

# KENNESAW STATE UNIVERSITY FACT BOOK

2020-2021

## PREFACE

It is my privilege to present to the Kennesaw State University (KSU) community the 2020-2021 edition of the Kennesaw State University Fact Book. In its 34th year of production, the Fact Book was originally generated in response to the 1986 SACSCOC institutional self-study. Since that time, it has continually grown while providing a source of vital KSU statistics. Published annually, the Fact Book is intended to be a convenient, authoritative source of management information about the institution.

The publication of the Fact Book is the product of interoffice cooperation and collaborations across the campus. I would like to take this opportunity to thank all who contributed to this publication. The Fact Book is where we tell the public our KSU success story. We welcome and encourage anyone who would like to incorporate portions of the Fact Book into other works. Historical versions can be found at

http://factbook.kennesaw.edu.

As always, we welcome comments about the Fact Book. Mark Byrd Executive Director of Institutional Research Kennesaw State University mbyrd22@kennesaw.edu 470-578-3282

## **TABLE OF CONTENTS**

Prefacei	ii
	••

## **INSTITUTIONAL INFORMATION**

Accreditation	2
Contact Information	2
Mission, Vision, and Strategic Priorities	3
A Brief History of Kennesaw State University	4

### ADMISSIONS

First-Time Freshmen Admissions	6
First-Time Freshmen Average High School GPA	6
First-Time Freshmen SAT/ACT Profile	6
Transfer Student Admissions	7
Comparisons of Undergraduate Transfer Students from USG and Non-USG Institutions	8
Principal Feeder High Schools	9
Principal Feeder Transfer Institutions	9

## ENROLLMENT

	46
New Student Enrollment Trend	11
New Student Enrollment by Student Type	11
Enrollment by College	
Enrollment by Student Level	12
Enrollment by Age	
Enrollment Trend by Student Level	12
Enrollment Trend by Gender	13
Enrollment by College and Gender	13
Total Enrollment by Race and Ethnicity	
College Enrollment by Race and Ethnicity	14
Georgia Counties with Greater than 100 Enrolled Students	15
Percentage of In-State Enrollment, Headcount for Tuition Purposes	15
International Student Enrollment	16
Countries Represented	16
International Student Enrollment Summary	16

## ENROLLED MAJORS

Enrollment by College and Degree Level	18
College of Architecture and Construction Management	19
College the Arts	20

Coles College of Business	21
College of Computing and Software Engineering	
Bagwell College of Education	23
Southern Polytechnic College of Engineering and Engineering Technology	
Graduate College	26
WellStar College of Health and Human Services	27
Radow College of Humanities and Social Sociences	28
College of Science and Mathematics	30
Institute for Cybersecurity	
Other/Non-Degree Seeking	32
College of Continuing and Professional Education	33

## **DEGREES CONFERRED**

College of Architecture and Construction Management	35
College of the Arts	36
Coles College of Business	37
College of Computing and Software Engineering	38
Bagwell College of Education	39
Southern Polytechnic College of Engineering and Engineering Technology	41
Graduate College	42
WellStar College of Health and Human Services	43
Radow College of Humanities and Social Sciences	44
College of Science and Mathematics	46
Historical Institutional Retention and Graduation Rates	47

## FACULTY AND STAFF

Full-Time Instructional Faculty by Rank	49
Full-time Instructional Faculty by College	49
Credit Hours Taught by Full-Time and Part-Time Faculty	50
Full-Time and Part-Time Faculty Trends	50
New Full-Time Instructional Faculty	51
New Full-Time Instructional Faculty Trends	51
Tenure Status by Gender	52
Tenure Status by Race and Ethnicity	52
Full-time Instructional Faculty by College, Department and Tenure Status	53
Full-time Staff by Occupational Category and Gender	54
Full-time Staff by Occupational Category, Race and Ethnicity	54
Full-time Library Faculty by Gender	55
Full-time Library Faculty by Race and Ethnicity	55
Libraries Facts	
Library Facts as of January 2020	55

## **RESOURCES AND FINANCE**

Core Expenses	57
Kennesaw Campus Facilities: Classrooms, Offices, Support	58
Kennesaw Campus Facilities: Land, Housing, and Parking	59
Marietta Campus Facilities: Classrooms, Offices, Support	60
Marietta Campus Facilities: Land, Housing, and Parking	61
KSU Foundation	62

## APPENDIX

List of Tables	64
List of Figures	

## **INSTITUTIONAL INFORMATION**



## Institutional Information

Accreditation and Leadership

President President's Cabinet President's Advisory Council Deans Mission, Vision and Strategic Priorities Institutional Highlights

## Accreditation

#### Kennesaw State University Accreditation

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, specialist, and doctorate degrees. Contact the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Kennesaw State University.

Questions related to KSU admissions, financial aid, educational programs, catalogs, publications, or websites as well as the policies and practices of KSU should be directed to the university and not to the Commission on Colleges.

## **Contact Information**

Kennesaw Campus 1000 Chastain Road Kennesaw, GA 30144 Phone: 470-578-6000 http://kennesaw.edu

#### Marietta Campus 1100 South Marietta Pkwy

Marietta, GA 30060 Phone: 470-578-6000

#### Undergraduate Admissions and Tours

http://admissions.kennesaw.edu/ Email: KSUAdmit@kennesaw.edu Phone: 770-423-6300

#### Graduate Admissions

http://graduate.kennesaw.edu/admissions/ Email: KSUGrad@kennesaw.edu

Phone: 470-578-4377

## President Pamela S. Whitten



President Pamela S. Whitten

Pamela S. Whitten was named Kennesaw State University's fifth president on June 12, 2018 by the Board of Regents of the University System of Georgia, following a nationwide search. Whitten began her tenure on July 16, 2018, bringing with her a strong emphasis on expanding successful outcomes and meaningful learning experiences for students, boosting faculty research, and providing greater outreach services to the community.

Previously, Whitten served as senior vice president for academic affairs and provost at the University of Georgia (UGA), from February 2014 to June 2018. As the chief academic officer, she was responsible for overseeing instruction, research, public service and outreach, student affairs, and information technology.

During her tenure at UGA, Whitten worked with campus leadership to implement a number of enhancements and innovations to the learning environment, including reducing class sizes, enhancing advising services, and ensuring that all undergraduate students engaged in hands-on learning through internships, research, and oth..

Her office also identified three Signature Research Themes – improving human health, creating a more secure future, and strengthening communities – and spearheaded enhancements to grants administration and supported faculty hiring initiatives that dramatically increased UGA's research activity. Through her leadership, the university also deepened its commitment to public service and outreach with new programs related to economic development, community revitalization, and cybersecurity.

Prior to serving as provost at UGA, Whitten was director for telemedicine at the University of Kansas Medical Center before she joined Michigan State University, where she worked her way through the faculty ranks and eventually served as dean of the College of Communication Arts and Sciences.

An internationally recognized expert in the field of telemedicine – the remote delivery of health care services and information – Whitten has conducted research with funding from multiple state and federal agencies such as the National Institutes of Health and the U.S. Department of Commerce. She has published two books and more than 100 peer-reviewed research articles and book chapters.

Whitten holds a Ph.D. in Communication Studies from the University of Kansas, a Master of Arts in Communication from the University of Kentucky and a Bachelor of Science in Management from Tulane University.

#### Past Presidents - KSU

Horace W. Sturgis, 1965 - 1980 Betty L. Siegel, Ph.D., 1981 - 2006 Daniel S. Papp, Ph.D., 2006 – 2016 Samuel S. Olens, 2016 - 2017

Source: Office of the President, as of January 1, 2019

## **President's Cabinet**

- Dr. Eric Arneson, Vice President for Student Affairs
- Ms. Julia Ayers, Vice President for Government Relations
- Mr. Undra Baldwin, Chief Institutional Auditor
- Mr. Lance Burchett, Vice President for Advancement and CEO of the KSU Foundation
- Dr. Sylvia Carey-Butler, Chief Diversity Officer
- Ms. Tricia Chastain, Vice President of Administration
- Dr. Phaedra Corso, Vice President for Research
- Dr. Jeff Delaney, Vice President of Information Technology and Chief Information Officer
- Mr. Aaron Howell, Vice President of Finance
- Mr. Alex McGee, Vice President for External Affairs and Chief of Staff
- Ms. Nwakaego Nkumeh, Vice President and Chief Legal Affairs Officer
- Mr. Milton Overton, Director of Athletics
- Dr. Kathy Schwaig, Provost and Senior Vice President of Academic Affairs
- Ms. Brenda Stopher, Vice President of Enrollment Services

(as of 8/1/2020)

#### Deans

Interim Dean Adrian Epps Bagwell College of Education

**Dean Robin Cheramie** Coles College of Business

**Dean Andrew Payne** College of Architecture and Construction Management

**Dean Jon Preston** College of Computing and Software Engineering

**Dean Sheb True** College of Graduate and Professional Education

**Dean Shawn Long** Radow College of Humanities and Social Sciences

Interim Dean Marla Bell College of Science and Mathematics

**Dean Ivan Pulinkala** College of the Arts

**Dean Rita Bailey** KSU Journeys Honors College

**Dean Ian Ferguson** Southern Polytechnic College of Engineering and Engineering Technology

**Dean Mark Tillman** WellStar College of Health and Human Services

**Dean David Evans** Library Systems

(as of 7/8/2020)

## Mission, Vision and Strategic Plan

#### **KSU Mission Statement**

Kennesaw State University offers high-quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

#### **KSU Vision Statement**

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

#### 2018-2023 Strategic Plan

Kennesaw State University, as a member of the University System of Georgia, is a comprehensive, Carnegie R3, institution. We offer over 150 bachelor's, master's, and doctoral degrees to more than 36,000 students in 13 colleges. While most of our students are from the state of Georgia, our diverse student body also represents much of the United States and nearly 100 countries. We place a high value on both excellent teaching and insightful, pragmatic research. We nurture strong relationships in our civic, academic, and economic communities. Our faculty and staff are committed to the success of Kennesaw State University and its students.

**A Purposeful Journey** The central mission of Kennesaw State University is to offer high-quality academic programs, providing each student with a clear and timely academic pathway that leads to graduation.

**Transformational Learning** Kennesaw State University is a place where students, faculty and staff pursue transformative and relevant learning experiences based on personalized development, critical thinking, dedicated teaching, and rigorous scholarship.

**Our Inclusive Culture** Kennesaw State University is a diverse and inclusive community where we celebrate a diversity of ideas, expressions, and viewpoints, engage in civil and respectful discourse, and have the freedom to engage with one another in the pursuit of mutual understanding and intellectual growth.

**Community Impact** As a comprehensive, engaged university, Kennesaw State University creates and maintains strategic, interactive partnerships in our professional and civic communities.

**Institutional Excellence** Kennesaw State University pursues exemplary academic, business, and administrative practices to support our faculty, staff, and students.

### A Brief History of Kennesaw State University By Dr. Thomas Scott, Campus Historian



In the generation following World War II a host of forces (including the popularity of the GI Bill and a doubling of average family income) brought about a democratization of higher education, as colleges became more accessible to working class families. Georgia joined the national trend in creating a host of new institutions. With a burgeoning Georgia economy, Georgia Tech in 1948 opened a two-year branch at the old Naval Air Station in Chamblee. It took the name Southern Tech and offered practical, hands-on training in engineering technology. In 1961the Board of Regents moved the school to Marietta. It prospered in the new location and, following a nationwide trend, became a four-year school in 1970. Ten years later in 1980, it split away from Georgia Tech as a separate unit of the University System.

Meanwhile, local leaders took note that Cobb was the largest county in Georgia without a liberal arts college. Their lobbying efforts persuaded the Board of Regents in 1963 to charter Kennesaw Junior College. The first students enrolled in September 1966, but because the Kennesaw campus was not ready in time, the first quarter was held in several designated classrooms on the Southern Tech campus.

For several decades, the two schools followed parallel paths. Kennesaw gained four-year status in 1976. In 1984 the Board of Regents approved Kennesaw's first MBA and M.Ed. programs. The following year the board awarded Southern Tech its first master's degree in Technology Management. Both schools gained university status in 1996. However, Kennesaw's enrollment increasingly outstripped its Cobb County neighbor. Due to dynamic growth in the Betty Siegel era, Kennesaw State by fall 1990 had 10,030 students, more than twice as large as Southern Tech's 4,018.

By fall 2013 Kennesaw was four times larger than Southern Polytechnic State University (24,629, compared to 6,549). In that year, in a cost-saving move during a national recession, the Board of Regents voted to merge the two schools under the name Kennesaw State University and under the direction of KSU President Dan Papp. The consolidation became official in January 2015. With 35,420 students in fall 2018 KSU was the 3rd largest university in Georgia and one of the 50 largest colleges and universities in the country. A Carnegie-designated R-3 doctoral institution, Kennesaw today offers more than 150 degree programs and has over 100,000 alumni.

The Kennesaw State University Archives was established in 2004 and is housed within the Department of Museums, Archives and Rare Books. Archivists use the collections of institutional records to connect and educate students about the value of primary sources and to serve as a hub for KSU's organizational and historical memory.

## **ADMISSIONS PROCESS**



## Admissions

New Freshmen Transfer Characteristics USG Comparative Transfers Feeder Institutions

Source: University System of Georgia, Enrolled Student Research File (ADC), unless otherwise noted.

