



KENNESAW STATE UNIVERSITY

Mini Fact Book 2016-2017



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Institutional Research and Planning
Mini Fact Book
2016-2017**



Kennesaw State University
Kennesaw, GA 30144
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oie.kennesaw.edu

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WELCOME TO THE NEW KSU!

Kennesaw State University is a comprehensive university recognized for its entrepreneurial spirit, global engagement and sense of community. As Georgia's third-largest university and one of the fifty largest public universities in the country, Kennesaw State offers more than 100 undergraduate and graduate degrees, including an increasing number of doctoral programs. Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, national and global level.

VISION

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

MISSION

Kennesaw State University offers high-quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

CONTACT INFORMATION

Kennesaw Campus Marietta Campus

1000 Chastain Road 1100 South Marietta Pkwy
Kennesaw, GA 30144 Marietta, GA 30060
Phone: 470-578-6000 Phone: 470-578-6000

WWW.KENNESAW.EDU

Office of the President

585 Cobb Avenue NW
Kennesaw, GA 30144
Phone: 470-578-6033 (Kennesaw Campus)
Phone: 678-915-7230 (Marietta Campus)

Undergraduate Admissions and Tours

<http://admissions.kennesaw.edu/>
Email: KSUAdmit@kennesaw.edu
Phone: 770-423-6300

Graduate Admissions

<http://graduate.kennesaw.edu/admissions/>
Email: KSUGrad@kennesaw.edu
Phone: 470-578-4377

About

The KSU Mini Fact Book is published annually by the Office of Institutional Effectiveness/ Institutional Research and Planning. For additional information, please visit our website at **[HTTP://OIE.KENNESAW.EDU/](http://OIE.KENNESAW.EDU/)**

INSTITUTIONAL ACCREDITATION

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's, specialist and doctoral degrees.

PROFESSIONAL ACCREDITATION

Bagwell College of Education

The Council for Accreditation of Educator Preparation (CAEP), and Specialized Professional Associations (SPAs).

PROFESSIONAL ACCREDITATIONS

Coles College of Business

International Association to Advance Collegiate Schools of Business (AACSB International) and Accreditation Board for Engineering and Technology, Inc. (ABET).

College of Architecture and Construction Management

National Architectural Accrediting Board (NAAB), International Facility Management Association Foundation (IFMA Foundation), and American Council for Construction Education (ACCE).

College of Computing and Software Engineering

Accreditation Board for Engineering and Technology, Inc. (ABET).

College of Humanities and Social Sciences

National Council for Teachers of English (NCTE), National Council for Social Studies (NCSS), American Council on the Teaching of Foreign Languages (ACTFL), and Network of Schools of Public Policy, Affairs, and Administration Council on Peer Review and Accreditation (NASPAA-COPRA).

College of Science and Mathematics

National Science Teachers Association (NSTA), National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), and National Council for Teachers of Mathematics (NCTM).

College of The Arts

National Association of Schools of Art and Design (NASAD), National Association of Schools of Music (NASM), and National Association of Schools of Theatre (NAST).

Southern Polytechnic College of Engineering and Engineering Technology

Accreditation Board for Engineering and Technology, Inc. (ABET).

WellStar College of Health and Human Services

Commission on Collegiate Nursing Education (CCNE), National Association of Sport and Physical Education (NASPE), and Council on Social Work Education (CSWE).

