KENNESAW
STATE UNIVERSITY

2016 - 2017 Fact Book

PREFACE

We are pleased to present to the University community the 2016-2017 edition of the **Kennesaw State University Fact Book**. In its 30th year of production, the book was originally generated in response to the 1986 SACSCOC institutional self-study. Since that time, the **Fact Book** has grown and expanded, while providing a source of data and information for users on and off campus. Published annually, the **Fact Book** is intended to be a convenient, authoritative source of management information about the institution.

Institutional Research plays a critical role in collecting, organizing, analyzing, reporting, and maintaining institutional data. The team serves as a resource for both internal and external constituents and seeks to support the mission of Kennesaw State University by providing consistent, accurate, and timely information.

We are grateful to the many offices and individuals on campus who contributed data and suggestions for the **Fact Book**. For anyone who would like to incorporate portions of the **Fact Book** into other works, we would be glad to supply them in electronic form. You can find the most recent version of the **Fact Book** on our website located at http://factbook.kennesaw.edu .

As always, we welcome comments, both critical and laudatory, about the final product.

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GENERAL INFORMATION

President Samuel S. Olens

Olens was elected Georgia's 53rd attorney general in 2010 and re-elected in 2014. In his role, Olens worked with the governor and legislature to strengthen the penalties for sex trafficking and protect the victims. He also guided a comprehensive revision of Georgia's sunshine laws and led the effort to stem the epidemic of prescription drug abuse. Additionally, in cooperation with the Georgia Food Bank Association and Young Lawyers Division of the State Bar of Georgia, Olens established the Georgia Legal Food Frenzy, which has collected the equivalent of over 5 million pounds of food for Georgia's youth.

Prior to being elected attorney general, Olens was chairman of the Cobb County Board of Commissioners, serving from August 2002 through March 2010. He previously served as a county commissioner from 1999 through June 2002. He also served as chair of the Atlanta Regional Commission from December 2004 through 2009, and as vice-chair of the Metropolitan North Georgia Water District from 2005 through March 2010.

Olens is the recipient of numerous awards and honors for leadership and service. In 2016, *Georgia Trend* magazine named him the Georgian of the Year, and he has been listed among the publication's "100 Most Influential Georgians" for 13 consecutive years. That same year, Olens was presented with the Silver Beaver Award, which is the highest honor a local Boy Scout Council can present to a volunteer. In 2015, Olens received the Charles L. Weltner Freedom of Information Award, and in 2013, he received the Distinguished Alumni Award from the Emory University School of Law. Additionally, in 2011, the Cobb Chamber of Commerce honored Olens for his dedication to community and philanthropic service by naming its annual community service award the "Sam Olens Business Community Service Award."

He recently served as vice president of the National Association of Attorneys General, having previously served as chair of the 13-state Southern Region both in 2013 and 2015. Olens is a registered mediator/arbitrator with the Georgia Office of Dispute Resolution and has been admitted to practice law in Georgia and the District of Columbia.

Olens received his juris doctorate from Emory University School of Law, and holds a bachelor's and master's degree from American University in international politics.

He and his wife Lisa have two children, Lauren and Jonathan.

Source: Office of the President

Sam Olens became Kennesaw State University's fourth president on Nov. 1, 2016.

Past Presidents - KSU

Horace W. Sturgis, 1965 – 1980
Betty L. Siegel, Ph.D., 1981 – 2006
Daniel S. Papp, Ph.D., 2006 – 2016

Past Presidents – SPSU

Stephen R. Cheshier, Ph.D., 1980 - 1997
Lisa A. Rossbacher, Ph.D., 1998 – 2014

President's Cabinet

Dr. Charles Amlaner
Vice President for Research

Melisa Baldwin
Assistant Vice President for University Advancement & Development

James Cooper
Director for Alumni Affairs and Assistant VP for University Communications

Tammy DeMel
Associate Vice President for University Relations

James Dunn
Interim Chief Operating Officer for the KSU Foundation

Erika Gravett
Executive Director of Institutional Equity and Title IX Coordinator

Dr. Ken Harmon
Provost and Vice President for Academic Affairs

Lynda Johnson
Executive Administrator to the President and Chief of Protocol

Dr. Ron Koger
Special Assistant to the President

Lectra Lawhorne
Chief Information Officer

Dr. Erik Malewski
Chief Diversity Officer

Jeff Milsteen
Chief Legal Affairs Officer

Arlethia Perry-Johnson
Vice President for Marketing

Julie Peterson
Chief Business Officer

Charles Ross
Vice President for Economic Development and Community Engagement

Amanda Seals
Government Relations

Brenda Stopher
Interim Chief Internal Auditor

Dr. Kathleen (K.C.) White
Vice President for Student Affairs

Vaughn Williams
Director of Athletics

Source: Office of the President

Deans

Dean Arlinda Eaton
Bagwell College of Education

Dean Kathy Schwaig
Coles College of Business

Dean Richard Cole
College of Architecture and Construction Management

Interim Dean Jon Preston
College of Computing and Software Engineering

Dean Barbara Calhoun
College of Continuing and Professional Education

Dean Robin Dorff
College of Humanities and Social Sciences

Dean Mark Anderson
College of Science and Mathematics

Dean Patricia S. Poulter
College of the Arts

Dean Mike Dishman
Graduate College

Dean Rita Bailey
Honors College

Dean Thomas Currin
Southern Polytechnic College of Engineering and Engineering Technology

Interim Dean Lynn Stallings
University College

Dean Mark Tillman
WellStar College of Health and Human Services

Source: Office of the President

Mission, Vision, and Goals

Mission Statement

Kennesaw State University offers high quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

Vision Statement

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

Goals

Goal 1: Transform two distinct educational institutions into one student-centered comprehensive university

Goal 2: Promote excellence and innovation in education through teaching, supervising, and mentoring students; research, creative activity, and scholarship; and professional service

Goal 3: Improve recruitment, retention, progression, and graduation rates (RRPG) in accord with Complete College Georgia by enhancing the quality, breadth, and relevance of academic programs so graduates are prepared for work and life

Goal 4: Increase engagement and prominence in the local community, Georgia, the nation, and the world

Goal 5: Foster a welcoming, diverse, and inclusive environment while enhancing the collegiate experience and sense of community within the university

Goal 6: Expand resources and improve operational efficiency and effectiveness

Source: Office of the President

Accreditation

Kennesaw State University Accreditation

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award bachelor's, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Kennesaw State University.

Questions related to KSU admissions, financial aid, educational programs, catalogs, publications, or websites as well as the policies and practices of KSU should be directed to the university and not to the Commission on Colleges.

Specialized Accreditations

More than 50 of the university's programs are accredited by specialized accrediting bodies.

Contact Information

Kennesaw Campus
1000 Chastain Road
Kennesaw, GA 30144
Phone: 470-578-6000
www.kennesaw.edu

Marietta Campus
1100 South Marietta Pkwy
Marietta, GA 30060
Phone: 470-578-6000

Undergraduate Admissions and Tours
http://admissions.kennesaw.edu/
Email: KSUAdmit@kennesaw.edu
Phone: 770-423-6300

Graduate Admissions
http://graduate.kennesaw.edu/admissions/
Email: KSUGrad@kennesaw.edu
Phone: 470-578-4377

Source: Office of Institutional Effectiveness, Contact Information retrieved from Kennesaw State University website: http://kennesaw.edu/ .

Kennesaw State University Highlights

Highlights from 2015-2016

- Kennesaw State began its first year as a consolidated university, following approval by the Board of Regents of the University System of Georgia of consolidation with Southern Polytechnic State University, making it one of the 50 largest public universities in the nation.

- Kennesaw State University was elevated to an R3 classification – a doctoral research institution with moderate research activity – by The Carnegie Classification of Institutions of Higher Learning; http://www.carnegieclassifications.iu.edu/lookup/view_institution.php?unit_id=140164 .

- New buildings or expansions opened on the Kennesaw Campus, including the Dr. Betty L. Siegel Student Recreation and Activities Center, the Chantal and Tommy Bagwell Education Building, and the Horace W. Sturgis Library renovation.

- Kennesaw State named a new School of Communication and Media.

- The University had several new degree programs approved by the Board of Regents, including the Bachelor of Science in Environmental Engineering, a Bachelor of Science in Public Health Education, a Bachelor of Science in Journalism and Emerging Media, and a Bachelor of Arts in Asian Studies.

- Kennesaw State University graduated the 100,000th student in its history.

- The Kennesaw State football program played its first season.