#### First-Time Freshmen Admissions Fall 2020

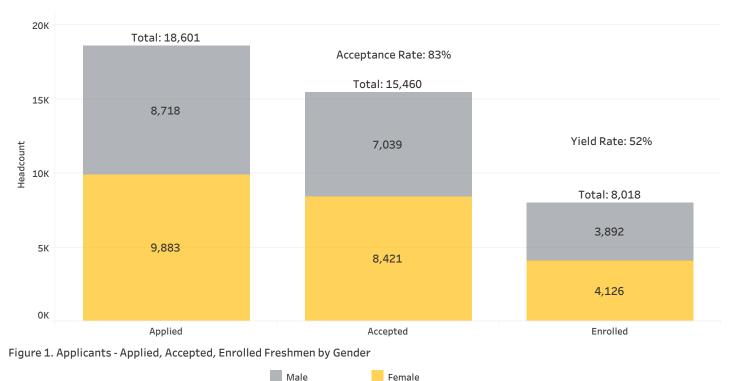


Table 1

Table 3

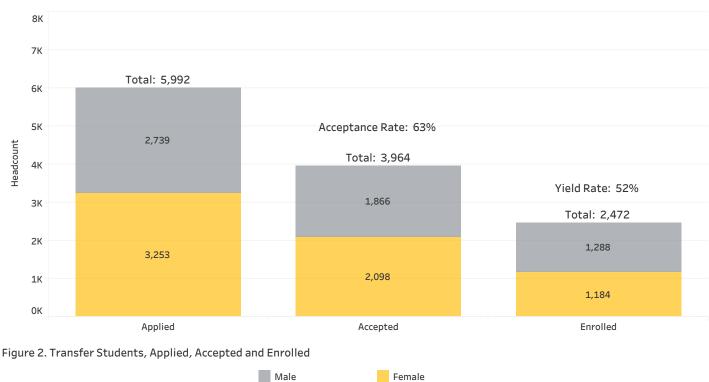
#### First-Time Freshmen Admissions Fall 2020

#### First-Time Freshmen SAT/ACT Profile Fall 2020

Applied	18,601	SAT Avg. Verbal	568
Accepted	15,460	SAT Avg. Math	549
Acceptance Rate	83%	SAT Avg. Total	1111
Enrolled	8,018	SAT 25th Percentile	1030
Enrollment Yield	52%	SAT 75th Percentile	1200
Table 2		ACT Avg. English	22
First-Time Freshmen Average High School GPA		ACT Avg. Math	22
		ACT Avg. Composite	22
Fall 2020		ACT 25th Percentile	19
Average High School GPA3.33		ACT 75th Percentile	25

Note: First-Time First-Year students are defined by National Center for Education Statistics (NCES) Integrated Postsecondary Data Systems (IPEDS) Human Resources Survey: First-Time student (undergraduate) is a student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school). A First-Year student is a student who has completed less than the equivalent of 1 full year of undergraduate work; that is, less than 30 semester hours (in a 120-hour degree program) or less than 900 contact hours. IPEDS Glossary: <u>http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf</u>.

#### Transfer Student Admissions Fall 2020



#### Table 4

### **Transfer Student Admissions**

Fall 2020

Applied	5,992
Accepted	3,964
Acceptance Rate	66%
Enrolled	2,472
Yield Rate	62%

Note: Transfer Students are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS): Students entering the reporting institution for the first time but known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes new students enrolled in the fall term who transferred into the institution the prior summer term. The student may transfer with or without credit. IPEDS Glossary: <a href="http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf">http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf</a>.

#### **Comparisons of Undergraduate Transfer Students from USG and Non-USG Institutions** Fiscal Years

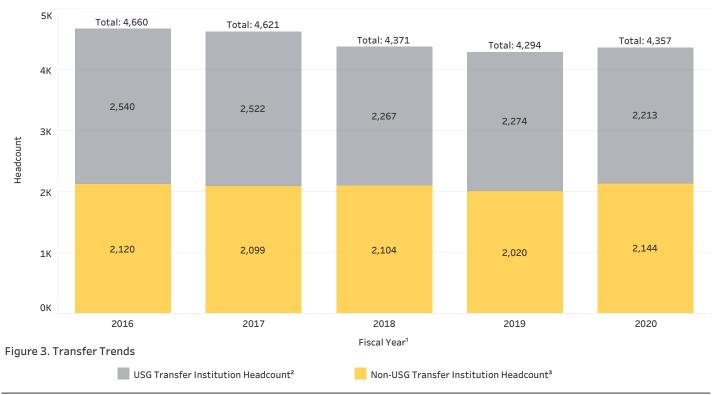


Table 5

#### Transfer Trends

**Fiscal Years** 

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
USG Transfer Institution Headcount <sup>2</sup>	2,540	2,522	2,267	2,274	2,213
Non-USG Transfer Institution Headcount <sup>3</sup>	2,120	2,099	2,104	2,020	2,144
Total	4,660	4,621	4,371	4,294	4,357

Source: University System of Georgia (USG). Retrieved from Table 1: <u>https://www.usg.edu/assets/research/documents/ceu/srpt200a\_fy2017\_forweb.pdf</u>

Notes:

 $^{\rm 1}\,{\rm Fiscal}\,{\rm Years}({\rm FY})$  include Summer, Fall and Spring terms, respectively.

<sup>2</sup> USG Transfer Students are those students coming from another institution that is a part of the USG system.

<sup>3</sup> Non-USG Transfer Students are those students coming from an In-State Non-USG Institution, or an Out-Of-State Institution.

## **Principal Feeder High Schools** First-Time Freshmen Enrollment

Fall 2020

#### Table 7

#### Principal Feeder Transfer Institutions New Transfer Enrollment Fall 2020

North Cobb High School	173
Hillgrove High School	147
Harrison High School	144
Etowah High School	137
Woodstock High School	132
North Paulding High School	124
Kennesaw Mountain High School	116
Lassiter High School	115
River Ridge High School	112
Creekview High School	104
Cherokee High School	99
Sprayberry Senior High School	98
Allatoona High School	97
Mill Creek High School	96
George Walton Comprehensive High School	93
Sequoyah High School	88
Alan C Pope High School	87
Kell High School	87
Campbell High School-Smyrna	81
Peachtree Ridge HS	81

Georgia State University	295
Georgia Highlands College	257
Chattahoochee Technical College	251
University of North Georgia	145
Georgia Gwinnett College	117
Georgia Southern University	90
University of West Georgia	73
Gwinnett Tech College	47
Georgia Military College	46
Dalton State College	44

## ENROLLMENT



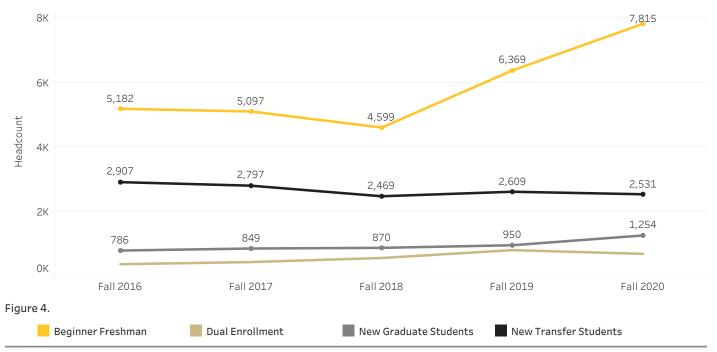
## Enrollment

New Students Enrollment by College Enrollment by College and Gender Enrollment by College, Race and Ethnicity Enrollment by Georgia Counties International Students

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: All enrollments are unduplicated student headcount and include interest majors.

#### New Student Enrollment Trend



#### Table 8

#### New Student Enrollment by Student Type

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Beginner Freshman	5,182	5,097	4,599	6,369	7,815
Dual Enrollment	363	429	555	799	683
New Graduate Students	786	849	870	950	1,254
New Transfer Students	2,907	2,797	2,469	2,609	2,531
Grand Total	9,238	9,172	8,493	10,727	12,283

University System of Georgia Definitions:

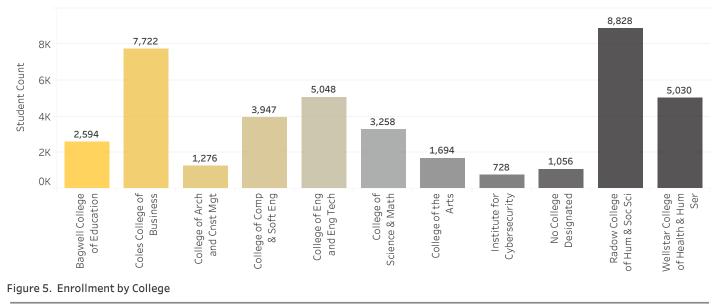
<sup>1</sup> Beginning Freshmen: new students that matriculated in fall semester and do not have a transfer college reported. This also includes new students who matriculated fall semester with a transfer college if they graduated from high school within the last 12 months.

<sup>2</sup> New Transfer Students: students entering an institution for the first time known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). A student who was dual-enrolled at a college or university while in high school is not counted as a transfer student when enrolling for the first time after high school graduation.

<sup>3</sup> New Graduate Students: those new students with a student level number of 60, 72, 74 and 76.

#### Enrollment by College

Fall 2020



#### Table 9

#### ENR by Level

Fall 2020

Auditor	68
Freshman	10,111
Graduate-Doctoral Degree	292
Graduate-Education Specialist	435
Graduate-Masters	3,046
Joint Enrollment	902
Junior	7,712
Post-Baccalaureate	18
Post-Baccalaureate non-degree seeking	96
Senior	10,244
Sophomore	8,218
Unclassified Undergraduate - Transient	39
Grand Total	41,181

#### Table 10

#### Enrollment by Age

Fall 2020

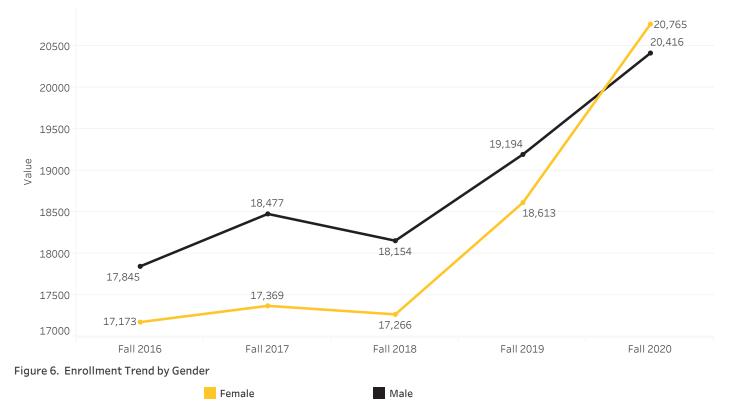
Graduate	34.3
Undergraduate	21.9

#### Table 11

#### Enrollment Trend by Student Level

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Dual Enrollment	363	429	555	843	902
Freshman	7,770	7,510	6,685	8,208	10,111
Sophomore	7,545	7,809	7,379	7,556	8,218
Junior	7,128	7,494	7,715	7,662	7,712
Senior	9,170	9,499	9,735	10,014	10,244
Graduate	2,918	2,968	3,220	3,387	3,887
Other	124	137	131	137	107
Grand Total	35,018	35,846	35,420	37,807	41,181

### Enrollment Trend by Gender



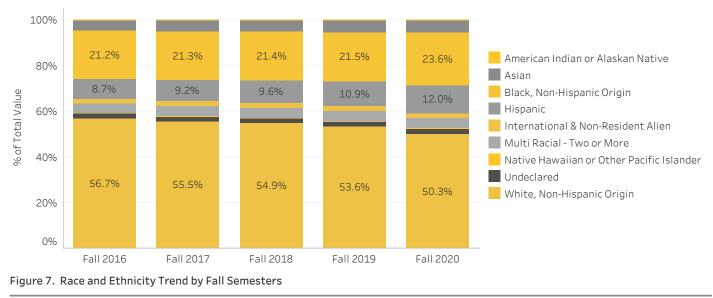
#### Table 12

### Enrollment Trend by Gender

Fall Semester

	Fem	ale	Ma	le	Grand	Total
	% of Student Level Count	Student Level Counts	% of Student Level Count	Student Level Counts	% of Student Level Count	Student Level Counts
Bagwell College of Education	85.4%	2,214	14.6%	380	100.0%	2,594
Coles College of Business	42.7%	3,298	57.3%	4,424	100.0%	7,722
College of Arch and Cnst Mgt	28.1%	359	71.9%	917	100.0%	1,276
College of Comp & Soft Eng	21.8%	860	78.2%	3,087	100.0%	3,947
College of Eng and Eng Tech	14.5%	731	85.5%	4,317	100.0%	5,048
College of Science & Math	63.3%	2,062	36.7%	1,196	100.0%	3,258
College of the Arts	66.0%	1,118	34.0%	576	100.0%	1,694
Institute for Cybersecurity	24.5%	178	75.5%	550	100.0%	728
No College Designated	59.6%	629	40.4%	427	100.0%	1,056
Radow College of Hum & Soc Sci	64.0%	5,648	36.0%	3,180	100.0%	8,828
Wellstar College of Health & Hum Ser	72.9%	3,668	27.1%	1,362	100.0%	5,030
Grand Total	50.4%	20,765	49.6%	20,416	100.0%	41,181

#### Total Enrollment by Race and Ethnicity



#### Table 13

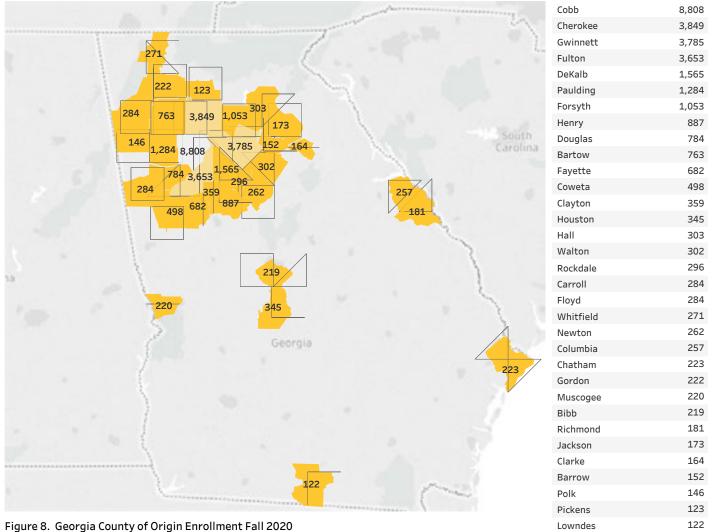
#### College Enrollment by Race and Ethnicity