KSU LEADERS

President

Mr. Sam Olens

President's Cabinet

Vice President for Research

Dr. Charles Amlaner

Director of Internal Audit

Mr. Clayton Dean

Assistant Vice President for University Relations

Ms. Tammy DeMel

Vice President for University Advancement & Development

Mr. Mike Harders

Provost & Vice President for Academic Affairs

Dr. Ken Harmon

Executive Administrator to the President & Chief of Protocol

Ms. Lynda Johnson

Special Assistant to the President

Dr. Ron Koger

Interim Chief Information Officer

Ms. Lectra Lawhorne

Chief Diversity Officer

Dr. Erik Malewski

Acting General Counsel

Mr. Andrew Newton

Vice President for Strategic Communications & Marketing

Ms. Arlethia Perry-Johnson

Interim Chief Business Officer

Ms. Julie Peterson

Vice President for Economic Development & Community Engagement

Mr. Charles Ross

Government Relations

Ms. Amanda Seals

Vice President for Student Affairs

Dr. K.C. White

Director of Athletics

Mr. Vaughn Williams

KSU LEADERS

KSU Deans of the Colleges

Bagwell College of Education

Dean Arlinda Eaton

Coles College of Business

Dean Kathy Schwaig

College of Architecture & Construction Management

Dean Richard Cole

College of Continuing & Professional Education

Dean Barbara Calhoun

College of Computing & Software Engineering

Interim Dean Jon Preston

College of Humanities & Social Sciences

Dean Robert (Robin) Dorff

College of Science & Mathematics

Dean Mark Anderson

College of the Arts

Dean Patricia S. Poulter

Graduate College

Interim Dean Mike Dishman

Honors College

Dean Rita Bailey

Southern Polytechnic College of Engineering & Engineering Technology

Dean Thomas Currin

University College

Interim Dean Lynn Stallings

WellStar College of Health & Human Services

Dean Mark Tillman

FISCAL YEAR 2017 TUITION AND FEES

Undergraduate

In-state	\$5,320
Out-of-state	\$18,776
In-state per credit hour	\$177
Out-of-state per credit hour	\$626
Room and Board	\$11,467

Graduate

In-state per credit hour	\$283
Out-of-state per credit hour	\$1,020

FALL 2016 APPLICATIONS & ADMISSIONS

Incoming First-time First-year Freshmen

Applicants	15,122
Admitted	8,847
Enrolled	5,347
Acceptance Rate	59%
Enrollment Yield	60%

Incoming Transfers

Applicants	7,055
Admitted	5,272
Enrolled	2,786
Acceptance Rate	75%
Enrollment Yield	53%

Incoming First-time First-year Freshmen Quality Indicators

SAT Combined (Math & Verbal)	1101
SAT 25th Percentile	1010
SAT 75th Percentile	1170
Average ACT composite score	23
ACT 25th Percentile	21
ACT 75th Percentile	26
Average high school GPA	3.31

FALL 2016 APPLICATIONS & ADMISSIONS

Graduate Admissions

Graduate Applicants	1,558
Graduates Admitted	931
Graduates Enrolled	786
Acceptance Rate	60%
Enrollment Yield	84%

FALL 2016 ENROLLMENT

Headcount

Undergraduate	32,166
Graduate	2,852
Total Enrollment	35,018

Full-time Part-time Student Headcount

Full-time Students	25,253
Part-time Students	9,765
Total Enrollment	35,018

Enrollment Detail

	Undergrad	Graduate
Lower Level	15,678	
Upper Level	16,298	
Transients and Others	190	
Non-Degree Seeking		62
Master's		2,161
Educational Specialists		375
Doctorate		254
Total	32,166	2,852
Total Undergraduates & Graduates		35,018

Retention and Graduation

Retention Rate for Fall 2015 - Fall 2016	80.1%
Six-Year Graduation Rate Fall 2010	42%

FALL 2016 ENROLLMENT

Credit Hours (Fall 2016 Only)

Lower	261,880
Upper	131,317
Graduate	19,238
Total Credit Hours	412,435

Full-time Equivalent (FTE)

FTE Students	31,360
% Change from Fall 2015	5.3%

Fall 2016 In-State vs Out-of-State

(Headcount for Tuition Purposes)

GA Residents	33,478
Non-GA Residents	1,540

Student Level Enrollment Details

Dual Enrollment (Honors)	363
Freshman	7,770
Sophomore	7,545
Junior	7,128
Senior	9,170
Graduate-Masters	2,161
Graduate-Doctoral Degree	254
Graduate-Education Specialist	375
Post-Baccalaureate	62
Post-Baccalaureate non-degree seeking	66
Unclassified Undergraduate - Transient	62
Auditor	62

Undergraduate Class Size (Fall 2016)

