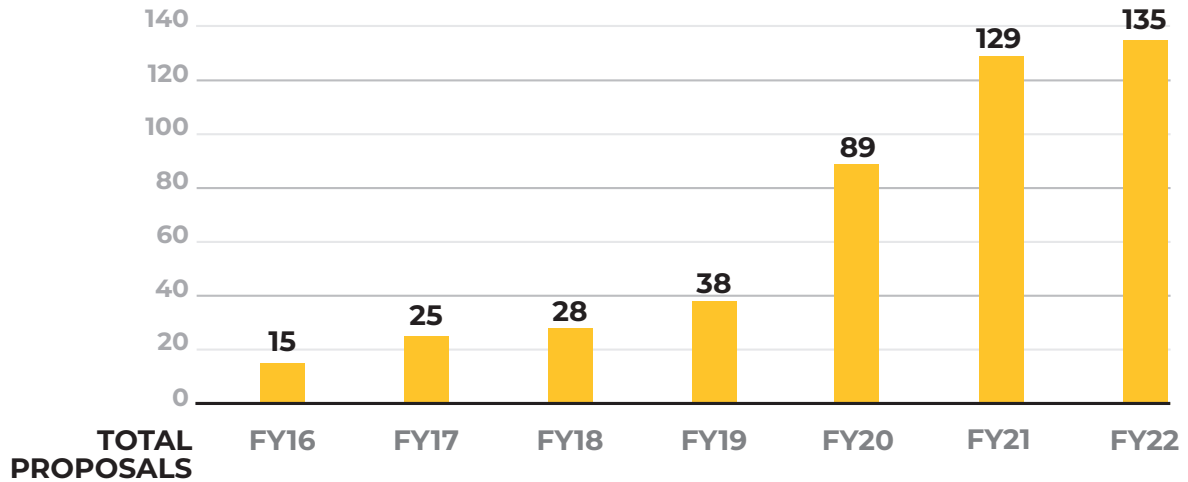
*The average endowment growth among ~800 reporting NACUBO universities over previous year

UNIVERSITY ADVANCEMENT RETURN ON INVESTMENT

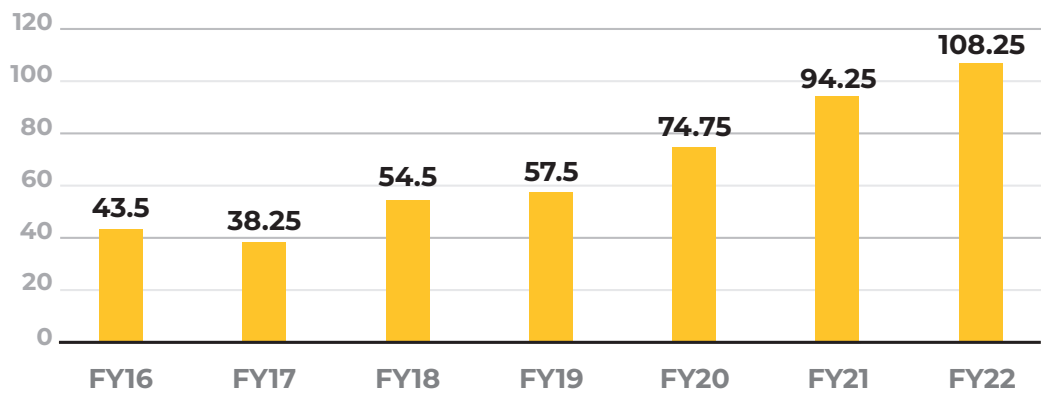


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NUMBER OF \$50K OR GREATER PROPOSALS



CLOSED MAJOR GIFTS





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