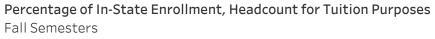
Fall 2020

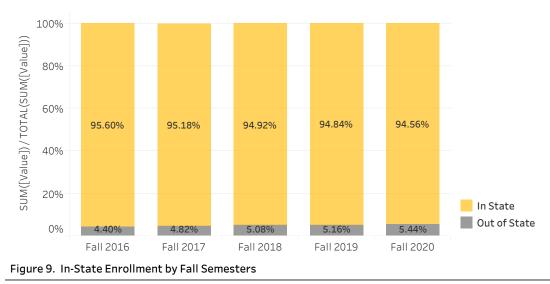
	American Indian or Alaskan Native	Asian	Black, Non- Hispanic Origin	Hispanic	Internat	Multi Racial - Two or More	Native Hawaiian or Other Pacific I	Undecla	White, Non- Hispanic Origin	Grand Total
Bagwell College of Education	<10	64	521	235	<10	71	<10	73	1,618	2,594
Coles College of Business	11	382	1,555	957	149	350	13	141	4,164	7,722
College of Arch and Cnst Mgt	<10	38	249	276	32	36	<10	17	622	1,276
College of Comp & Soft Eng	<10	377	976	380	247	191	<10	111	1,657	3,947
College of Eng and Eng Tech	10	413	1,146	743	133	216	<10	115	2,269	5,048
College of Science & Math	<10	205	925	425	52	182	<10	64	1,399	3,258
College of the Arts	<10	92	396	169	13	115	<10	36	869	1,694
Institute for Cybersecurity	<10	36	225	63	<10	34		22	339	728
No College Designated	<10	68	122	84	<10	40	<10	44	688	1,056
Radow College of Hum & Soc Sci	14	238	2,135	995	67	452	13	173	4,741	8,828
Wellstar College of Health & Hum Ser	<10	218	1,476	628	54	237	<10	76	2,328	5,030
Grand Total	56	2,131	9,726	4,955	765	1,924	58	872	20,694	41,181

Note: Race and Ethnicity data uses the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) definition.

Georgia Counties of Origin with Greater than 100 Enrolled Students Fall 2020







#### International Student Enrollment Fall 2020

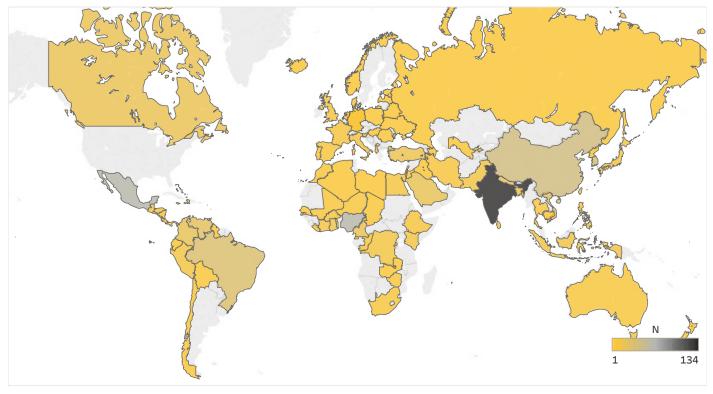


Figure 10. International Student Enrollment

Table 14

#### Table 15

#### **Countries Represented**

10 or	Mora	Students	Enrollad
TO 01	NUDIE	Students	LIIIOIIEU

India	134
Mexico	62
Nigeria	62
China	40
Korea, Republic of (South)	34
Brazil	30
Vietnam	24
Venezuela	22
Nepal	19
Colombia	17
Saudi Arabia	17
Canada	16
Cameroon	15
Turkey	14
Ghana	12
Bangladesh	10
El Salvador	10
Honduras	10

International Student Enrollment Summary

1	Total Countries Represen	99
2	Total International Headc	765
2	Percent of Student Body	1.86%

Note: International Students are defined as students who are studying on a student or related VISA.

## **ENROLLED MAJORS**



## Enrollment by College

College of Architecture and Construction Management College of the Arts Coles College of Business College of Computing and Software Engineering Bagwell College of Education Southern Polytechnic College of Engineering and Engineering Technology Graduate College Wellstar College of Health and Human Services Radow College of Humanities and Social Sciences College of Science and Mathematics Institute for Cyber Security College of Continuing and Professional Education

Source: University System of Georgia, Enrolled Student Research File (ADC).

Note: All student enrollments are unduplicated student headcount. Enrollment headcounts include both declared **primary majors** and **interest majors**.

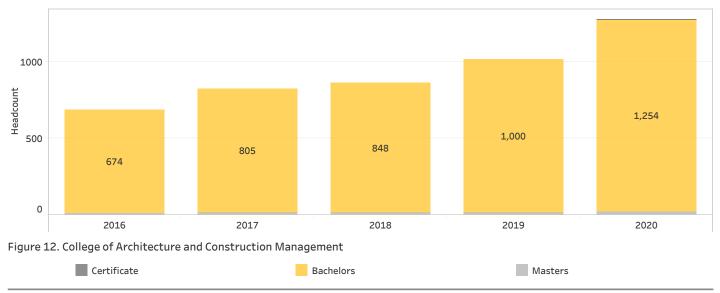
#### Enrollment by College and Degree Level Fall 2020

College of Architecture and	Certificate	1							
Construction Management	Bachelors		1,254						
	Masters	21					 		
College of the Arts	Bachelors		1,	694			 		
Coles College of Business	Bachelors						6,955		
	Advanced Certificate	2							
	Masters	7	36						
	Doctorate	29							
College of Computing and Software Engineering	Bachelors				3,267				
	Advanced Certificate	162							
	Masters	495	i						
	Doctorate	23							
Bagwell College of Education	Bachelors		1,301						
	Masters	57	1						
	Education Specialist	435							
	Doctorate	190							
	Certification	97							
Southern Polytechnic College	Bachelors					4,812			
of Engineering and	Advanced Certificate	3							
Engineering Technology	Masters	233							
WellStar College of Health	Certificate	50							
and Human Services	Bachelors					4,727			
	Masters	250							
	Doctorate	3							
College of Science and	Bachelors				3,195				
Mathematics	Masters	63							
Institute for Cybersecurity	Certificate	1							
	Bachelors	63	31						
	Masters	96							
No College Designated	Other/Non-Degree		1,056						
Radow College of Humanities	Certificate	11							
and Social Sciences	Bachelors							8	,435
	Advanced Certificate	21							
	Masters	314							
		47							

Figure 11. Enrollment by College and Degree Level

## College of Architecture and Construction Management





#### Table 16

### Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Project Management	-	-	-	-	1
	Total	-	-	-	<ul> <li>A A A A A A A A A A A A A A A A A A A</li></ul>	1
Bachelors	Architecture	361	417	389	462	604
	Total	313	388	459	538	650
	Total	313         388         459           674         805         848           1         -         -	1,000	1,254		
Masters	Architecture	1	-	-	-	-
	Construction Management	Image: state stat	21			
	Total	10	16	14	15	21
Total		684	821	862	1,015	1,276

#### College of the Arts

Fall Semesters

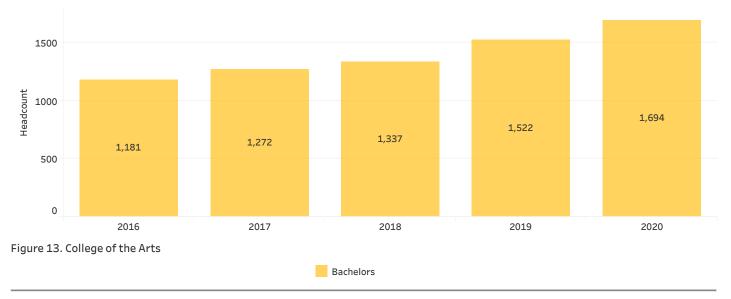


Table 17

## Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Apparel and Textiles	79	97	103	116	151
	Art	466	426	397	461	452
	Art Education	53	59	49	55	66
	Art History	36	32	23	27	26
	Dance	99	96	93	93	104
	Digital Animation	-	88	191	270	368
	Music	38	42	49	48	65
	Music Education	104	117	129	121	134
	Music Performance	87	96	99	95	94
	Theatre and Performance Studies	219	219	204	228	224
	Undeclared - Arts	-	-	-	8	10
Total		1,181	1,272	1,337	1,522	1,694

Note: Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017.

#### Coles College of Business

Fall Semesters

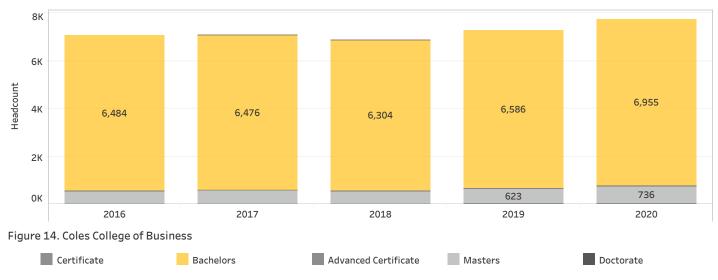


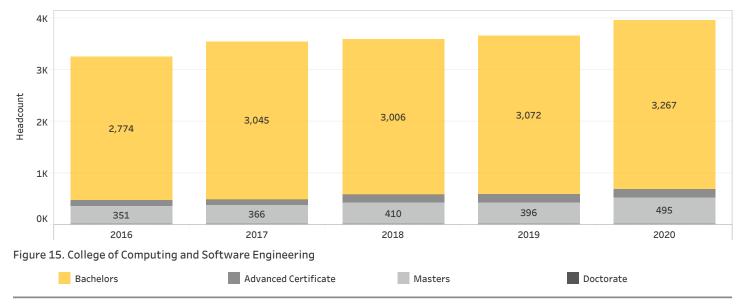
Table 18

### Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Information Systems	-	1	3	-	-
	Total	-	1	3	-	-
Bachelors	Accounting	1,059	1,054	1,046	1,027	960
	Economics	200	189	198	222	205
	Entrepreneurship	-	55	185	299	392
	Finance	885	916	889	983	1,076
	Information Systems	346	323	302	334	376
	Information Security and Assurance	272	275	247	213	198
	International Business	365	331	269	278	293
	Management	1,510	1,471	1,374	1,507	1,565
	Marketing	1,240	1,287	1,314	1,422	1,566
	Professional Sales	135	149	155	156	148
	Culinary Sustainability & Hospitality	261	223	174	100	42
	Hospitality Management	-	-	-	-	19
	Undeclared - Business & Mgt	211	203	151	45	115
	Total	6,484	6,476	6,304	6,586	6,955
Advanced Certificate	Entrepreneurship	-	12	-	-	-
	Information Security and Assurance	2	1	2	13	2
	Total	2	13	2	13	2
Masters	Accounting	56	56	32	42	41
	Information Systems	47	43	69	42	40
	Business Administration	390	447	365	463	582
	Healthcare Management and Informatics	30	24	61	76	73
	Total	523	570	527	623	736
Doctorate	Business Administration	38	32	27	24	29
	Total	38	32	27	24	29
Total		7,047	7,092	6,863	7,246	7,722

#### College of Computing and Software Engineering

Fall Semesters



#### Table 19

### Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Applied Computer Science	135	151	135	113	31
	Computer Science	1,374	1,375	1,319	1,288	1,496
	Information Technology	617	774	807	869	838
	Software Engineering	279	339	345	361	418
	Computer Game Design and Development	369	406	400	403	424
	Undeclared - Sci, Comp & Tech	-	-	-	38	60
	Total	2,774	3,045	3,006	3,072	3,267
Advanced Certificate	Software Engineering	7	1	2	-	3
	Computer Science Foundations	42	42	57	76	56
	Data Management and Analytics	-	2	5	3	5
	Enterprise IT Management	-	-	-	2	-
	Health Information Technology	2	-	-	1	3
	High Performance Computing Cluster & Big Data Analytics	-	1	1	1	-
	Information Technology Foundations	47	51	68	65	58
	Information Technology Security	-	3	6	12	4
	Software Engineering Foundations	13	13	16	7	33
	Total	111	113	155	167	162
Masters	Computer Science	76	97	113	109	115
	Information Technology	219	205	214	205	227
	Software Engineering	56	64	83	82	105
	Applied Statistics	-	-	-	-	28
	MS - Applied Stats & Analytics	-	-	-	-	20
	Total	351	366	410	396	495
Doctorate	Analytics and Data Science	13	18	21	23	23
	Total	13	18	21	23	23
Total		3,249	3,542	3,592	3,658	3,947

#### Bagwell College of Education

Fall Semesters



Table 20

#### Majors by College and Degree Level

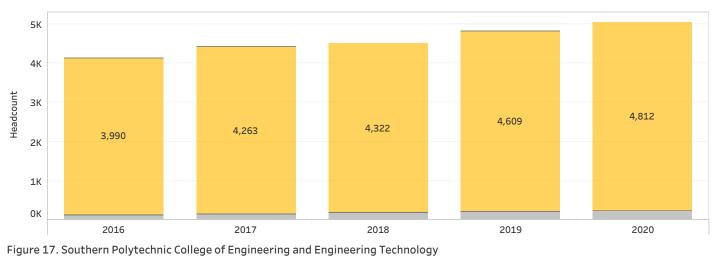
		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Early Childhood Education	997	996	10	2	1
	Early Childhood Birth Through Kindergarten	58	50	42	53	54
	Middle Grades Education	205	169	151	138	131
	Elementary Education	-	-	909	939	982
	Secondary Education	-	-	34	104	119
	Undeclared - Education	69	12	9	3	14
	Total	1,329	1,227	1,155	1,239	1,301
Masters	Early Childhood Education	83	71	78	71	74
	Middle Grades Education	12	22	29	25	15
	Secondary Education	39	32	79	91	78
	Adolescent Education	1	-	-	-	-
	Educational Leadership for Learning	47	49	61	42	41
	Instructional Technology	152	142	140	132	181
	Master of Arts in Teaching	45	57	54	50	97
	Reading	11	14	10	11	29
	Special Education	28	26	36	41	34
	Teacher Leadership	20	12	12	14	13
	Teaching English to Speakers of Other Languages	22	20	18	15	9
	Total	460	445	517	492	571

Note: The Master of Arts in Teaching (MAT) degree is designed for students who have a degree in a non teaching field and who would like to earn teacher certification. Master of Education (MED) degree is designed for students who already hold initial certification and seek to deepen their knowledge in areas related to that initial certification.