Class	Sections	Sub-Sections
2-9	441	155
10-19	796	315
20-29	1,094	341
30-39	676	66
40-49	302	48
50-99	387	46
100+	80	13
Total	3,776	984

FALL 2016 ENROLLMENT

Student Characteristics

Gender

	Undergrad	Graduate
Male	16,685	1,160
Female	15,481	1,692

Race and Ethnicity

	Undergrad	Graduate
Unknown	712	171
Percent of total	2.2%	6.0%
African American	6,729	679
Percent of total	20.9%	23.8%
American Indian	60	5
Percent of total	0.2%	0.2%
Asian	1,453	144
Percent of total	4.5%	5.0%
Hispanic	2,908	133
Percent of total	9.0%	4.7%
International	541	163
Percent of total	1.7%	5.7%
White	18,336	1,509
Percent of total	57.0%	52.9%
Native Hawaiian / Other Pac Isl.	30	<5
Percent of total	0.1%	0.1%
Two or More	1,397	45
Percent of total	4.3%	1.6%
Total	32,166	2,852
Total Percent	100%	100%

Honors College Headcounts

Estimated # of Students in the Honors Program	620
Dual Enrollment (Honors)	363

(Repeated from Page 9)

FALL 2016 ENROLLMENT

Top Ten Enrolled Undergraduate Majors

Nursing
Biology
Psychology
Management
Computer Science
Mechanical Engineering
Marketing
Communication
Early Childhood Education
Accounting

ACADEMIC YEAR 2016 STUDENT SUCCESS

Degrees Conferred

Certificate	15
Associate	1
Bachelors	4,687
Postbaccalaureate Certificate	33
Masters	973
Post-Masters Certificate	183
Doctoral	34
<i>Total Degrees Conferred</i>	<i>5,926</i>

Top Ten Undergraduate Degrees Conferred

Communication
Psychology
Management
Accounting
Nursing (Traditional)
Early Childhood Education (P-5)
Biology
Integrative Studies
Exercise Science
Computer Science

FALL 2015 STUDENT LIFE

(New data will be available after Fall 2016)

	First-time First-year Freshman	All Under- graduates
Percent out-of-state (exclude international students)	12%	7%
Percent of men who join fraternities	2%	2%
Percent of women who join sororities	6%	4%
Percent who live in college owned, operated or affiliated housing	57%	18%
Percent who live off-campus or commute	43%	82%
Percent of students age 25 and older	1%	22%
Average age of full-time students	18	21
Average age of all students (full and part-time)	18	23

INTERCOLLEGIATE SPORTS

Men's	7
Women's	9
Conference	Atlantic Sun Conference
Nickname	Owls
Colors	Black and Gold
Mascot	Scrappy the Owl

LIBRARIES

Libraries on Campus	2
Total Volumes	416,838
Microform Items	Approx. 500,000
Audio/video Media	5,862
Periodical Subscriptions	103,549
Total eBooks	540,369

NOVEMBER 2015 FACULTY/STAFF (IPEDS)

	Full-time	Part-time	Total
Instructional Staff	987	778	1,765
Non-Instructional Staff	1,917	91	2,008
Total Men-Instructional	497	325	822
Total Women-Instructional	490	453	943
Total Employees	2,904	869	3,773
Total Instructional	987	778	1,765
% Courses Taught by FT Faculty			64%
% Courses Taught by PT Faculty			36%

FISCAL YEAR 2016 CONTINUING EDUCATION

Programs and Courses	1,966
Enrollment	17,657
Participant Hours	180,099
Participants	45,608
Continuing Education Units	18,009
Economic Impact	\$60,415,212

FISCAL YEAR 2016 CHARITABLE GIFTS MADE TO KSU

Sources	Dollars	Percentage
Corporations	1,512,464	16.1%
Foundations	4,411,885	47.0%
Other Organizations	645,836	6.9%
Alumni	922,685	9.8%
Parents	52,071	0.6%
KSU Campus	212,296	2.3%
KSU Trustees	179,916	1.9%
Current Students	5,845	0.1%
Other Individuals	1,448,741	15.4%
Total	\$9,391,739	100.0%

Alumni Giving (As of Summer 2016)

Alumni of Record	97,954
Number of Donors	3,189

FINANCIALS

Estimated Fall 2015

*Undergraduate Financial Aid**

(Estimated Fall 2016 Data Available after Fall 2016)

*Number of full-time degree-seeking undergraduates, who applied for need-based financial aid, who were determined to have financial need from Common Data Set as of 10/15/2015.