Highlights from 2016-2017

- Enrollment at Kennesaw State exceeded 35,000 students pursuing bachelor's, master's, and doctorate degrees on both the Kennesaw and Marietta campuses and online.

- Through the continued generosity of donors, the University opened opportunities for student learning in a wide variety of areas, including establishment of three endowed chairs: the Leven Chair of Culinary Sustainability and Hospitality; the Chantal and Tommy Bagwell Chair of Education; and the Thomas M. and Elizabeth D. Holder Chair of Nursing.

- According to the University System of Georgia's Economic Impact Study, Kennesaw State topped $1.3 billion in economic impact http://www.usg.edu/assets/economic_development/documents/USG_Impact_20152.pdf .

- University faculty continued to pursue innovative research opportunities, winning grant funding from a variety of public and private sources, including a $250,000 National Science Foundation grant for the Bagwell College of Education, a $1 million National Institutes of Health grant for the College of Science and Mathematics and much more.

- New degree programs include a new online Master of Science in Engineering Management, a Bachelor of Science in Cybersecurity, and a Bachelor of Business Administration with a major in Entrepreneurship.

Source: Office of Stategic Communications and Marketing

The Admissions Process Chapter includes the following:

- Application Characteristics
- Transfer Characteristics
- USG Comparative Transfers
- Feeder Institutions

<u>Chapter Notes</u>
[1] All enrollments are unduplicated student headcount.
[2] Please note that effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data is included in historical data unless otherwise noted.

ADMISSIONS PROCESS

First-Time First-Year Admissions Characteristics
Fall 2016
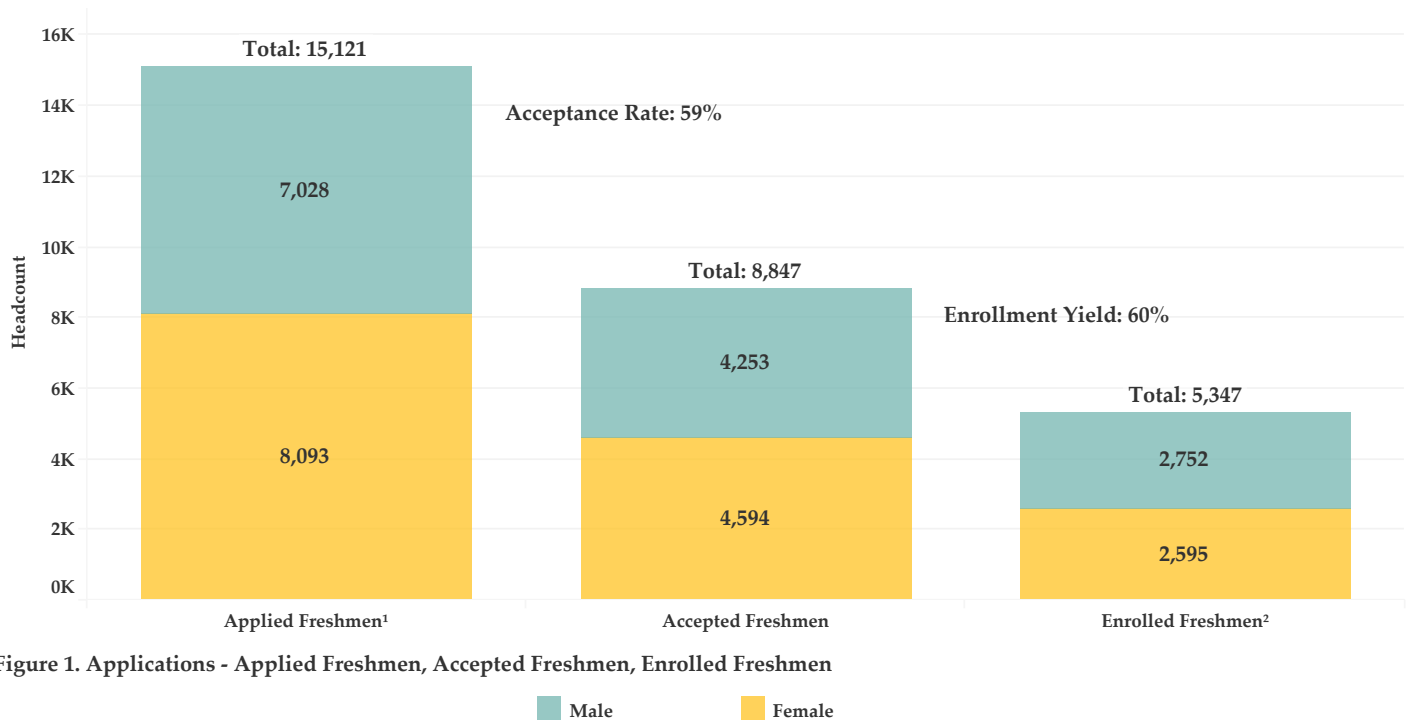
Figure 1. Applications - Applied Freshmen, Accepted Freshmen, Enrolled Freshmen

Legend: ■ Male ■ Female

Table 1

First-Time First-Year Admissions Characteristics

Applied Freshmen[1]	15,122
Accepted Freshmen	8,847
Acceptance Rate	59%
Enrolled Freshmen[2]	5,347
Enrollment Yield	60%

Table 3

First-Time First-Year Average High School GPA

Average High School GPA	3.31

Table 2

First-Time First-Year Quality Indicators

SAT Avg. Verbal	551
SAT Avg. Math	551
SAT Avg. Total	1101
SAT 25th Percentile	1010
SAT 75th Percentile	1170
ACT Avg. English	23
ACT Avg. Math	23
ACT Avg. Composite	23
ACT 25th Percentile	21
ACT 75th Percentile	26

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] One applied freshman declared an unknown gender and is not depicted on the chart.

[2] The First-Time First-Year students are defined by National Center for Education Statistics (NCES) Integrated Postsecondary Data Systems (IPEDS) Human Resources Survey: First-Time student (undergraduate) is a student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school). A First-Year student is a student who has completed less than the equivalent of 1 full year of undergraduate work; that is, less than 30 semester hours (in a 120-hour degree program) or less than 900 contact hours. IPEDS Glossary: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

Transfer Student Admissions Characteristics

Fall 2016
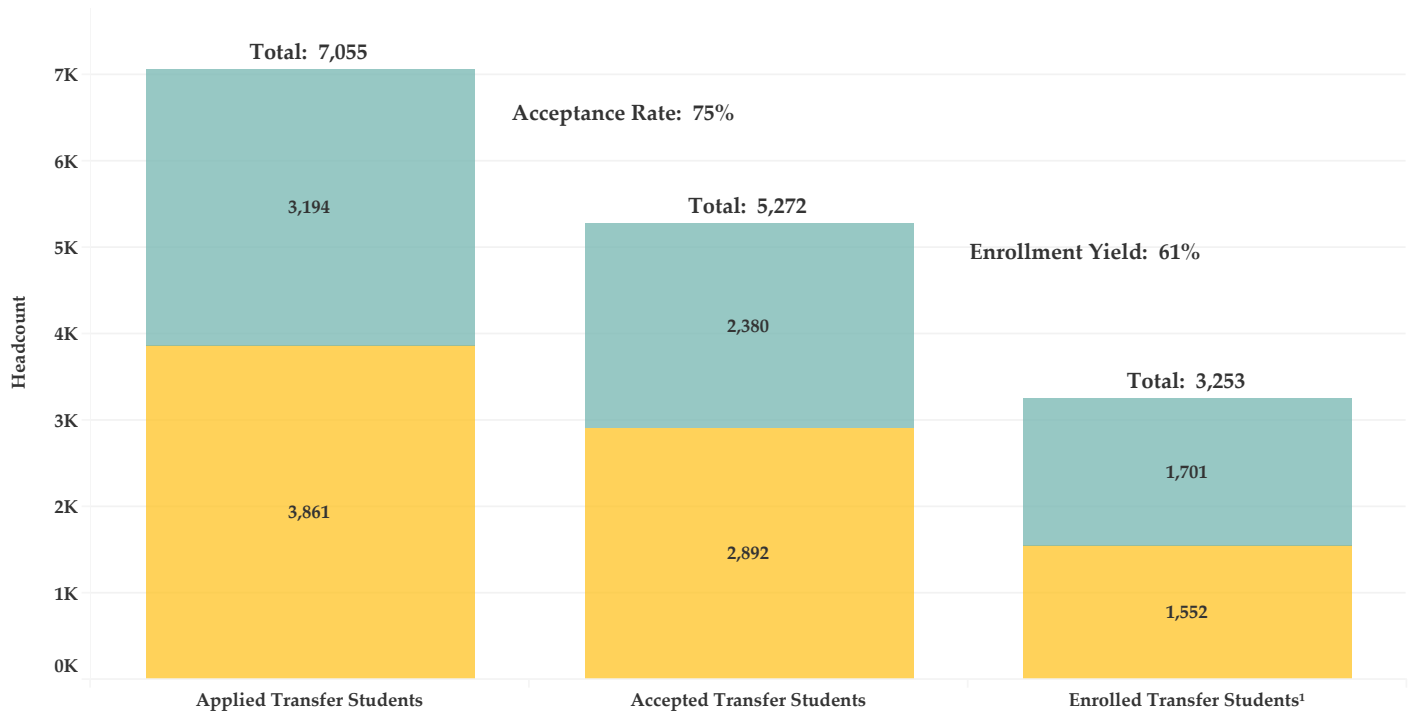
Figure 2. Applied Transfer Students, Accepted Transfer Students, Enrolled Transfer Students[1]