## Bagwell College of Education (Continued) Majors by College and Degree Level

		Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Education Specialist	Educational Leadership for Learning	96	111	70	25	26	21
	Instructional Technology	181	170	180	203	199	198
	Middle Grades Education	2	3	5	8	19	23
	Secondary Education	8	9	23	39	43	62
	Special Education	3	-	1	-	-	-
	Teacher Leadership	8	5	2	3	7	4
	Teacher Leadership for Learning	2	1	-	-	-	-
	Curriculum and Instruction	54	75	77	99	115	127
	Total	354	374	358	377	409	435
Doctorate	Early Childhood Education	5	4	4	5	2	-
	Educational Leadership for Learning	25	32	29	32	27	45
	Instructional Technology	1	14	13	26	21	34
	Middle Grades Education	4	3	2	3	5	14
	Secondary Education	28	24	28	31	43	48
	Special Education	7	13	11	7	5	2
	Teacher Leadership	41	46	46	31	35	46
	Teacher Leadership for Learning	14	9	4	2	1	-
	Elementary Education	-	-	-	-	-	1
	Total	125	145	137	137	139	190
Certification	Other/Non-Degree Seeking	-	1	64	64	67	97
	Total	-	1	64	64	67	97
Bagwell College of Edu	ication	2,30	9 2	231	2,250	2,346	2,594

#### **Southern Polytechnic College of Engineering and Engineering Technology** Fall Semesters



Certificate Bachelors Advanced Certificate Masters

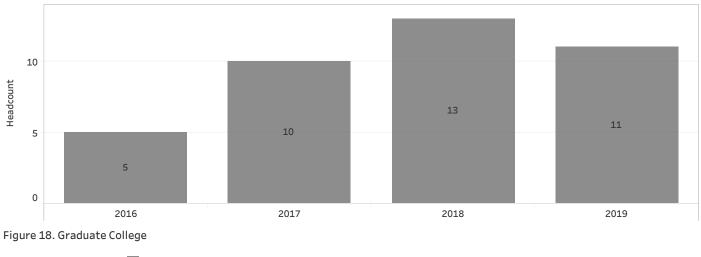
Table 22

#### Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Land Surveying	1	-	-	1	-
	Mechanical Engineering	-	6	-	-	-
	Apparel Product Development	-	-	-	1	-
	Geographical Information Sys	-	-	-	1	-
	Logistics	-	-	-	2	-
	Total	1	6	-	5	-
Bachelors	Civil Engineering Technology	10	-	1	-	-
	Industrial and Systems Engineering	83	130	179	199	215
	Mechanical Engineering	1,286	1,375	1,436	1,562	1,599
	Telecommunications Engineering Technology	5	-	-	-	-
	Civil Engineering	451	466	473	514	585
	Computer Engineering	-	222	287	348	428
	Computer Engineering Technology	336	71	6	-	-
	Construction Engineering	44	59	66	78	36
	Electrical Engineering	599	618	557	562	608
	Electrical Engineering Technology	70	164	167	140	133
	Environmental Engineering	64	100	112	136	131
	Environmental Engineering Technology	5	-	-	-	-
	Industrial Engineering Technology	254	278	284	278	306
	Manufacturing Operations	16	19	12	4	15
	Mechanical Engineering Technology	334	314	280	308	315
	Mechatronics Engineering	387	407	414	429	399
	Supply Chain Logistics	18	19	26	30	38
	Surveying and Mapping	28	21	22	21	4
	Total	3,990	4,263	4,322	4,609	4,812
Advanced Certificate	Civil Engineering Technology	-	4	-	-	-
	Industrial and Systems Engineering	-	-	1	-	-
	Quality Assurance	2	1	2	1	2
	Systems Engineering	2	1	1	2	1
	Telecommunications Engineering Technology	-	2	-	-	-
	Total	4	8	4	3	3
Masters	Mechanical Engineering	-	-	27	34	40
	Quality Assurance	65	52	34	34	33
	Systems Engineering	34	32	32	40	39
	Applied Engineering	13	17	18	19	22
	Civil Engineering	18	29	37	39	38
	Engineering Management	-	18	36	47	61
	Total	130	148	184	213	233
Total		4,125	4,425	4,510	4,830	5,048

## Graduate College

Fall Semesters



Advanced Certificate

#### Table 23

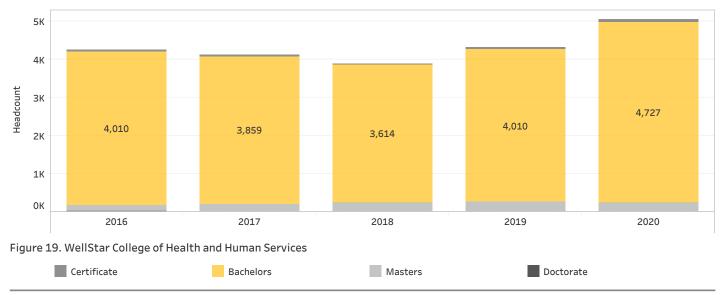
## Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019
Advanced Certificate	Leadership and Ethics	5	10	13	11
	Total	5	10	13	11
Total		5	10	13	11

Note: The PHD in Analytics and Data Science moved to the Graduate College in the 2017-2018 academic year, from the College of Science and Math.

## WellStar College of Health and Human Services

Fall Semesters



#### Table 24

### Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Academy for Inclusive Adult Education	40	43	41	44	50
	Total	40	43	41	44	50
Bachelors	Exercise Science	993	904	788	852	981
	Exercise and Health Science	5	-	-	-	-
	Health and Physical Education	112	90	101	76	74
	Human Services	333	306	278	273	278
	Nursing	1,999	1,972	1,862	2,170	2,593
	Public Health Education	74	123	152	161	156
	Sport Management	494	464	433	473	545
	Integrated Health Science	-	-	-	-	72
	Undeclared - Health Prof	-	-	-	5	28
	Total	4,010	3,859	3,614	4,010	4,727
Masters	Applied Exercise and Health Science	36	49	51	43	35
	Leadership in Nursing	15	10	24	42	53
Лasters	Primary Care Nurse Practitioner	49	50	55	76	77
	Social Work	73	86	99	93	85
	Total	173	195	229	254	250
Doctorate	Nursing Science	12	11	8	5	3
	Total	12	11	8	5	3
Total		4,235	4,108	3,892	4,313	5,030

# College of Humanities and Social Sciences

Fall Semesters

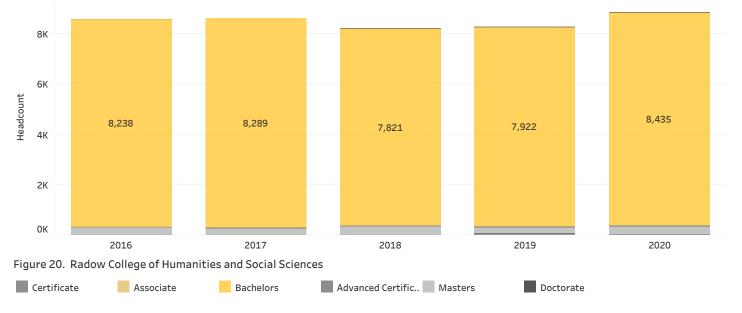


Table 25

# Majors by College and Degree Level

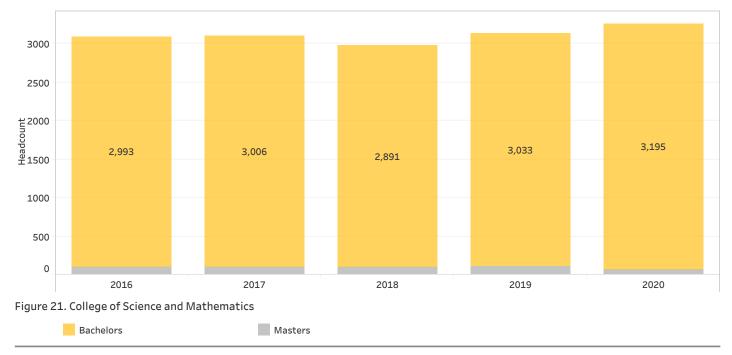
		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	African and African Diaspora Studies	10	8	11	12	11
	Anthropology	134	130	118	129	126
	Asian Studies	22	44	68	54	72
	Criminal Justice	739	736	725	791	899
	English	351	337	310	316	315
	English Education	124	122	116	123	131
	Geography	61	63	66	77	74
	Geospatial Sciences	50	48	52	48	71
	History	222	231	196	195	215
	History Education	177	190	164	161	192
	Integrative Studies	364	565	583	685	530
	Interactive Design	43	92	114	142	163
	International Affairs	223	220	194	182	171
	Journalism and Emerging Media	94	196	346	328	341
	Media and Entertainment	64	-	459	556	629
	Modern Language and Culture	151	106	154	157	144
	Organizational and Professional Communication	1,174	1,023	172	173	158
	Philosophy	33	29	24	36	34
	Political Science	364	413	415	462	477
	Psychology	1,589	1,659	1,637	1,885	2,219
	Public Relations	293	388	543	546	514
	Sociology	406	353	300	298	316
	Technical Communication	30	28	33	25	35
	Undeclared	1,520	1,308	1,021	541	598
	Total	8,238	8,289	7,821	7,922	8,435

# College of Humanities and Social Sciences (Continued) Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Geospatial Sciences	-	-	1	3	7
	Land Surveying	-	-	-	-	4
	Total	-	-	1	3	11
Certificate Associate Advanced Certificate Masters Doctorate	Undeclared	8	-	-	-	-
	Total	8	-	-	-	-
Advanced Certificate	American Studies	-	-	1	2	-
	Creative Writing	3	3	5	5	7
	Digital and Social Media	7	14	19	8	13
	Instructional Design	2	1	-	-	-
	Technical Communication	1	-	-	-	-
	Applied Peacebuilding	-	-	-	-	1
	Total	13	18	25	15	21
Masters	American Studies	34	19	16	11	18
	Conflict Management	38	39	42	46	46
	Criminal Justice	17	16	28	33	35
	First Year Studies	23	20	9	-	-
	Information and Instructional Design	2	-	-	-	-
	Information Design and Communication	5	-	-	-	-
	Integrated Global Communications	18	16	28	28	17
	International Policy Management	25	23	20	20	31
	Professional Writing	47	48	47	57	70
	Public Administration	54	70	101	84	97
	Total	263	251	291	279	314
Doctorate	International Conflict Management	45	45	45	51	47
	Total	45	45	45	51	47
Radow College of Hum	anities and Social Sciences	8,567	8,603	8,183	8,270	8,828

# College of Science and Mathematics

Fall Semesters

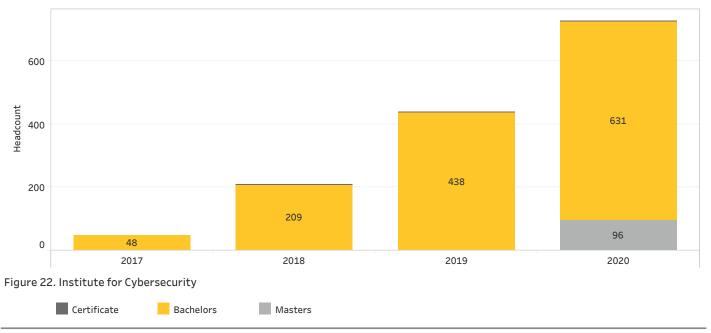


### Table 27

# Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Biology	1,858	1,875	1,903	1,956	2,144
	Biology Education <sup>1</sup>	14	4	-	-	-
	Biochemistry	247	263	235	249	244
	Biotechnology	29	24	-	-	-
	Chemistry	342	340	301	341	313
	Computational and Applied Mathematics	46	60	78	98	85
	Environmental Science	111	130	135	171	180
	Mathematics	157	121	92	88	87
	Mathematics Education	104	98	61	3	-
	Physics	83	89	86	99	93
	Physics Education	2	2	-	-	-
	Undeclared - Engr & Math	-	-	-	28	49
	Total	2,993	3,006	2,891	3,033	3,195
Masters	Applied Statistics	64	57	54	56	-
	Chemical Sciences	13	13	16	19	22
	Integrative Biology	26	24	24	30	41
	Total	103	94	94	105	63
Total		3,096	3,100	2,985	3,138	3,258

# Institute for Cybersecurity



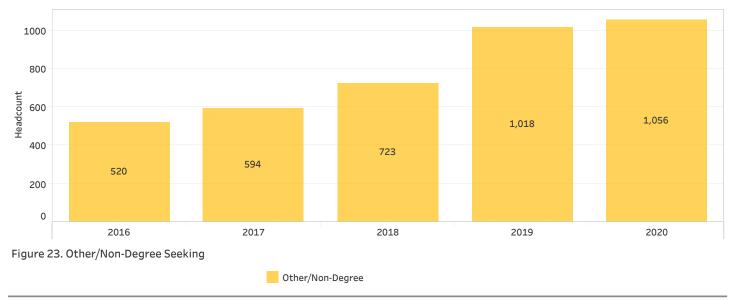
#### Table 28

# Majors by College and Degree Level

		Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Cybersecurity Certificate	-	1	2	1
Bachelors	Cybersecurity	48	209	438	631
Masters	Cybersecurity	-	-	-	96
Total		48	210	440	728

# Other/Non-Degree Seeking

Fall Semesters



#### Table 29

# Other/Non-Degree Seeking

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Other/Non-Degree	Auditor	21	19	18	29	19
	Cross Registration	3	16	14	14	2
	Dual Enrollment Program	362	429	555	843	902
	Non-Degree Graduate	2	0	1	1	
	Non-Degree Undergraduate	68	70	77	82	97
	Transient Graduate	3	1			
	Transient Undergraduate	61	59	58	49	36
Grand Total		520	594	723	1,018	1,056

# College of Continuing and Professional Education

Fiscal Year 2020

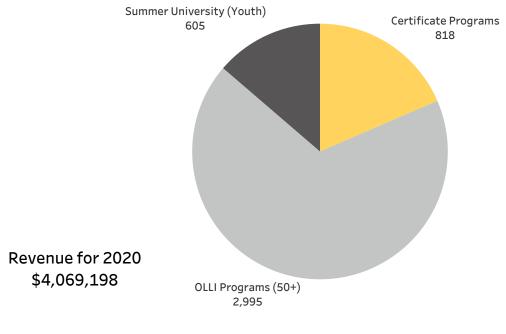


Figure 24. Continuing and Professional Education

Certificate Programs
 OLLI Programs (50+)
 Summer University (Youth)

#### Table 30

### **Five Year Trend**

#### Fiscal Year

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Revenue	\$4,373,323	\$4,040,878	\$4,210,541	\$4,834,905	\$4,069,198
Certificate Programs	912	925	1,085	996	818
OLLI Programs (50+)	3,463	3,789	3,769	3,139	2,995
Summer University (Youth)	1,160	1,156	1,266	1,373	605
CEUs Issued	27,607	25,992	27,898	29,359	24,033
Certificates Awarded	872	941	1,024	884	1,099

The Osher Lifelong Learning Institute (OLLI) offers an impressive selection of educational and social opportunities for adults age 50 and older.