# of students awarded any financial aid	16,013
# of students awarded any need-based scholarship or grant aid	9,369
# of students awarded any need-based self-help aid	12,300
Average financial aid package	\$8,940
Average need-based scholarship or grant award	\$4,439
Average need-based loan	\$4,024

OPERATING BUDGET

Fiscal Year 2017 \$511,554,976

CAMPUS CHARACTERISTICS

Kennesaw Campus

Acres	384
Student Housing Beds	3,494
Classrooms, Offices, Support (sq.ft)	2,613,889
Parking Spaces	6,174

Marietta Campus

Acres	197
Student Housing Beds	1,708
Classrooms, Offices, Support (sq.ft)	915,539
Parking Spaces	833

SOURCES

University Systems of Georgia, (2016). Census Data Reports (Fall 2016). Retrieved from: <http://www.usg.edu/>

U.S. Department of Education. Institute of Education Sciences, National Center for Education Statistics, (2016). Retrieved from: <https://nces.ed.gov/ipeds/datacenter/>

Institutional Research and Planning (2016). Common Data Set (2016-2017).

Institutional Research and Planning Census Data from the KSU Data Warehouse.

Kennesaw State University Website. (2016). Retrieved from <http://www.kennesaw.edu/>

INSTITUTIONAL RESEARCH AND PLANNING TEAM

Rob Smith, Ed.D., Assistant Vice President for Institutional Research and Planning

Ann Ryan, Executive Assistant to the Assistant Vice President, Help Desk Manager

Michael Young, Director of Decision Support

Donna Hutcheson, Director of Academic Reporting

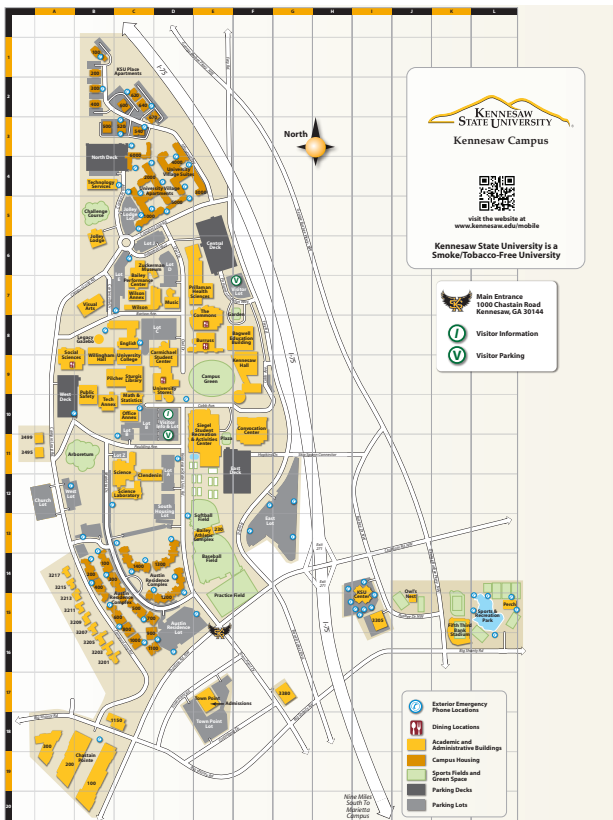
Barbara Hair, Senior Institutional Research Analyst