Table 4

Transfer Student Admissions Characteristics

Applied Transfer Students	7,055
Accepted Transfer Students	5,272
Acceptance Rate	75%
Enrolled Transfer Students[1]	3,253
Enrollment Yield	61%

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] Transfer Students are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS): Students entering the reporting institution for the first time but known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes new students enrolled in the fall term who transferred into the institution the prior summer term. The student may transfer with or without credit. IPEDS Glossary: https://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

**Undergraduate Headcounts for Transfer Students Coming from USG Institutions
Compared to Non-USG Institutions**

By Fiscal Year
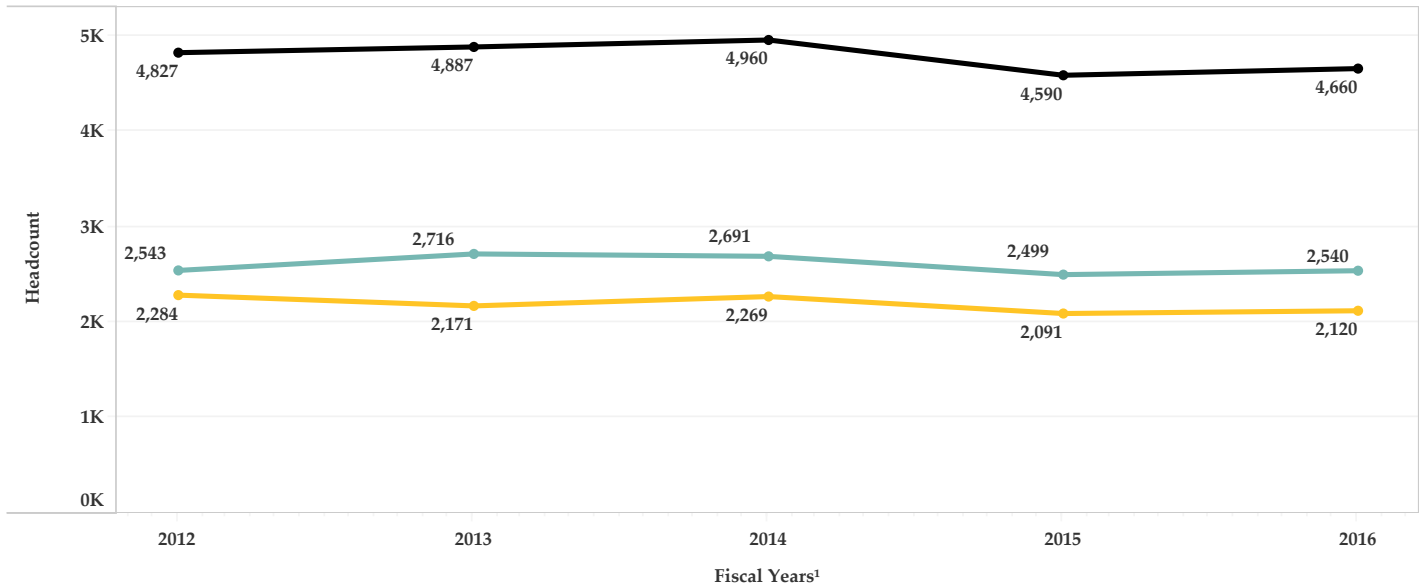
Figure 3. Transfer Student Headcounts from USG and Non-USG Institutions

■ USG Transfer Institution Headcount[2]   ■ Non-USG Transfer Institution Headcount[3]   ■ Total Transfers

Table 5

	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
USG Transfer Institution Headcount[2]	2,543	2,716	2,691	2,499	2,540
Non-USG Transfer Institution Headcount[3]	2,284	2,171	2,269	2,091	2,120
Total	**4,827**	**4,887**	**4,960**	**4,590**	**4,660**

Source: University System of Georgia (USG). Retrieved from: http://www.usg.edu/assets/research/documents/transfer_reports/srpt200a_FY2016.pdf Table 1.

[1] Fiscal Years(FY) include Summer, Fall and Spring terms, respectively.

[2] USG Transfer Students are those students coming from another institution that is a part of the USG system.

[3] Non-USG Transfer Students are those students coming from an In-State Non-USG Institution, or an Out-Of-State Institution.

Table 6

Principal Feeder High Schools

Enrollment Contributions by Greater than or Equal to 40 New Freshmen in Fall 2016

North Cobb High School	114
Harrison High School	112
Hillgrove High School	103
Etowah High School	101
Woodstock High School	97
Allatoona High School	96
Alan C Pope High School	93
Lassiter High School	91
Mill Creek High School	89
Kennesaw Mountain High School	85
Sequoyah High School	78
North Paulding High School	77
North Gwinnett High School	67
South Forsyth High School	67
West Forsyth High School	67
Brookwood High School	66
River Ridge High School	66
Kell High School	65
Milton High School	64
Lambert High School	62
Cambridge High School	61
Cherokee High School	60
Collins Hill High School	60
George Walton Comprehensive High School	58
Sprayberry Senior High School	52
Creekview High School	49
McEachern High School	48
Northview High School	47
Roswell High School	47
Wheeler High School	47
Parkview High School	45
North Forsyth High School	44
International High School	42
Woodland High School	42
Chattahoochee High School	40
Johns Creek High School	40

Table 7

Principal Feeder Transfer Institutions

Enrollment Contributions by Greater than or Equal to 40 New Transfers in Fall 2016

Georgia State University	417
Chattahoochee Technology College	289
Georgia Highlands College	283
University of North Georgia	143
Georgia Gwinnett College	96
University of West Georgia	96
Georgia Southern University	90
Valdosta State University	60
Dalton State College	50
Georgia Military College	47

Source: University System of Georgia, Enrolled Student Research File (ADC)

The Enrollment Chapter includes the following:

- New Students
- Enrollment by College
- Enrollment by College and Gender
- Enrollment by College, Race and Ethnicity
- Enrollment by Georgia Counties
- International Students
- Credit Hours

<u>Chapter Notes</u>
[1] All enrollments are unduplicated student headcount.
[2] Please note that effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data is included in historical data unless otherwise noted.