CEU - Continuing Education Units

# **DEGREES CONFERRED**



# **Degrees Conferred**

College of Architecture and Construction Management College of the Arts Coles College of Business College of Computing and Software Engineering Bagwell College of Education Southern Polytechnic College of Engineering and Engineering Technology Graduate College Wellstar College of Health and Human Services Radow College of Humanities and Social Sciences College of Science and Mathematics Retention and Graduation

Source: University System of Georgia, Enrolled Student Research File (ADC)

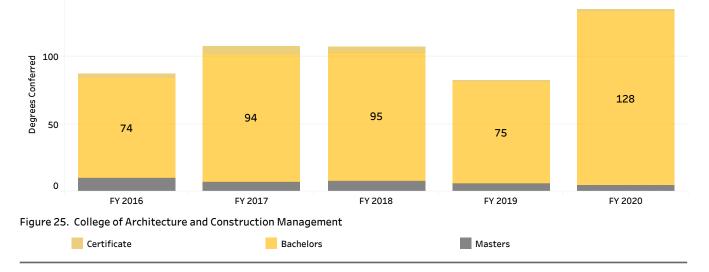
Notes:

Degrees include multiple majors and dual-degrees.

A fiscal year (FY) includes Summer, Fall, and Spring terms, respectively.

**Fiscal Years** 

# College of Architecture and Construction Management



#### Table 31

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Facilities Management	1	-	-	-	-
	Project Management	2	6	3	1	1
	Specialty Construction	-	-	1	-	1
	Total	3	6	4	1	2
Bachelors	Architecture	35	36	42	24	44
	Construction Management	39	58	53	51	84
	Total	74	94	95	75	128
Masters	Architecture	1	2	-	-	-
	Construction Management	9	5	8	6	5
	Total	10	7	8	6	5
Total		87	107	107	82	135

Fiscal Years

# College of the Arts



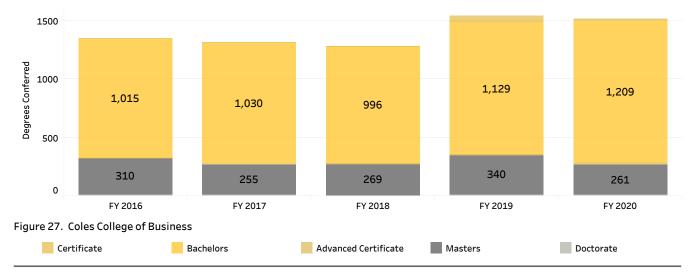
#### Table 32

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Apparel Product Development	-	1	-	-	-
	Total	-	1	-	-	-
Bachelors	Apparel and Textiles	16	4	13	20	18
	Art	35	49	50	47	48
	Art Education	7	7	3	2	6
	Art History	7	6	8	8	5
	Dance	13	17	21	14	24
	Digital Animation	-	-	-	9	21
	Music	3	6	8	10	1
	Music Education	15	15	22	18	29
	Music Performance	18	16	13	16	19
	Theatre and Performance Studies	33	33	34	25	53
	Total	147	153	172	169	224
Total		147	154	172	169	224

**Fiscal Years** 

# Coles College of Business

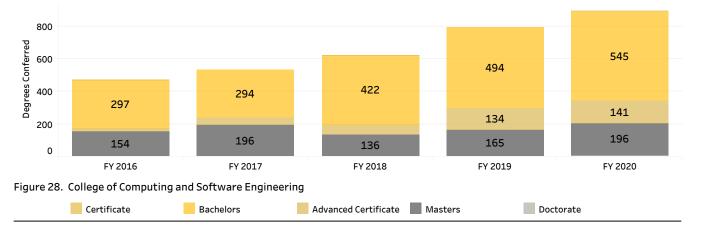


### Table 33

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Cert-Interd Mus and Entr Bus	-	-	-	-	13
	Information Security and Assurance	-	-	-	27	-
	Information Systems	-	4	1	2	-
	Interdisciplinary Music and Entertainment Business	4	2	1	-	-
	Music and Entertainment Business	-	-	-	27	9
	Total	4	6	2	56	22
Bachelors	Accounting	230	231	190	241	233
	Culinary Sustainability and Hospitality	5	31	22	31	41
	Economics	21	24	19	22	28
	Entrepreneurship	-	-	7	11	23
	Finance	142	174	169	190	172
	Information Security and Assurance	37	49	50	54	60
	Information Systems	95	66	75	69	79
	International Business	46	44	33	33	27
	Management	263	229	231	262	278
	Marketing	149	157	174	192	230
	Professional Sales	21	25	26	24	38
	Undeclared	6	-	-	-	-
	Total	1,015	1,030	996	1,129	1,209
Advanced Certificate	Information Security and Assurance	3	6	1	1	9
	Total	3	6	1	1	9
Masters	Accounting	96	57	53	89	41
	Business Administration	197	176	199	212	175
	Health Management and Informatics	-	-	-	20	24
	Information Systems	17	22	17	19	21
	Total	310	255	269	340	261
Doctorate	Business Administration	12	12	9	12	11
	Total	12	12	9	12	11
Total		1,344	1,309	1,277	1,538	1,512

**Fiscal Years** 



# College of Computing and Software Engineering

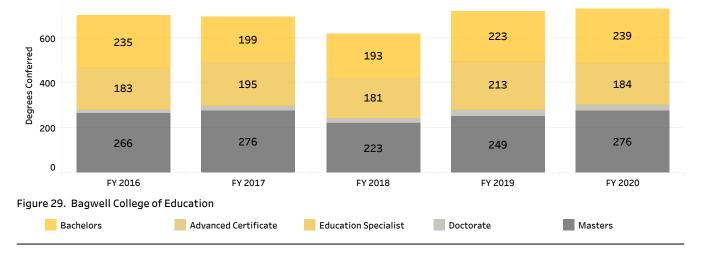
#### Table 34

### Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	CER0 Robotics Prgrming Cert	-	-	-	-	1
	Health Information Technology	-	-	1	-	3
	Information Technology Security	1	-	-	-	-
	Total	1	-	1	-	4
Bachelors	Applied Computer Science	79	6	17	16	21
	Computer Game Design and Development	24	36	33	39	61
	Computer Science	88	149	204	219	219
	Information Technology	85	71	128	157	187
	Software Engineering	21	32	40	63	57
	Total	297	294	422	494	545
Advanced Certificate	Computer Science Foundations	1	10	11	28	27
	Data Management and Analytics	-	-	8	14	19
	Enterprise IT Management	-	-	-	14	12
	Health Information Technology	4	11	4	9	3
	Information Technology	4	-	1	-	-
	Information Technology Foundations	3	7	17	34	46
	Information Technology Security	6	12	17	29	31
	Software Engineering	-	3	2	-	-
	Software Engineering Foundations	1	-	-	6	3
	Total	19	43	60	134	141
Masters	Computer Science	35	39	20	34	53
	Information Technology	80	107	79	96	87
	Software Engineering	13	21	13	21	31
	Applied Statistic	26	29	24	14	25
	Total	154	196	136	165	196
Doctorate	Analytics and Data Science	-	-	-	1	7
	Total	-	-	-	1	7
Total		471	533	619	794	893

**Fiscal Years** 

# Bagwell College of Education



#### Table 35

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Bachelors	Early Childhood Education	198	150	169	8	13
	Elementary Education	-	-	-	187	180
	Middle Grades Education	37	49	24	28	28
	Secondary Education	-	-	-	-	18
	Total	235	199	193	223	239
Masters	Adolescent Education	-	4	-	-	-
	Early Childhood Education	66	68	66	70	75
	Educational Leadership	21	26	16	26	29
	English to Speakers of Other Languages	6	9	8	10	9
	Instructional Technology	60	70	61	53	65
	Master of Arts in Teaching	72	41	28	37	35
	Middle Grades Education	2	-	6	8	11
	Reading	-	2	4	5	1
	Secondary Education	19	31	18	21	33
	Special Education	10	15	9	12	16
	Teacher Leadership	10	10	7	7	2
	Total	266	276	223	249	276

#### Table 36

### Bagwell College of Education (Continued) Degrees Conferred by Degree Level and Major Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Education Specialist	Curriculum and Instruction	13	23	30	35	45
	Early Childhood Education	2	-	-	-	-
	Educational Leadership	36	49	45	39	7
	Instructional Technology	107	104	89	104	96
	Middle Grades Education	1	2	1	6	2
	Secondary Education	10	10	12	24	32
	Special Education	6	2	4	2	-
	Teacher Leadership	8	5	-	3	2
	Total	183	195	181	213	184
Doctorate	Early Childhood Education	1	-	-	1	1
	Educational Leadership	3	2	6	11	2
	Instructional Technology	3	1	-	-	3
	Middle Grades Education	-	-	-	1	-
	Secondary Education	1	10	3	6	4
	Special Education	1	1	-	3	4
	Teacher Leadership	6	7	10	10	11
	Total	15	21	19	32	25
Bagwell College of Ed	ucation	699	691	616	717	726

**Fiscal Years** 



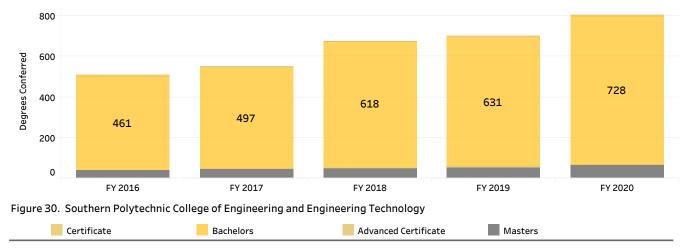


Table 37

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Apparel Product Development	-	-	-	-	1
	Geographical Information Systems	1	-	-	7	-
	Land Surveying	2	2	3	3	6
	Logistics	1	-	-	-	1
	Production Design	1	-	-	1	-
	Quality Principles	2	5	-	-	-
	Total	7	7	3	11	8
Bachelors	Civil Engineering	57	60	73	65	77
	Civil Engineering Technology	8	5	3	-	-
	Computer Engineering	28	18	34	11	27
	Construction Engineering	3	4	4	10	16
	Electrical Engineering	70	85	105	102	89
	Electrical Engineering Technology	21	25	30	41	36
	Environmental Engineering	-	-	6	6	19
	Environmental Engineering Technology	1	-	-	-	-
	Industrial Engineering Technology	51	45	59	66	65
	Manufacturing Operations	5	3	9	5	-
	Mechanical Engineering	106	128	164	194	225
	Mechanical Engineering Technology	51	53	53	51	44
	Mechatronics Engineering	35	44	42	48	82
	Supply Chain Logistics	4	8	5	6	11
	Surveying and Mapping	3	7	4	1	4
	Systems Engineering	14	10	25	25	33
	Telecommunications Engineering Technology	4	2	2	-	-
	Total	461	497	618	631	728
Advanced Certificate	Quality Assurance	-	1	-	6	2
	Systems Engineering	-	3	4	1	2
	Systems Engineering Foundations	-	-	1	-	-
	Total	-	4	5	7	4
Masters	Applied Engineering	8	8	3	9	1
	Civil Engineering	7	6	6	11	15
	Engineering Management	-	-	1	10	14
	Mechanical Engineering	-	-	-	1	14
	Quality Assurance	18	21	21	13	11
	Systems Engineering	7	7	17	8	8
	Total	40	42	48	52	63
Total		508	550	674	701	803

**Fiscal Years** 

# Graduate College

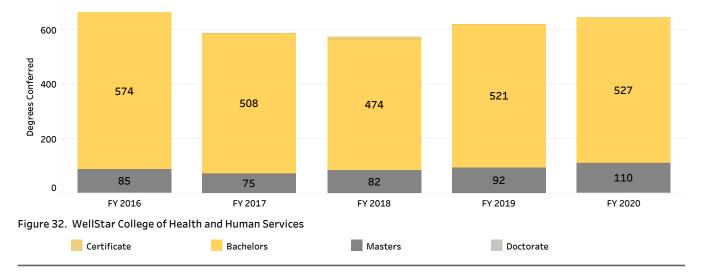


Table 38

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Advanced Certificate	Leadership and Ethics	3	3	4	7	3
	Total	3	3	4	7	3
Total		3	3	4	7	3