Cynthia Schmelzer, Institutional Research Analyst II

Carol Murch, Institutional Research Analyst

Steven Merritt, Statistician/Data Scientist

KENNESAW CAMPUS MAP



KENNESAW STATE UNIVERSITY
Kennesaw Campus



visit the website at
www.kennesaw.edu/mobile

Kennesaw State University is a
Smoke/Tobacco-Free University



Main Entrance
1000 Chastain Road
Kennesaw, GA 30144



Visitor Information



Visitor Parking

Exterior Emergency
Phone Locations



Dining Locations



Academic and
Administrative Buildings



Campus Housing



Sports Fields and
Green Space



Parking Decks



Parking Lots

Apex Atlas
South To
Maricopa
Campus

BUILDING NAME	GRID
CAMPUS HOUSING	
Austin Residence Complex	B-C-D-14-15
KSU Place Apartments	B-C-1-2-3
University Village Apartments	C-D-4-5
University Village Suites	D-4
PARKING DECKS	
Central Deck	F-5-6
East Deck (Permit Only)	F-11
North Deck	B-3
West Deck (Permit Only)	A-9
CAMPUS LODGING HOUSES	
3495 - Parking and Transportation	A-11
3495 - Cox Family Enterprise Center	A-11
3217 - International House	A-14
3215 - Wellness Appointment Clinic	A-14
3213 - Auxiliary Services and Programs	B-15
3211 - CETL - Center for Excellence in Teaching & Learning	B-15
3209 - Kato Music and Entertainment Business Program	B-15
3207 - Alumni Affairs and Alumni Association	B-15

3205 - CASA and Center for Elections	B-16
3203 - Distance Learning Center	B-16
3201 - ATOMS Center	B-16
BUILDING NAME	
GRID	
BLDG#	
ACADEMIC BUILDINGS	
KSU Center - KC	F-8 580
Bagwell Education Building - ECF	F-8 580
Balby Performance Center - PH	C-7 488
Barnes Building - BB	B-4 568
Chastain Pointe - CP	A-18 1200
Clendenin Building - CL	C-12 375
Convocation Center - CC	F-10 590
English Building - EB	C-8 448
Kennesaw Hall - KH	F-9 585
KSU Center - KC	J-15 3333
Math & Statistics - MS	C-10 365
Music Building - MB	B-7 491
Pilcher Building - PS	B-9 375
Pillman Health Sciences - HS	E-7 520
Science Building - SB	C-11 370
Science Laboratory - SL	C-12 165
Siegel Student Recreation & Activities Center - PE	E-10,11 290

Social Science Building - SO	A-9 402
Sturgis Library - LB	C-9 385
Town Pointe - TP	E-17 3391
University College - UC	C-4 436
University Village - UV	C-D-4-5 1974
Visual Arts - VA	B-7 411
Wilmington Hall - WH	B-9 420
Wilson Annex - WA	C-7 462
Wilson Building - WB	C-7 471
ADMINISTRATIVE BUILDINGS	
Chastain Pointe	B-19 1200
Kennesaw Hall	F-9 585
Office Annex	C-10 371
Public Safety	B-9 351
Tech Annex	B-10 361
Technology Services	B-4 1975
Town Pointe	E-17 3391
SPECIAL EVENT FACILITIES	
Balby Athletic Complex	E-13 220
Balby Performance Center	C-7 488
Baseball Field	E-14 206
Campus Green	E-4

Convocation Center	F-10 590
Fifth Third Bank Stadium at KSU	E-15 3280
Jolly Lodge	B-6 1855
KSU Center	J-15 3333
Legacy Casino	B-6 410
Onyx Theater @ Wilson Annex	C-7 462
Softball Field	E-13 220
Softball Theater @ Wilson Building	D-7 471
Sturges Museum of Art	C-4 462
STUDENT SERVICES	
Carnichael Student Center	D-9 395
Owl's Nest	J-15 3220
Siegel Student Recreation & Activities Center	E-10,11 290
Sturgis Library	C-9 385
Sports & Recreation Park (The Perch)	L-15 390
Student Athlete Success Services	B-C,8 1150
The Commons	E-8 540
University Stores	D-10 395
WebStar Appointment Clinic - House 3215	A-14 3215

MARIETTA CAMPUS MAP





Office of Institutional Effectiveness

Institutional Research and Planning

Kennesaw, GA

Phone: 470-KSU-DATA (578-3282)

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