ENROLLMENT

New Student Enrollment

Fall Semesters
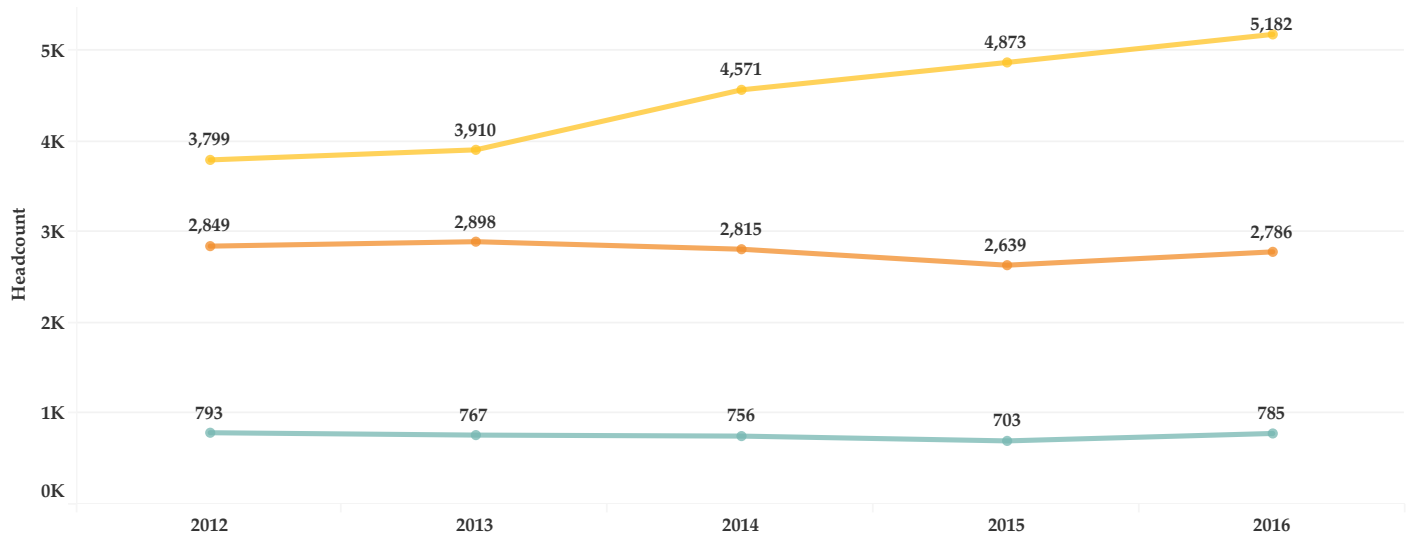
Figure 4. New Students

- Beginning Freshmen[1]
- New Transfer Students[2]
- New Graduate Students[3]

Table 8

New Student Enrollment by Category

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Dual Enrollment Honors	203	300	368	439	363
Beginning Freshmen[1]	3,799	3,910	4,571	4,873	5,182
New Transfer Students[2]	2,849	2,898	2,815	2,639	2,786
New Graduate Students[3]	793	767	756	703	785
Transients/Others	138	157	150	134	121
Total	**7,782**	**8,032**	**8,660**	**8,788**	**9,237**

Source: University System of Georgia, Enrolled Student Research File (ADC)

University System of Georgia Definitions

[1] <u>Beginning Freshmen:</u> new students that matriculated in fall semester and do not have a transfer college reported. This also includes new students who matriculated fall semester with a transfer college if they graduated from high school within the last 12 months.

[2] <u>New Transfer Students:</u> students entering an institution for the first time known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). A student who was dual-enrolled at a college or university while in high school is not counted as a transfer student when enrolling for the first time after high school graduation.

[3] <u>New Graduate Students</u>: those new students with a student level number of 60, 72, 74 and 76.

Enrollment by College

Fall 2016
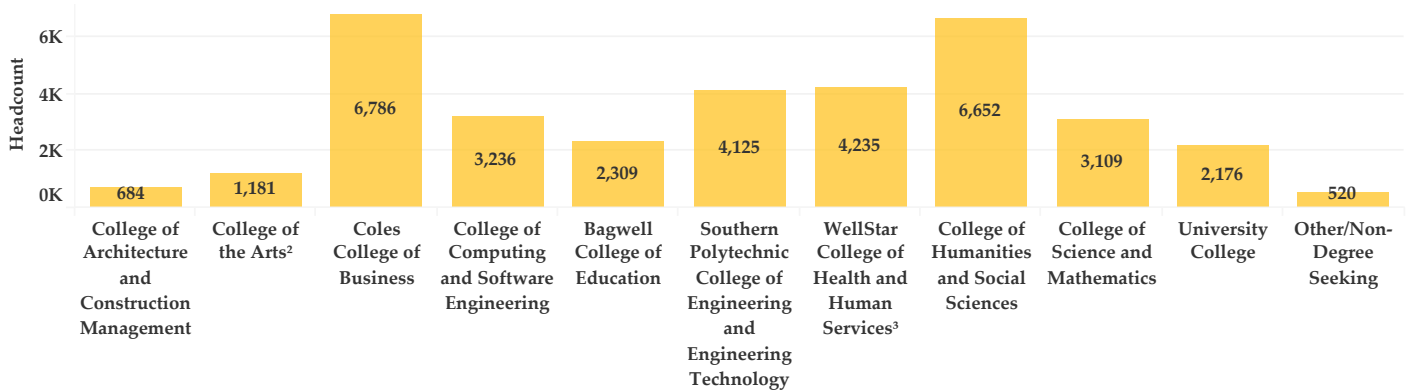
Figure 5. Majors by College[1]

Table 9

Total Enrollment by Level

Fall 2016

	Headcount
Dual Enrollment Honors	363
Undergraduate Students	31,803
Graduate Students	2,852
Total	35,018

Table 10

Enrollment by Age

Fall 2016

	Average Age
Undergraduate Students	23
Graduate Students	35

Table 11

Total Enrollment by Classification

Fall Semesters

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Dual Enrollment Honors	208	321	403	439	363
Freshman	6,403	6,321	6,863	7,365	7,770
Sophomore	6,278	6,374	6,627	6,848	7,545
Junior	6,385	6,567	6,629	6,838	7,128
Senior	8,630	8,555	8,810	8,791	9,170
Graduate	2,720	2,825	2,937	2,772	2,852
Other	182	215	231	199	190
Total	**30,806**	**31,178**	**32,500**	**33,252**	**35,018**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] Graduate College not shown on chart; total enrollment was five students.

[2] Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017 and are displayed in the College of Arts.

[3] Enrollment numbers include Interests.

KENNESAW STATE UNIVERSITY

Enrollment by Gender
Fall Semesters
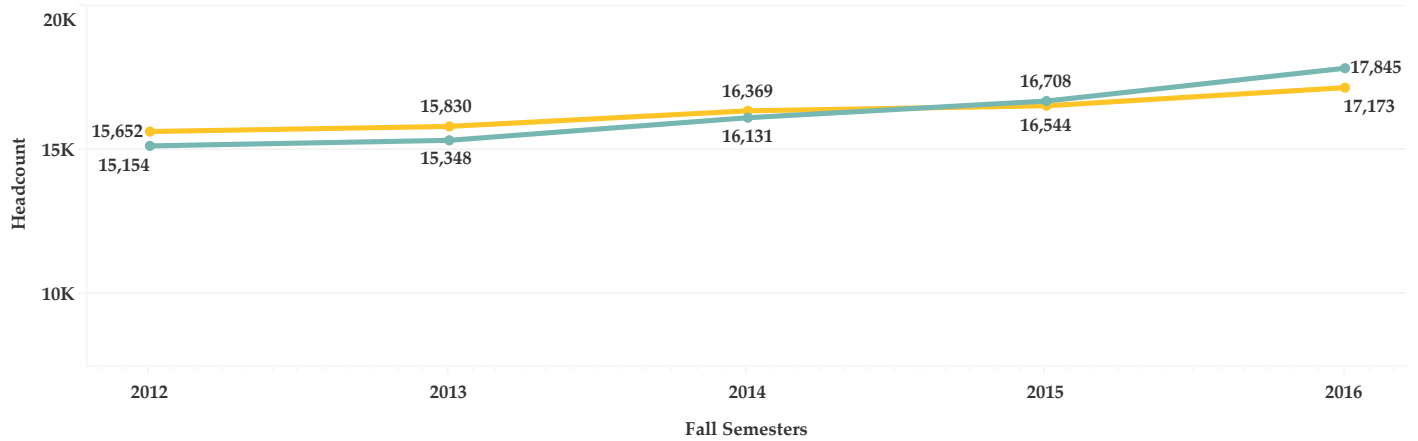
Figure 6. Gender History

Male   Female

Table 12

Enrollment by College and Gender
Fall 2016

	Male		Female	
	Headcount	Percent of Total	Headcount	Percent of Total
College of Architecture and Construction Management	514	75%	170	25%
College of the Arts	398	34%	783	66%
Bagwell College of Education	322	14%	1,987	86%
Coles College of Business	4,085	60%	2,701	40%
College of Computing and Software Engineering	2,677	83%	559	17%
Southern Polytechnic College of Engineering and Engineering Technology	3,600	87%	525	13%
WellStar College of Health and Human Services	1,283	30%	2,952	70%
College of Humanities and Social Sciences	2,346	35%	4,306	65%
College of Science and Mathematics	1,303	42%	1,806	58%
University College	1,087	50%	1,089	50%
Other/Non-Degree Seeking	227	44%	293	56%
Total[1]	**17,842**	**51%**	**17,171**	**49%**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] Graduate College is not shown in the table above, however total enrollment was five students, with males and females both represented. Graduate College data is reflected in the graph.