**Fiscal Years** 



# WellStar College of Health and Human Services

#### Table 39

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Nonprofit Management and Leadership	-	1	12	1	-
	Nonprofit Mgt & Social Innov	-	-	-	-	5
	Total	-	1	12	1	5
Bachelors	Exercise Science	155	148	139	122	106
	Health and Physical Education	23	14	10	21	9
	Human Services	123	82	77	73	57
	Nursing	211	181	166	185	227
	Public Health Education	-	-	5	35	33
	Sport Management	62	83	77	85	95
	Total	574	508	474	521	527
Masters	Applied Exercise and Health Science	10	12	20	19	20
	Nursing - Advanced Care Management and Leadership	-	5	7	1	14
	Social Work	39	32	34	50	43
	WellStar Primary Care Nurse Practitioner Program	36	26	21	22	33
	Total	85	75	82	92	110
Doctorate	Nursing Science	3	-	3	2	2
	Total	3	-	3	2	2
Total		662	584	571	616	644

**Fiscal Years** 

# Radow College of Humanities and Social Sciences

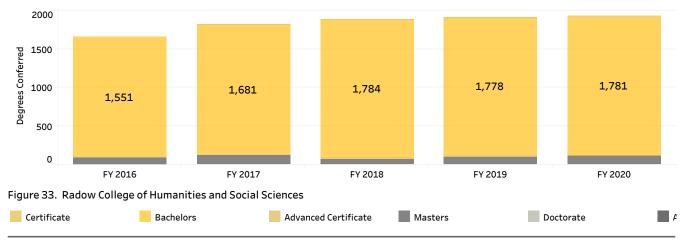


Table 40

#### Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Geospatial Sciences	-	4	-	9	10
	Leadership Studies	-	1	-	-	-
	Multiplatform News Reporting	-	-	1	-	2
	Total	-	5	1	9	12
Associate	Undeclared	1	-	-	-	-
	Total	1	-	-	-	-
Bachelors	African and African Diaspora Studies	5	3	2	2	6
	Anthropology	37	35	32	32	29
	Asian Studies	-	-	3	7	7
	Communication	350	334	276	35	-
	Criminal Justice	152	146	165	143	175
	English	81	82	91	79	71
	English Education	32	16	28	22	15
	Geography	6	12	12	15	16
	Geospatial Sciences	16	8	9	11	13
	History	51	40	49	57	36
	History Education	21	15	22	18	21
	Integrative Studies	164	284	351	346	350
	Interactive Design	-	-	9	24	32
	International Affairs	60	48	39	60	38
	Journalism and Emerging Media	-	10	26	52	42
	Media and Entertainment	-	-	-	102	106
	Modern Language and Culture	47	42	23	23	38
	Organizational and Professional Communication	-	-	-	39	65
	Philosophy	5	9	9	4	2
	Political Science	94	71	74	93	102
	Psychology	251	295	356	365	390
	Public Relations	15	69	108	142	140
	Sociology	118	94	89	97	82
	Technical Communication	46	68	11	10	5
	Total	1,551	1,681	1,784	1,778	1,781

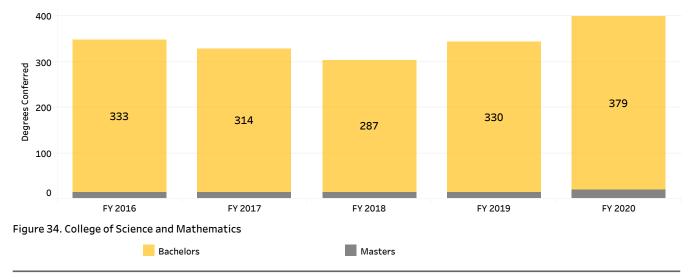
#### Table 41

### Radow College of Humanities and Social Sciences (Continued) Degrees Conferred by Degree Level and Major Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Advanced Certificate	American Studies	-	-	-	4	-
	Creative Writing Grad Cert.	-	-	-	-	1
	Digital and Social Media	6	-	16	14	5
	Instructional Design	1	-	-	-	-
	Technical Communication	1	2	-	-	-
	Visual Communication and Graphics	-	1	-	-	-
	Total	8	3	16	18	6
Masters	American Studies	7	14	5	6	2
	Conflict Management	19	14	18	15	24
	Criminal Justice	14	6	1	10	13
	First-Year Studies	-	2	5	5	4
	Information Design and Communication	6	8	-	-	-
	Information and Instructional Design	2	2	-	-	-
	Integrated Global Communication	8	9	5	9	14
	International Policy Management	5	11	7	8	10
	Professional Writing	7	16	15	17	20
	Public Administration	26	38	15	26	27
	Total	94	120	71	96	114
Doctorate	International Conflict Management	4	8	6	8	9
	Total	4	8	6	8	9
Radow College of Hum	nanities and Social Sciences	1,564	1,697	1,807	1,813	1,808

**Fiscal Years** 

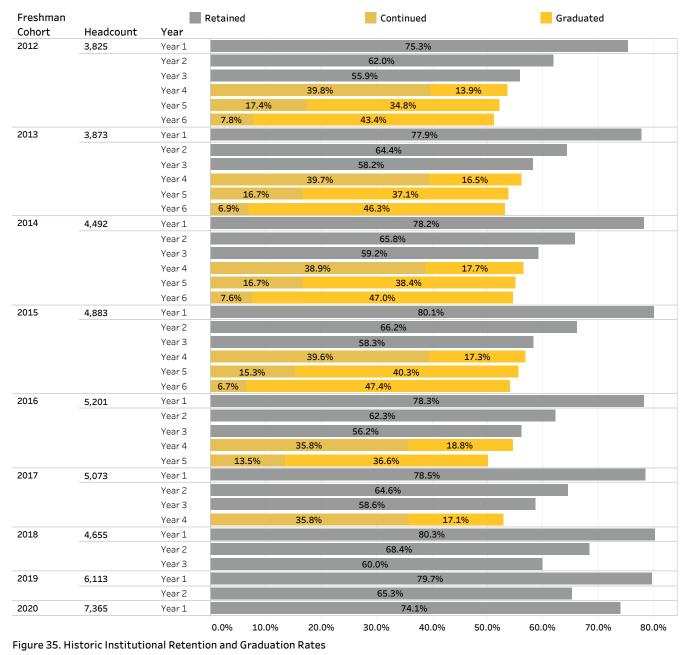
# College of Science and Mathematics



#### Table 42

# Degrees Conferred by Degree Level and Major

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Bachelors	Biochemistry	31	20	25	22	26
	Biology	173	199	158	218	248
	Biology Education	3	4	1	-	-
	Biotechnology	7	3	1	-	-
	Chemistry	47	20	38	46	45
	Computational Applied Mathematics	-	-	4	7	24
	Environmental Science	-	-	11	8	12
	Mathematics	52	45	26	14	6
	Mathematics Education	14	18	16	10	7
	Physics	5	5	7	5	11
	Physics Education	1	-	-	-	-
	Total	333	314	287	330	379
Masters	Chemical Sciences	8	8	1	4	10
	Integrative Biology	6	6	14	10	9
	Total	14	14	15	14	19
Total		347	328	302	344	398



# Historic Institutional Retention and Graduation Rates

#### Notes: Fall semester Cohorts are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) http://nces.ed.gov/ipeds/ definition of first-time full-time degree seeking students.

#### **Definitions**

General Cohort: Students entering the institution as full-time, first-time, degree-seeking undergraduate students in the summer or fall of the cohort year. Retained: Students are considered retained only if they are bachelor's degree seeking and have not yet obtained a bachelor's degree. Students are retained if they have received an associate's degree and if they continue in a bachelor's degree program. Students are not removed from the original cohort or retention numbers based on deceased status. Student retention is not based on full-time/part-time status. Prior to Fall 2015, a student is retained only if they are enrolled in the institution in which they started.

Continued: Students are considered continued if they are enrolled in a fall semester beyond their fourth year at an institution. The continuing student rate is calculated using the same method as retention rate (it is essentially the retention rate after four years). Continuing students are identified differently from students retained after their first, second, and third years at the institution due to the goal for continuing students shifting from retaining to graduating them. Graduated: Students are considered graduated only if they graduate with a bachelor's degree. Graduation rates are cumulative. For example, a student within the 2010 cohort is considered graduated if they have graduated with a bachelor's degree on or before Summer 2016. Graduation rate refers only to the proportion of the cohort which received a bachelor's degree and not the actual number of degrees which have been awarded to those in the cohort.

# FACULTY



# Faculty and Staff

Full-Time Instructional Faculty by Rank and by College
Credit Hours Taught By Full-Time and Part-Time Faculty
New Faculty and Average Instructor Age by College
Tenure Status and Tenure by Race and Ethnicity
Full-Time Instructional Faculty by College and Department
Full-Time Staff by Gender and by Race and Ethnicity
Library Faculty and Facts

### Instructional Faculty

#### Table 43

# Full-Time Instructional Faculty by Rank

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Professor	258	276	305	294	314
Associate Professor	321	305	293	291	296
Assistant Professor	301	300	304	345	370
Instructor	44	49	47	50	49
Lecturer	195	221	233	240	258
Total	1,119	1,151	1,182	1,220	1,287

#### Table 44

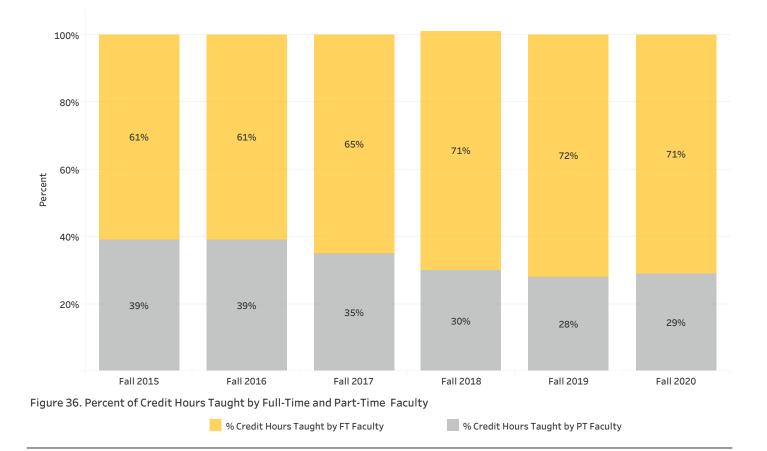
# Full-Time Instructional Faculty by College

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
College of Architecture and Construction Management	31	32	33	35	34
College of the Arts	72	73	74	78	81
Coles College of Business	159	153	157	161	173
College of Computing and Software Engineering	48	52	59	64	68
Bagwell College of Education	92	96	103	97	107
Southern Polytechnic College of Engineering and Engineering Technology	78	80	83	88	93
WellStar College of Health and Human Services	98	96	95	96	102
College of Humanities and Social Sciences	335	356	365	381	430
College of Science and Mathematics	158	164	166	181	198
University College	48	49	47	39	
The Keeping Sights Upward (KSU) Journey Honors College					1
Total	1,119	1,151	1,182	1,220	1,287

Note:

All headcounts are unduplicated. Full-Time Instructional Faculty are defined as faculty employed on a full-time basis for instruction. This includes those faculty who are categorized as "Faculty" or "Chair" and Employment Status is "Active" or "Paid On Leave" in the Faculty Information System (FIS).

### Credit Hours Taught by Full-Time and Part-Time Faculty



#### Table 45

### Full-Time and Part-Time Faculty Trend

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
FTE Students/FT Faculty	28	28	27	28	29
Full-Time Faculty	1,119	1,151	1,182	1,220	1,287
Part-Time Faculty	829	843	759	722	759
% Credit Hours Taught by FT Faculty	61	65	71	72	71
% Credit Hours Taught by PT Faculty	39	35	30	28	29

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) component and adding one-third of the total number of part-time staff. Retrieved from: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf.