Total Enrollment by Race and Ethnicity

Fall Semesters
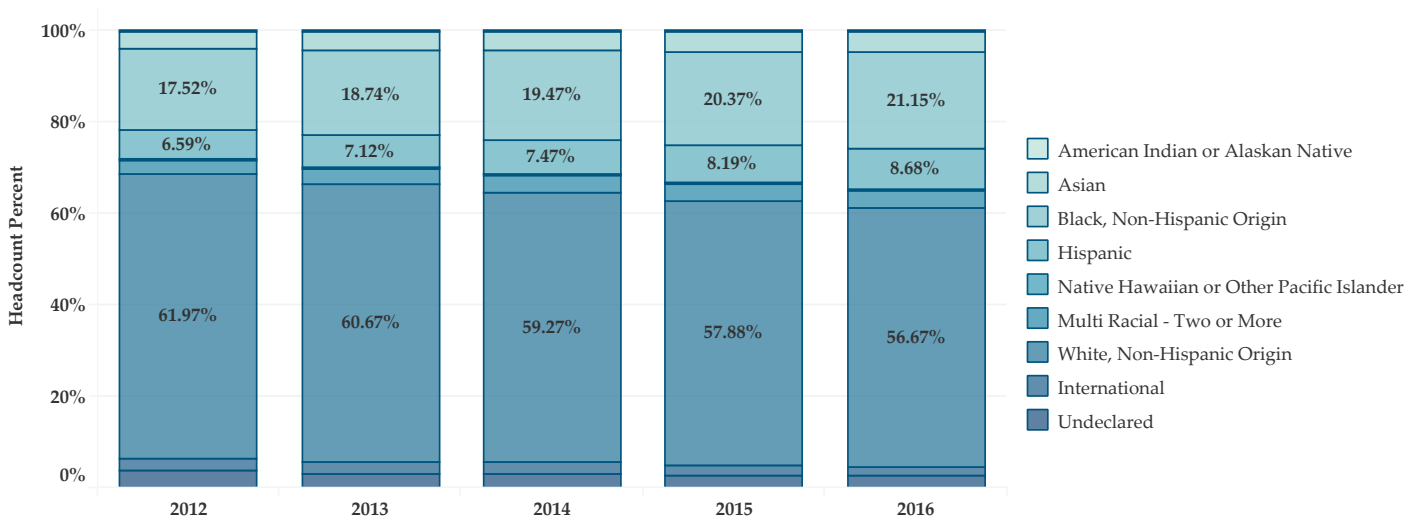
Figure 7. Race and Ethnicity by Term

Table 13

College Enrollment by Race and Ethnicity

Fall Semester 2016

	American Indian or Alaskan Native	Asian	Black, Non-Hispanic Origin	Hispanic	Native Hawaiian or Other Pacific Islander	Multi Racial - Two or More	White, Non-Hispanic Origin	Inter-national	Undeclared	Total
College of Architecture and Construction Management	<10	30	162	85	<10	23	348	25	<10	**684**
College of the Arts	-	35	184	97	-	68	750	11	36	**1,181**
Coles College of Business	12	320	1,229	619	11	274	3,964	175	182	**6,786**
College of Computing and Software Engineering	<10	302	693	259	<10	133	1,604	153	84	**3,236**
Bagwell College of Education	<10	44	498	131	<10	51	1,501	<10	70	**2,309**
Southern Polytechnic College of Engineering and Engineering Technology	11	296	849	428	<10	170	2,198	92	77	**4,125**
WellStar College of Health and Human Services	<10	149	1,086	324	<10	179	2,346	48	94	**4,235**
College of Humanities and Social Sciences	14	126	1,559	581	<10	313	3,817	66	169	**6,652**
College of Science and Mathematics	<10	204	757	316	<10	121	1,554	71	79	**3,109**
University College	<10	69	356	167	<10	86	1,419	18	54	**2,176**
Graduate College	-	-	<10	-	-	-	<10	-	-	**<10**
Other/Non-Degree Seeking	-	22	34	34	-	24	340	36	30	**520**
Total	**65**	**1,597**	**7,408**	**3,041**	**33**	**1,442**	**19,845**	**704**	**883**	**35,018**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] Race and Ethnicity data uses the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) definition.

KENNESAW STATE UNIVERSITY

Georgia Counties with Greater than 100 Enrolled Students
Fall 2016
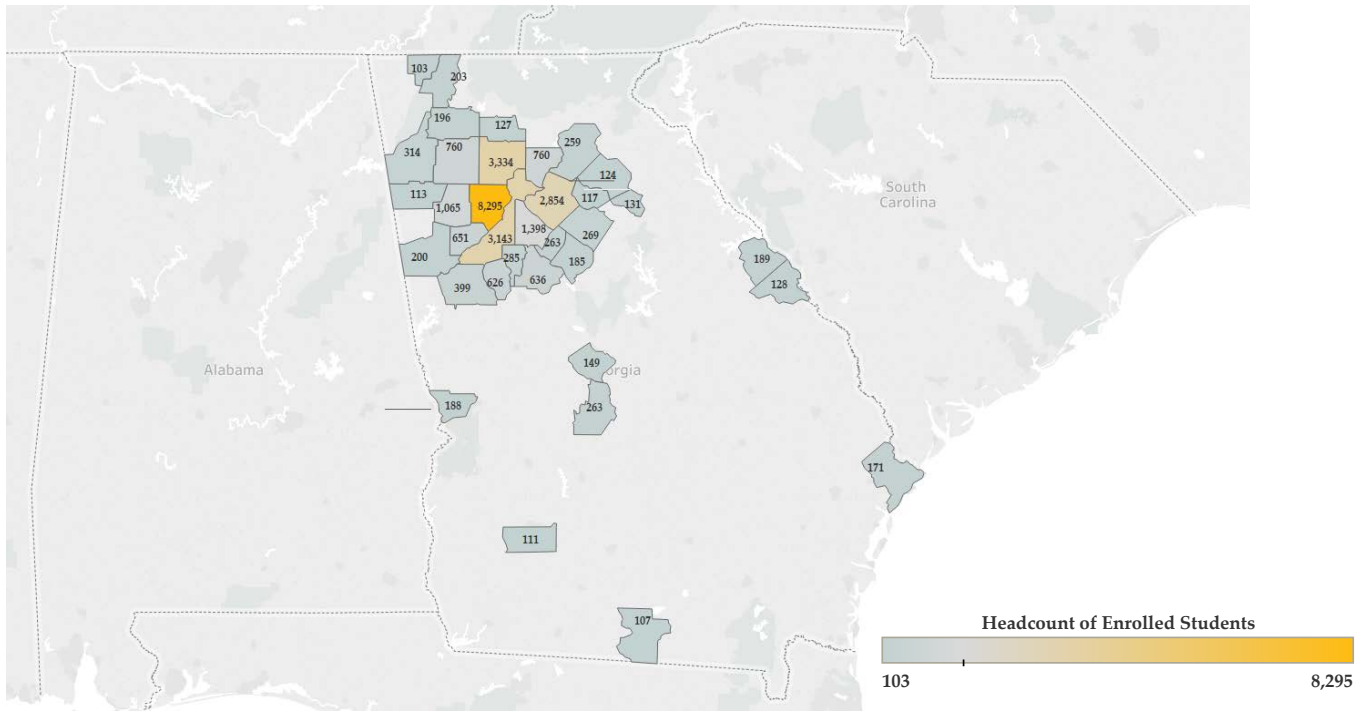
Figure 8. Fall Semester County Enrollment

Percentage of In-State Enrollment, Headcount for Tuition Purposes
by Fall Semesters
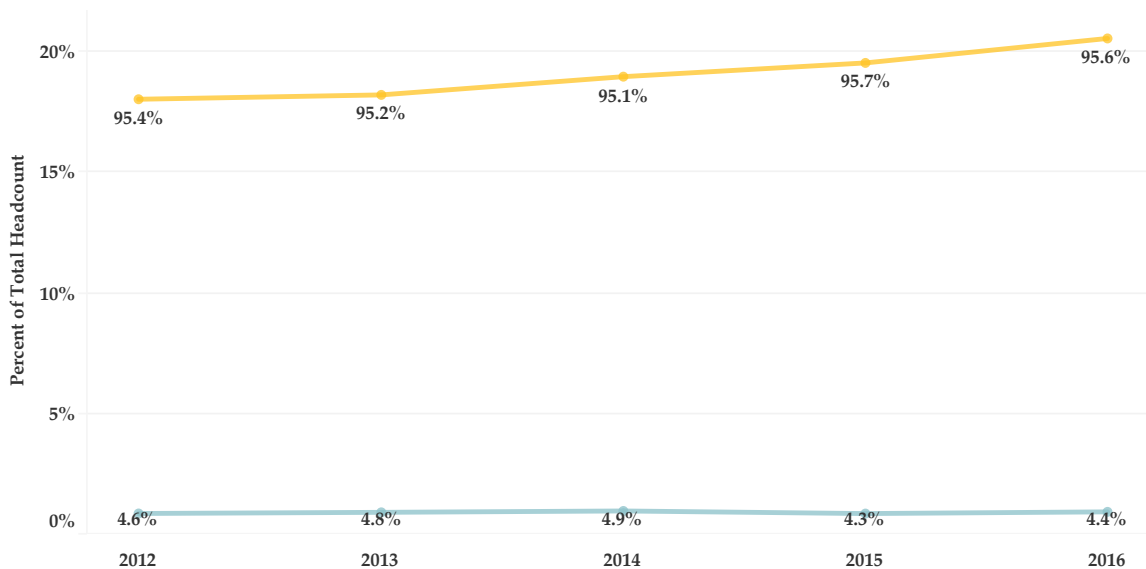
Figure 9. In-State Enrollment History

GA Residents   Non-GA Residents

Source: University System of Georgia, Enrolled Student Research File (ADC)

18

International Student Enrollment

Fall Semester 2016

Figure 10. International Student Enrollment[1]

Headcount

1 ▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬ 95
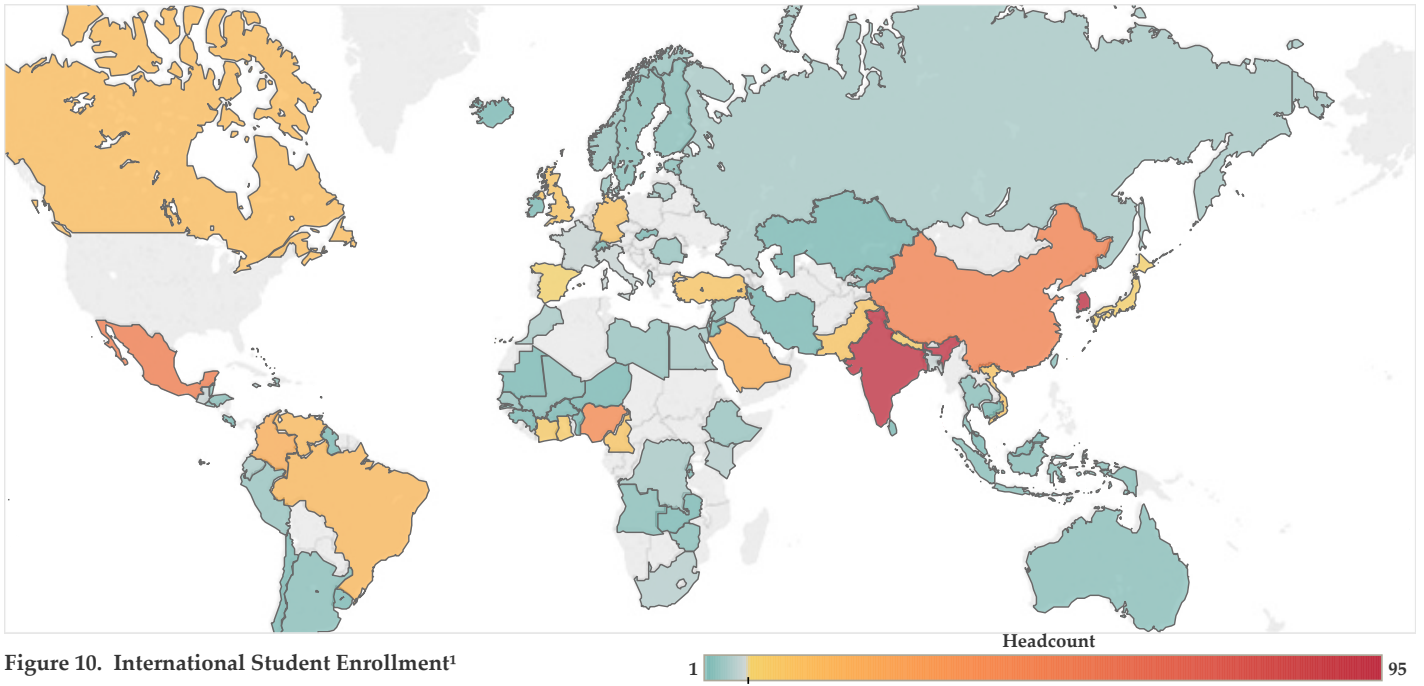
Table 14

Countries Represented

10 or More Students Enrolled

Korea, Republic of (South)	95
India	93
Mexico	49
China	46
Nigeria	41
Colombia	22
Saudi Arabia	21
Brazil	17
Venezuela	16
Canada	15
Germany	13
Cameroon	12
Pakistan	12
Turkey	12
United Kingdom/Great Britain	12
Vietnam	12
Cote D'Ivoire	10
Ghana	10

Table 15

International Student Enrollment Summary

Total International Headcount	704
Total Countries Represented	92
Percent of Student Body	2.01%

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]*International Students are defined as students who are studying on a student or related VISA.*

Student Credit Hours

Fall Semesters
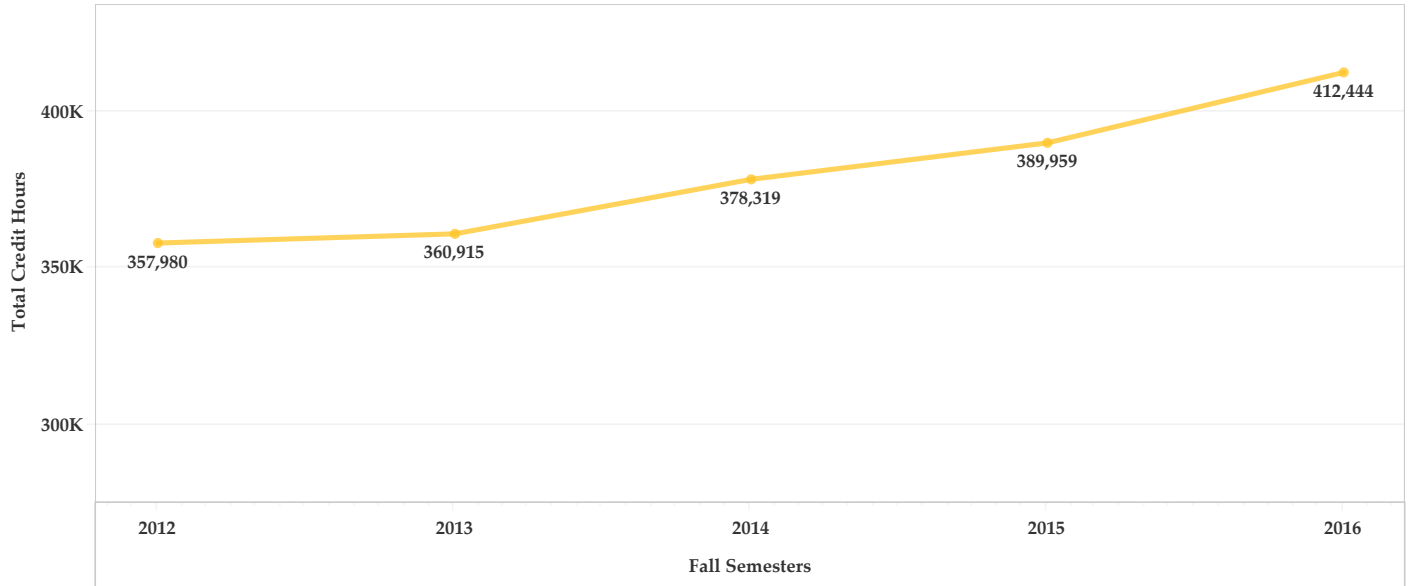
Figure 11. Total Student Credit Hours[1]

Table 16

Fall Credit Hours by Level

Fall Semesters

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Lower	219,015	219,798	231,275	242,873	261,889
Upper	120,231	121,869	126,286	127,316	131,317
Graduate Students	18,733.5	19,248	20,757.5	19,770	19,238
Total[1]	**357,979.5**	**360,915**	**378,318.5**	**389,959**	**412,444**
% Change		**0.82%**	**4.82%**	**3.08%**	**5.77%**

Source: University System of Georgia

[1]Credit Hours include military courses.