# New Full-Time Instructional Faculty As of Fall 2020

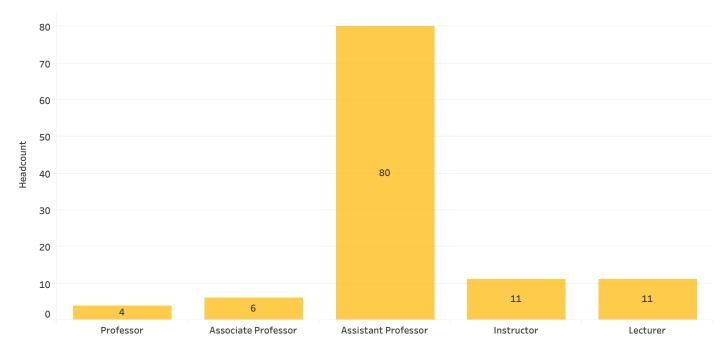


Figure 37. New Full-Time Instructional Faculty

#### Table 46

# New Full-Time Instructional Faculty Trend

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Professor	5	1	2	4	4
Associate Professor	3	3	3	2	6
Assistant Professor	48	40	47	60	80
Instructor	4	11	5	10	11
Lecturer	8	9	12	8	11
Total	68	64	69	84	112

#### Tenure Status by Gender

As of Fall 2020

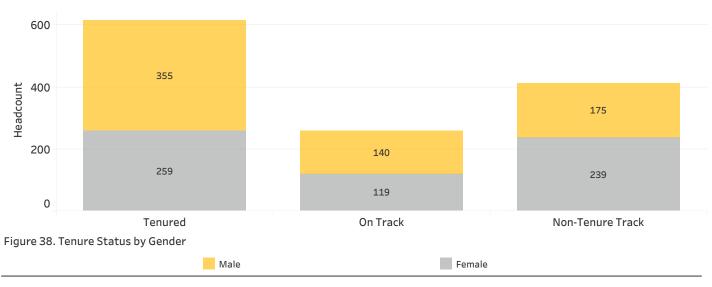


Table 47

### Tenure Status by Gender

As of Fall 2020

		Headcount	% of Total
Male	Tenured	355	28%
	On Track	140	11%
	Non-Tenure Track	175	14%
	Total	670	52%
Female	Tenured	259	20%
	On Track	119	9%
	Non-Tenure Track	239	19%
	Total	617	48%
Total		1,287	100%

Table 48

### Tenure Status by Race and Ethnicity

As of November 2019

	American Indian or Alaskan Native	Asian	Black, Non-Hispanic Origin	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-racial	White, Non-Hispanic Origin	International	Unknown
Non-Tenure Track	<5	28	43	10	-	6	309	13	<5
On Track	-	35	24	11	-	<5	148	36	<5
Tenured	-	102	60	19	<5	9	409	6	7

Note:

Academic tenure is an employment status at the University that assures a tenured faculty member of continuous appointment from contract year to contract year, except under conditions of dismissal for cause (see KSU Faculty Handbook Section 4.1.9), termination or layoff of tenured personnel due to program modification (see the Board of Regents (BOR) Policy Manual 8.3.7.10), or financial exigencies. The awarding of tenure is a highly important decision through which the University incurs a major commitment to the individual faculty member well into the future. Years of service or successful annual reviews alone are not sufficient to qualify for tenure. It should only be granted to those faculty members whose achievements demonstrate the quality and significance expected of their current rank and who demonstrate potential for long-term effectiveness at the University. All tenure track faculty are expected to produce scholarship in at least one performance area. This scholarship must be consistent with departmental, college, and university guidelines. Only under exceptional circumstances will a candidate be recommended for tenure without at least one form of scholarship as articulated in approved tenure and promotion guidelines. In awarding tenure, the University recognizes the long-range value of the faculty member to the institution and ensures them the academic freedom that is essential to an atmosphere conducive to the proper operation of the University.

# Full-Time Instructional Faculty by College, Department, and Tenure Status

As of Fall 2020

ent of Dance ent of Theatre and Performance Studies i Art and Design i Music ent of Economics, Finance and Quantitative Analysis ent of Information Systems ent of Marketing and Professional Sales A. Leven School of Management, Entrepreneurship, and Hospit i Accountancy ent of Educational Leadership ent of Elementary and Early Childhood Education ent of Instructional Technology ent of Secondary and Middle Grades Education ent of Chemistry and Biochemistry ent of Ecology, Evolution, and Organismal Biology ent of Statistics and Analytical Sciences ent of Statistics and Analytical Sciences ent of Construction Management ent of Computer Science ent of Information Technology	7         14         32         28         29         29         29         29         29         39         34         13         38         16         13         37         6         27         37         68         27         28         29         37         21         32         33         34         35         36         37         37         37         37         37         37         37         37         37         37         37         37         37         37         37         37         37         37         37         38         39         313         313         32         313 <th>22 77 222 111 300 18 14 17 19 8 21 8 21 8 21 8 6 22 18 3 11 25 5 15 7 7 5 5 15 4</th>	22 77 222 111 300 18 14 17 19 8 21 8 21 8 21 8 6 22 18 3 11 25 5 15 7 7 5 5 15 4
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ent of Elementary and Early Childhood Education ent of Inclusive Education ent of Instructional Technology ent of Secondary and Middle Grades Education ent of Chemistry and Biochemistry ent of Chemistry and Biochemistry ent of Ecology, Evolution, and Organismal Biology ent of Mathematics ent of Molecular and Cellular Biology ent of Molecular and Cellular Biology ent of Physics ent of Statistics and Analytical Sciences ent of Architecture ent of Construction Management ent of Computer Science	16 13 27 37 25 68 27 24 24 17 24 17 21 13 28	8 6 22 18 11 25 15 7 5 5 15 4
ent of Inclusive Education ent of Instructional Technology ent of Secondary and Middle Grades Education ent of Chemistry and Biochemistry ent of Chemistry and Biochemistry ent of Ecology, Evolution, and Organismal Biology ent of Mathematics ent of Mathematics ent of Molecular and Cellular Biology ent of Molecular and Cellular Biology ent of Physics ent of Statistics and Analytical Sciences ent of Architecture ent of Construction Management ent of Computer Science	13 27 37 25 68 27 24 17 24 17 21 13 28	6 22 18 11 25 15 7 5 5 15 4
ent of Secondary and Middle Grades Education ent of Chemistry and Biochemistry ent of Ecology, Evolution, and Organismal Biology ent of Mathematics ent of Molecular and Cellular Biology ent of Physics ent of Statistics and Analytical Sciences ent of Architecture ent of Construction Management ent of Computer Science	27 37 25 68 27 24 17 21 31 32 28	22 18 11 25 15 7 5 5 15 4
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ent of Architecture ent of Construction Management ent of Computer Science	21 13 28	15 4
ent of Construction Management ent of Computer Science	13 28	4
ent of Computer Science	28	
		13
		8
ent of Software Engineering and Game Development	18	4
ent of English	108	37
ent of First-Year and Transition Studies	-	
ent of Foreign Languages	35	15
ent of Geography and Anthropology	29	17
ent of History and Philosophy	50	27
ent of Interdisciplinary Studies	30	16
ent of Leadership and Integrative Studies	_	
ent of Psychological Science	45	25
ent of Sociology and Criminal Justice	31	15
		3
		14
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		22
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ent of Exercise Science and Sport Management		14
		7
ent of Health Promotion and Physical Education		10
ent of Health Promotion and Physical Education ent of Social Work and Human Services		8
f f n n n	eent of Technical Communication and Interactive Design f Communication and Media f Conflict Management, Peacebuilding and Development f Government and International Affairs nent of Civil and Environmental Engineering nent of Electrical and Computer Engineering nent of Engineering Technology nent of Industrial and Systems Engineering nent of Mechanical Engineering nent of Robotics and Mechatronics Engineering nent of Robotics and Mechatronics Engineering nent of Exercise Science and Sport Management nent of Health Promotion and Physical Education nent of Social Work and Human Services	f Communication and Media45f Conflict Management, Peacebuilding and Development8f Government and International Affairs38nent of Civil and Environmental Engineering20nent of Electrical and Computer Engineering19nent of Engineering Technology15nent of Industrial and Systems Engineering22nent of Robotics and Mechatronics Engineering6Ding Sights Upward (KSU) Journey Honors College1nent of Exercise Science and Sport Management25nent of Health Promotion and Physical Education16

# Full-Time Staff by Occupational Category and Gender

As of Fall 2020

	Male	Female
Archivists, Curators, and Museum Technicians	<5	7
Business and Financial Operations Occupations	37	118
Community Service, Legal, Arts, and Media Occupations	58	57
Computer, Engineering, and Science Occupations	140	103
Healthcare Practitioners and Technical Occupations	<5	5
Librarians and Media Collections Specialists	5	26
Management Occupations	242	292
Natural Resources, Construction, and Maintenance Occupations	64	7
Office and Administrative Support Occupations	43	340
Other Teaching and Instructional Support Occupations	59	215
Postsecondary Teachers - Instruction	646	599
Postsecondary Teachers - Research	-	-
Sales and Related Occupations	<5	<5
Service Occupations	121	96

Table 51

# Full-Time Staff by Occupational Category, Race and Ethnicity

As of November 2019

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	White	Multi-racial	Native Hawaiian or Other Pacific Islander	Non- Resident Alien	Race and Ethnicity Unknown
Archivists, Curators, and Museum Technicians	-	-	<5	-	7	-	-	-	-
Business and Financial Operations Occupations	-	10	29	11	97	5	-	<5	<5
Community Service, Legal, Arts, and Media Occupations	<5	-	20	6	87	<5	-	-	-
Computer, Engineering, and Science Occupations	<5	15	47	9	154	<5	-	8	<5
Healthcare Practitioners and Technical Occupations	-	<5	<5	-	<5	-	-	-	-
Librarians and Media Collections Specialists	-	<5	<5	<5	21	<5	-	-	-
Management Occupations	-	16	106	17	376	7	<5	<5	10
Natural Resources, Construction, and Maintenance Occupations	-	<5	13	7	47	<5	-	<5	<5
Office and Administrative Support Occupations	-	7	95	22	242	7	<5	-	9
Other Teaching and Instructional Support Occupations	-	5	62	20	170	13	<5	-	<5
Postsecondary Teachers - Instruction	<5	159	121	40	840	18	<5	52	13
Postsecondary Teachers - Research	-	-	-	-	-	-	-	-	-
Sales and Related Occupations	-	-	-	-	5	-	-	-	-
Service Occupations	-	8	66	47	79	<5	<5	8	6

Source: Integrated Postsecondary Education Data Systems (IPEDS) Human Resources Survey

#### Table 52

# Full-Time Library Faculty by Gender

As of November 2019

	Female	Male
Librarians	21	5

#### Table 53

# Full-Time Library Faculty by Race and Ethnicity

As of November 2019

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-racial	White	Race and Ethnicity Unknown	Non- Resident Alien
Librarians	-	<5	<5	<5	-	<5	18	-	-

#### Table 54

#### Libraries Facts

As of May 2020

Libraries on Campus	2
Periodical Subscriptions	117,111
Physical Media (Audio, Visual and Microform)	88,482

Table 55

# Library Facts

As of January 2020

Circulation of Monographs and Other Physical Items		134,202
Database Usage	E-Book Requests	577,646
	Journal Article Requests	2,630,808
	Searches Performed	297,200,899
Information Services to Groups	Number of Presentations	1,280
	Total Attendence	30,607
Information Services to Individuals	One-on-one appointments w/ students	2,646
	Questions answered in person	4,254
	Questions via online	11,852
Institutional Repository	Contributions to	4,859
	Usage of	2,175,084
Inter-library Loan	Items from other libraries	29,158
	Items to other libraries	21,237
Library Collections	Books (electronic)	3,469,846
	Books (physical)	1,754,810
	Number of Databases	1,569



# Institutional Resources and Finance

Core Financials Facilties-Classrooms, Offices, and Support Spaces Facilities-Land, Housing, and Parking Foundation

A fiscal year (FY) includes Summer, Fall, and Spring terms, respectively

# **Core Expenses**

### Fiscal Year 2013-14 through Fiscal Year 2018-19

Table 56 FY 2014-2015		5	F	Y 2015-201	6	FY 2016-2017			
	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment
Instruction	\$172,371,147	48%	\$6,171	\$179,233,116	47%	\$6,215	\$199,773,119	49%	\$6,627
Research	\$1,596,604	0	\$57	\$1,678,843	0	\$58	\$1,926,414	0	\$64
Public service	\$7,613,652	2%	\$273	\$9,946,764	3%	\$345	\$12,525,453	3%	\$416
Academic support	\$54,603,876	15%	\$1,955	\$62,933,173	16%	\$2,182	\$69,726,971	17%	\$2,313
Institutional support	\$53,952,614	15%	\$1,931	\$56,803,323	15%	\$1,970	\$48,611,097	12%	\$1,613
Student services	\$40,708,466	11%	\$1,457	\$43,642,832	11%	\$1,513	\$44,799,437	11%	\$1,486
Other core expenses	\$27,341,967	8%	\$979	\$28,457,910	7%	\$987	\$27,325,632	7%	\$907
Total Core expenses	\$358,188,326	100%	\$12,823	\$382,695,961	100%	\$13,270	\$404,688,123	100%	\$13,425
Total All Expenses	\$437,081,584		\$15,647	\$474,751,582		\$16,462	\$490,494,487		\$16,272
FTE Student		27,934			28,839			30,144	

Table 57	F	FY 2017-2018			FY 2018-2019			FY 2019-2020		
	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	
Instruction	\$173,564,070	40%	\$5,581	\$169,276,021	37%	\$5,449	\$173,800,239	34%	\$5,279	
Research	\$1,458,131	-	\$47	\$2,071,660	-	\$67	\$2,690,304	1%	\$82	
Public service	\$14,708,654	3%	\$473	\$13,978,632	3%	\$450	\$12,897,560	3%	\$392	
Academic support	\$75,945,161	17%	\$2,442	\$80,395,605	18%	\$2,588	\$81,687,499	16%	\$2,481	
Institutional support	\$53,983,110	12%	\$1,736	\$58,321,191	13%	\$1,878	\$82,871,744	16%	\$2,517	
Student services	\$45,707,009	11%	\$1,470	\$48,419,176	11%	\$1,559	\$46,259,162	9%	\$1,405	
Other core expenses	\$69,451,885	16%	\$2,233	\$79,903,141	18%	\$2,572	\$110,891,460	22%	\$3,368	
Total Core expenses	\$434,818,020	100%	\$13,982	\$452,365,426	100%	\$14,563	\$511,097,968	100%	\$15,525	
Total All Expenses	\$520,069,810		\$16,724	\$549,512,043		\$17,690	\$584,977,127		\$17,769	
FTE Student		31,098		31,063 32,921		32,921				

Source: Integrated Postsecondary Education Data Systems (IPEDS), retrieved from: <u>http://nces.ed.gov/ipeds/Home/UseTheData</u> Note: The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate and graduate enrollment (as calculated from or reported on the 12-month enrollment component). FTE is estimated using 12-month instructional activity (credit and/or contact hours). All doctor's degree students are reported as graduate students.

Total expenses for the essential education activities of the institution. Core expenses for public institutions reporting under GASB standards include expenses for instruction, research, public service, academic support, student services, institutional support, operation and maintenance of plant, depreciation, scholarships and fellowships, interest and other operating and nonoperating expenses. Core expenses exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

#### Table 58

# Kennesaw Campus Facilities

as of October 1, 2020

(ennesaw (In Sq Ft)	Classrooms,	3305 Busbee	146,93
	Offices, Support	3499 Campus Loop Road	4,33
		A.L. Burruss Building	105,38
		Alumni House	8,84
		Bagwell Education Building	78,3
		Bailey Performance Center	31,9
		Baseball Stadium	1,85
		Bobbie Bailey Athletic Complex	21,3
		Bookstore	12,89
		Campus Services and Programs	7,94
		Center for Excellence in Teaching & Learning	7,1:
		Chastain Pointe	200,3
		Clendenin Building	37,1
		Commons Dining Hall	51,7
		Convocation Center	130,8
		Cox Family Enterprise Center	3,5
		Distance Learning Center	8,4
		English Building	79,7
		Event & Venue Management	5,7
		Hitting And Pitching Building	4,1
		Horace W. Sturgis Library	100,6
		Hospitality House	5,8
		James W. Carmichael Student Center	38,6
		Joe Mack Wilson Building	37,9
		Kennesaw Hall	131,1
		Kennesaw Han KSU Center	162,5
			80,1
		KSU Stadium	6,8
		LeoDelle and Lex Jolley Lodge	
		Math & Statistics Building	31,6
		Music & Entertainment Business	7,1
		Music Building	8,5
		Owl's Nest	15,9
		Prillaman Health Sciences	191,5
		Public Safety	9,3
		Public Safety and University Police	13,4
		School of Conflict Management	8,3
		Science Building	104,3
		Science Laboratory Building	74,2
		Siegel Student Recreation & Activities Center	127,2
		Social Sciences Building	162,5
		Softball Stadium	1,7
		Sport & Recreation Park	9,1
		Student Athlete Success Services	6,9
		Student Center Addition	68,4
		Student Health Services Clinic	5,4
		Student Recreation and Wellness Center	55,9
		Technology Annex	14,3
		Technology Services	20,7
		Town Point	92,6
		University College	21,0
		W. Wyman Pilcher Public Service Building	21,0
		Willingham Hall	21,0
otal			2,605,3

Source: Data provided by Facilities Services.

# Kennesaw Campus Facilities (Continued)

as of October 1, 2020

Kennesaw Campus - Land, Housing, and Parking	Land in Acres	Land	350
		Total	350
	Housing in Number	Austin Residence Complex I	696
	of Beds	Austin Residence Complex II	451
		KSU Place	551
		University Village	1,079
		University Village Suites	915
		Total	3,692
	Parking in Number	Parking Deck Central	2,664
	of Spaces	Parking Deck East	1,471
		Parking Deck North	1,516
		Parking Deck West	672
		Total	6,323

# Marietta Campus Facilities

as of October 1, 2020

Marietta (In Sq Ft)	Classrooms, Offices, Support	Academic Building	50,500
		Administration	16,620
		Architecture	101,793
		Atrium Building	103,608
		Civil & Environmental Eng Bldg	15,248
		Civil Engineering Soils Lab	1,800
		Concessions/Restrooms	864
		Crawford Lab	31,158
		Design 1	35,027
		Design 2	16,519
		Engineering Lab	35,036
		Engineering Technology Center	130,000
		ET-HAZMAT STORAGE	236
		Facilities Administration	5,626
		Facilities Cart and Archive File	1,267
		Facilities Central Receiving	7,200
		Facilities Ground/Vehicle Shop	2,520
		Facilities Grounds Storage	775
		Facilities Large Vehicle Storage	2,014
		Facilities Maintenance Shop	12,156
		Facilities Small Vehicle Storage	3,000
		Greenhouse	700
		Gymnasium	29,182
		Housing Office	4,007
		Joe Mack Wilson Student Center	86,243
		Lawrence V. Johnson Library	58,175
		Mathematics	28,595
		Norton Hall	47,156
		Recreation and Wellness Center	35,948
		Stingers Restaurant	16,973
		Student Competitions Team	7,891
		The Market	2,320
		The Study	1,266
		University Columns Activity Center	2,543
		W.Claire Harris Textiles	31,673
		Wilder Communications Center	4,010
Total			929,649

# Marietta Campus Facilities (Continued)

as of October 1, 2020

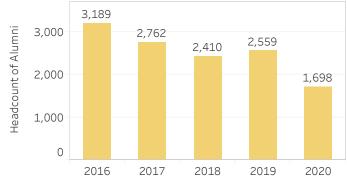
Marietta Campus - Land, Housing, and Parking	Land in Acres	Land	193
		Total	193
	Housing in Number of Beds	Commons 100	48
		Commons 200	48
		Commons 300	48
		Commons 400	48
		Commons 500	48
		Commons 600	48
		Courtyard 1000	138
		Courtyard 2000	132
		Courtyard 3000	144
		Hornet Village 1	284
		Hornet Village 2	318
		Howell Residence Hall	281
		University Columns 1	12
		University Columns 2	12
		University Columns 3	12
		University Columns 4	12
		University Columns 5	12
		University Columns 6	12
		University Columns 7	12
		University Columns 8	12
		University Columns 9	12
		University Columns 10	12
		Total	1,705
	Parking in Number of Spaces	Parking Deck P60	870
		Total	870

# **KSU** Foundation

#### Figure 39. Alumni Contributors

#### Alumni

As of the End of Summer Semester



#### Table 62

# Charitable Giving

Fiscal Year 2020

		Dollars	% of Total
	Alumni	\$753,246	6.5%
	Corporations	\$2,003,513	17.4%
	Current Students	\$617	0.0%
98	Foundations	\$5,970,507	51.7%
	Fund-raising Consortia	\$50,160	0.4%
	KSUF <sup>1</sup> Trustees	\$96,330	0.8%
	Number of Alumni Dono	\$2,559	0.0%
	Other Individuals	\$2,076,437	18.0%
	Other Organizations	\$575,689	5.0%
20	Parents	\$16,691	0.1%
	Total	\$11,545,749	100.0%

Top Three Donors

Charitable Giving in Millions of Dollars Donated

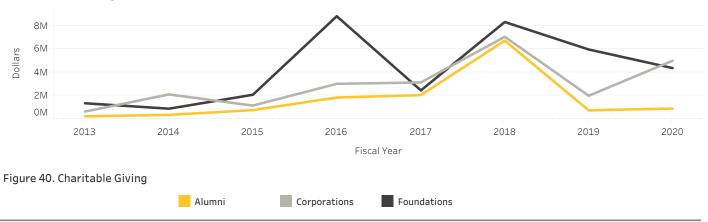


Table 63

#### Charitable Giving in Dollars Donated

Last Five Fiscal Years

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Alumni	\$922,685	\$1,028,540	\$3,364,429	\$753,246	\$903,534
Corporations	\$1,512,464	\$1,571,288	\$3,530,063	\$2,003,513	\$5,004,292
Current Students	\$5,845	\$1,159	\$1,090	\$617	\$813
Foundations	\$4,411,885	\$1,229,666	\$4,163,374	\$5,970,507	\$4,375,308
Fund-raising Consortia		\$34,594	\$25,539	\$50,160	\$49,783
KSUF <sup>1</sup> Trustees	\$179,916	\$209,747	\$1,136,234	\$96,330	\$483,706
Other Individuals	\$1,448,741	\$1,746,837	\$1,831,081	\$2,076,437	\$12,834,472
Other Organizations	\$645,836	\$260,491	\$473,769	\$575,689	\$281,606
Parents	\$52,071	\$30,315	\$20,843	\$16,691	\$11,501
Total Dollars	\$9,179,443	\$6,112,637	\$14,546,422	\$11,543,190	\$23,945,015

Source: Office of University Advancement and Development.

<sup>1</sup>KSUF is Kennesaw State University Foundation, Inc.

# APPENDIX LIST OF TABLES

Table 1	First-Time Freshmen Admissions	9
Table 2	First-Time Freshmen Average High School GPA	9
Table 3	First-Time Freshmen SAT/ACT Profile	9
Table 4	Transfer Student Admissions	10
Table 5	Transfer Trends	11
Table 6	Principal Feeder High Schools	12
Table 7	Principal Feeder Transfer Institutions	12
Table 8	New Student Enrollment by Student Type	14
Table 9	Enrollment by Student Level	15
Table 10	Enrollment by Age	15
Table 11	Enrollment Trend by Student Level	15
Table 12	Enrollment by College and Gender	16
Table 13	College Enrollment by Race and Ethnicity	17
Table 14	Countries Represented	19
Table 15	International Student Enrollment Summary	19

# Majors by College, Degree Level, and Fall Semesters

College of Architecture and Construction Management	22
College of the Arts	23
Coles College of Business	24
College of Computing and Software Engineering	25
Bagwell College of Education	
Bagwell College of Education (cont'd)	27
Southern Polytechnic College of Engineering and Engineering Technology	28
Graduate College	29
WellStar College of Health and Human Services	30
College of Humanities and Social Sciences	31
College of Humanities and Social Sciences (cont'd)	32
College of Science and Mathematics	33
Institute for Cybersecurity	
Other/Non-Degree Seeking	35
College of Continuing and Professional Education, Three Year Trend	
	College of the Arts Coles College of Business College of Computing and Software Engineering Bagwell College of Education Bagwell College of Education (cont'd) Southern Polytechnic College of Engineering and Engineering Technology Graduate College WellStar College of Health and Human Services College of Humanities and Social Sciences College of Humanities and Social Sciences (cont'd) College of Science and Mathematics Institute for Cybersecurity Other/Non-Degree Seeking

# Degrees Conferred by Degree Level, Major and Fiscal Years

Table 31	College of Architecture and Construction Management	38
Table 32	College of the Arts	39
Table 33	Coles College of Business	40
Table 34	College of Computing and Software Engineering	41

Table 35	Bagwell College of Education (Bachelor's, Master's)	42
Table 36	Bagwell College of Education (Specialist, Doctorate)	
Table 37	Southern Polytechnic College of Engineering and Engineering Technology	
Table 38	Graduate College	45
Table 39	WellStar College of Health and Human Services	
Table 40	College of Humanities and Social Sciences (Certificate's, Bachelor's)	47
Table 41	College of Humanities and Social Sciences (Master's, Doctorate, Certificates)	48
Table 42	College of Science and Mathematics	49
	-	

# FACULTY AND STAFF

Table 43	Full-Time Instructional Faculty by Rank	52
Table 44	Full-Time Instructional Faculty by College	52
Table 45	Full-Time and Part-Time Faculty Trend	53
Table 46	New Full-Time Instructional Faculty Trend	54
Table 47	Tenure Status by Gender	55
Table 48	Tenure Status by Race and Ethnicity	55
Table 49	Full-Time Instructional Faculty by College, Department, and Tenure Status	56
Table 50	Full-Time Staff by Occupational Category and Gender	57
Table 51	Full-Time Staff by Occupational Category, Race and Ethnicity	57
Table 52	Full-Time Library Faculty by Gender	58
Table 53	Full-Time Library Faculty by Race and Ethnicity	58
Table 54	Libraries Facts, Fiscal Year 2018	58
Table 55	Library Facts as of January 2018	58

# RESOURCES

Table 56	Core Expenses FY 2013-2014 through FY 2015-2016	60
Table 57	Core Expenses FY 2016-2017 through FY 2018-2019	60
Table 58	Kennesaw Campus Facilities – Classrooms, Offices, Support	61
Table 59	Kennesaw Campus Facilities – Land, Housing, and Parking	62
Table 60	Marietta Campus Facilities – Classrooms, Offices, Support	63
Table 61	Marietta Campus Facilities – Land, Housing, and Parking	64
Table 62	Charitable Giving	65
Table 63	Charitable Giving in Dollars Donated	65

# **LIST OF FIGURES**

Figure 1.	Applicants – Applied, Accepted, Enrolled Freshmen by Gender	9
Figure 2.	Transfer Students, Applied, Accepted, and Enrolled	. 10
Figure 3.	Transfer Trends	. 11
Figure 4.	New Students	. 14
Figure 5.	Enrollment by College	. 15
Figure 6.	Enrollment Trend by Gender	. 16
Figure 7.	Race and Ethnicity Trend by Fall Semesters	. 17
Figure 8.	County Enrollment Fall 2019	. 18
Figure 9.	In-State Enrollment by Fall Semesters	.18
Figure 10.	International Student Enrollment	. 19
Figure 11.	Enrollment by College and Degree Level	.21
Figure 12.	College of Architecture and Construction Management	. 22
Figure 13.	College of the Arts	.23
Figure 14.	Coles College of Business	. 24
Figure 15.	College of Computing and Software Engineering	. 25
Figure 16.	Bagwell College of Education	. 26
Figure 17.	Southern Polytechnic College of Engineering and Engineering Technology	28
Figure 18.	Graduate College	. 29
Figure 19.	WellStar College of Health and Human Services	. 30
Figure 20.	College of Humanities and Social Sciences	. 31
Figure 21.	College of Science and Mathematics	. 33
Figure 22.	University College	. 34
Figure 23.	Other/Non-Degree Seeking	.35
Figure 24.	College of Continuing and Professional Education	. 36
Figure 25.	College of Architecture and Construction Management	. 38
Figure 26.	College of the Arts	. 39
Figure 27.	Coles College of Business	. 40
Figure 28.	College of Computing and Software Engineering	. 41
Figure 29.	Bagwell College of Education	. 42
Figure 30.	Southern Polytechnic College of Engineering and Engineering Technology	44
Figure 31.	Graduate College	. 45
Figure 32.	WellStar College of Health and Human Services	. 46
Figure 33.	Radow College of Humanities and Social Sciences	. 47
Figure 34.	College of Science and Mathematics	. 49
Figure 35.	Historical Institutional Retention and Graduate Rates	50
Figure 36.	Percent of Credit Hours Taught by Full-Time and Part-Time Faculty	53
Figure 37.	New Full-Time Instructional Faculty	.54
Figure 38.	Tenure Status by Gender	. 55
Figure 39.	Alumni Contributors	. 65
Figure 40.	Charitable Giving	.65