The National Peer Comparisons Chapter includes the following:

• College Board SAT Comparisons
• National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) Fall Enrollment

<u>Chapter Notes</u>
[1] All enrollments are unduplicated student headcount.
[2] Please note that effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data is included in historical data unless otherwise noted.

NATIONAL PEER COMPARISONS

Table 17

SAT Scores Percentiles for First-Time First-Year Freshmen
Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Kennesaw State University¹	SAT Critical Reading 25th %	500	500	500	510	500
	SAT Critical Reading 75th %	580	590	590	590	590
	SAT Math 25th %	490	490	490	500	500
	SAT Math 75th %	580	580	580	590	590
Southern Polytechnic State University¹	SAT Critical Reading 25th %	500	500	510		
	SAT Critical Reading 75th %	600	600	610		
	SAT Math 25th %	540	530	530		
	SAT Math 75th %	635	630	630		

Table 18

College Board Comparative National and State SAT Scores
By Senior Cohort Year

		Senior Cohort Year 2012²	Senior Cohort Year 2013²	Senior Cohort Year 2014²	Senior Cohort Year 2015²	Senior Cohort Year 2016³
National Group Means	Critical Reading	496	496	497	495	494
	Mathematics	514	514	513	511	508
	Total	1010	1010	1010	1006	1002
Georgia Group Means	Critical Reading	488	490	488	490	493
	Mathematics	489	487	485	485	490
	Total	977	977	973	975	983

Sources: National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) Data Collection: http://nces.ed.gov/ipeds/ , College Board 2016 SAT College-Bound Seniors Total Group Profile Report, College Board 2012-2015 SAT College-Bound Seniors State Profile Reports for Georgia: http://research.collegeboard.org/programs/sat/data/archived

¹ Score percentiles of first-time, first-year freshmen include those students who enrolled in the fall, full or part-time, and include those students who began studies in the preceding summer.

² College-Bound Seniors from 2012 - 2015 scores are by graduating cohort and reflect performance data through June.

³ The 2016 SAT College-Bound Seniors scores contain information on students in the class of 2016 who took the old SAT or SAT Subject Tests at least once through January 2016—the last time the old SAT was administered.

For Peer and National Comparisons
Enrollment using National Integrated Postsecondary Data Systems (IPEDS) Definitions
Fall Semesters
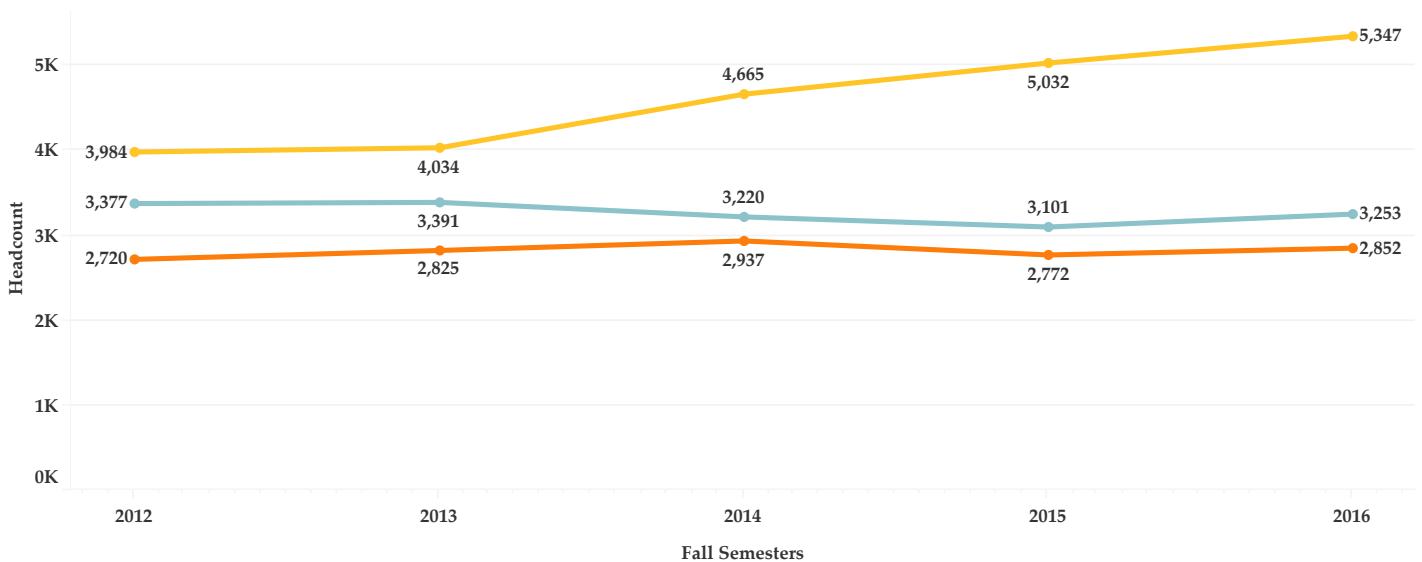
Figure 12. Fall Enrollment Using IPEDS Enrollment Definitions

First-Time Freshmen[1]   New Transfer Students[2]   Graduate Students[3]

Table 19

Enrollment for Peer and National Comparisons by Category
Fall Semesters

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
First-Time Freshmen[1]	3,984	4,034	4,665	5,032	5,347
New Transfer Students[2]	3,377	3,391	3,220	3,101	3,253
Undergraduate Continuing	20,351	20,422	21,063	21,708	23,011
Graduate Students[3]	2,720	2,825	2,937	2,772	2,852
Undergraduate Non-degree/certificate-seeking	374	506	615	639	555

Source: National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) Data Collection: http://nces.ed.gov/ipeds/

IPEDS Glossary: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf

[1] First-Time Freshmen: is a full-time or part-time student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school).

[2] Transfer-In student: a student entering the reporting institution for the first time but known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes new students enrolled in the fall term who transferred into the institution the prior summer term. The student may transfer with or without credit.

[3] Graduate Student: a student who holds a bachelor's degree or above and is taking courses at the postbaccalaureate level. These students may or may not be enrolled in graduate programs.

The Enrolled Majors Chapter displays *primary majors* within each college and includes the following:

- Enrollment by College and Degree Level
- College of Architecture and Construction Management
- College of the Arts
- Coles College of Business
- College of Computing and Software Engineering
- Bagwell College of Education
- Education Preparation Providers
- Southern Polytechnic College of Engineering and Engineering Technology
- Wellstar College of Health and Human Services
- College of Humanities and Social Sciences
- College of Science and Mathematics
- University College
- College of Continuing and Professional Education

<u>Chapter Notes</u>
[1] All enrollments are unduplicated student headcount.
[2] Please note that effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data is included in historical data unless otherwise noted.

ENROLLED MAJORS

Enrollment by College and Degree Level

Fall 2016

College	Degree Level	Headcount
College of Architecture and Construction Management	Bachelor's	674
	Master's	10
College of the Arts	Bachelor's	1,181
Coles College of Business	Bachelor's	6,223
	Master's	523
	Advanced Certificate	2
	Doctorate	38
College of Computing and Software Engineering	Bachelor's	2,774
	Master's	351
	Advanced Certificate	111
	Certificate	0
Bagwell College of Education	Bachelor's	1,329
	Master's	460
	Education Specialist	374
	Certificate	1
	Doctorate	145
Southern Polytechnic College of Engineering and Engineering Technology	Bachelor's	3,990
	Master's	130
	Advanced Certificate	4
	Certificate	1
WellStar College of Health and Human Services	Bachelor's	4,010
	Master's	173
	Certificate	40
	Doctorate	12
College of Humanities and Social Sciences	Bachelor's	6,354
	Master's	240
	Advanced Certificate	13
	Doctorate	45
College of Science and Mathematics	Bachelor's	2,993
	Master's	103
	Doctorate	13
University College	Bachelor's	2,145
	Master's	23
	Associate	8
Graduate College	Advanced Certificate	5
Other/Non- Degree Seeking	Bachelor's	452
	Non-Degree	68

Headcount

Figure 13. Enrollment by College and Degree Level

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Architecture and Construction Management

Enrollment by Fall Semesters
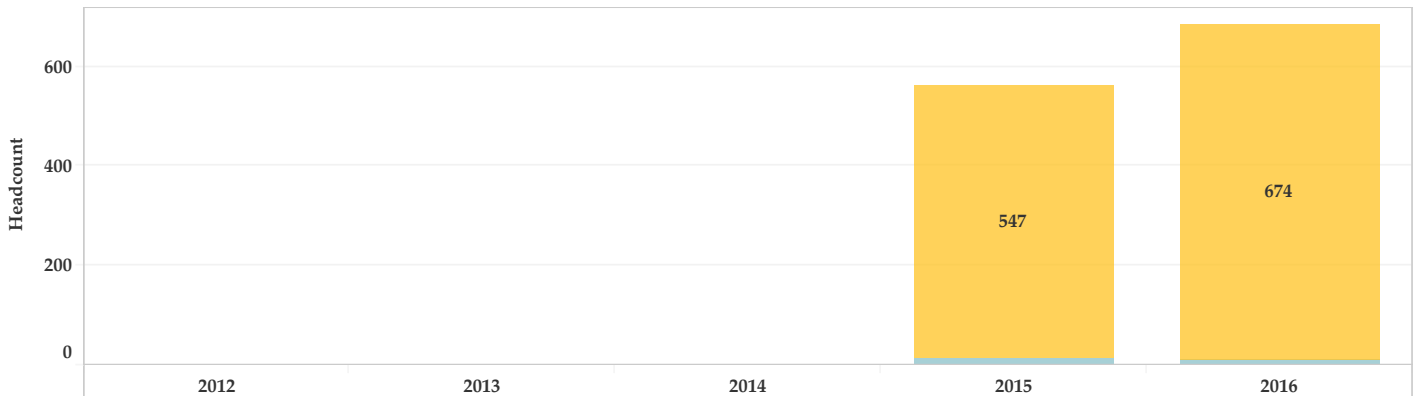
Figure 14. Primary Majors by College - College of Architecture and Construction Management

█ Bachelor's   █ Master's

Table 20

Majors by College, Degree Level, and Fall Semesters

		Fall 2012[1]	Fall 2013[1]	Fall 2014[1]	Fall 2015	Fall 2016
Bachelor's	Architecture	-	-	-	324	361
	Construction Management	-	-	-	223	313
	Total	**-**	**-**	**-**	**547**	**674**
Master's	Architecture	-	-	-	5	1
	Construction Management	-	-	-	10	9
	Total	**-**	**-**	**-**	**15**	**10**
Total		**-**	**-**	**-**	**562**	**684**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The enrollment counts provided above do not include SPSU enrollments prior to Fall 2015.

College of the Arts
Enrollment by Fall Semesters
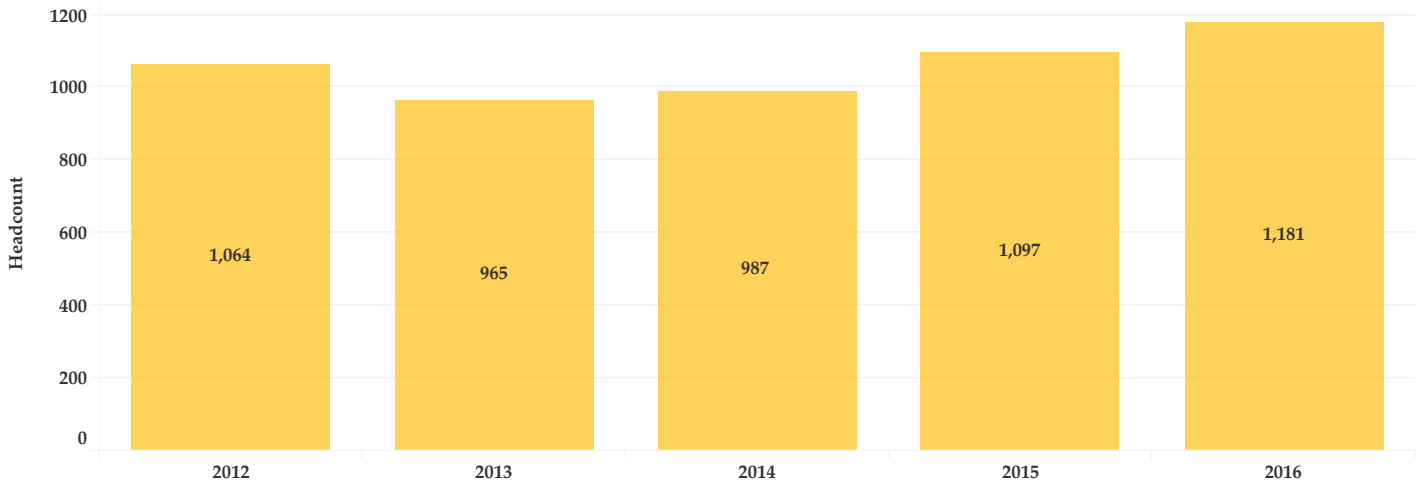
Figure 15. Primary Majors by College - College of the Arts

Table 21

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Apparel and Textiles[1]	-	-	-	50	79
	Art	418	389	399	444	466
	Art Education	67	60	45	56	53
	Art History	35	39	29	31	36
	Dance	99	71	93	88	99
	Music	48	27	29	22	38
	Music Education	87	83	93	107	104
	Music Performance	91	104	102	103	87
	Theatre and Performance Studies	219	192	197	196	219
Total		**1,064**	**965**	**987**	**1,097**	**1,181**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017 and are displayed in the College of Arts.

Coles College of Business
Enrollment by Fall Semesters
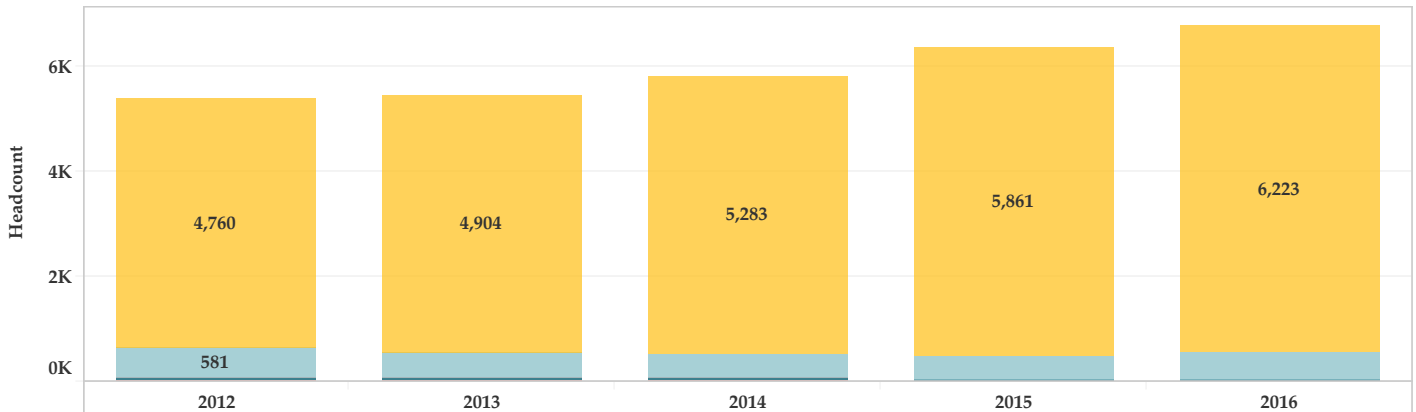
Figure 16. Primary Majors by College - Coles College of Business

Legend: Bachelor's | Master's | Advanced Certificate | Doctorate

Table 22

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Accounting	968	948	1,002	1,081	1,059
	Economics	166	183	168	189	200
	Finance	570	560	641	741	885
	Information Systems	347	335	364	381	346
	International Business	343	380	393	399	365
	Management	1,229	1,196	1,261	1,365	1,510
	Marketing	731	795	940	1,089	1,240
	Professional Sales	100	93	93	119	135
	Information Security and Assurance	201	228	212	261	272
	Undeclared	105	186	209	236	211
	Total	**4,760**	**4,904**	**5,283**	**5,861**	**6,223**
Master's	Accounting	68	70	58	56	56
	Information Systems	48	72	50	46	47
	Business Administration	465	343	343	354	390
	Healthcare Management and Informatics	-	-	-	-	30
	Total	**581**	**485**	**451**	**456**	**523**
Advanced Certificate	Information Security and Assurance	1	-	-	-	2
	Total	**1**	**-**	**-**	**-**	**2**
Doctorate	Business Administration	55	59	59	43	38
	Total	**55**	**59**	**59**	**43**	**38**
Total		**5,397**	**5,448**	**5,793**	**6,360**	**6,786**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Computing and Software Engineering

Enrollment by Fall Semesters
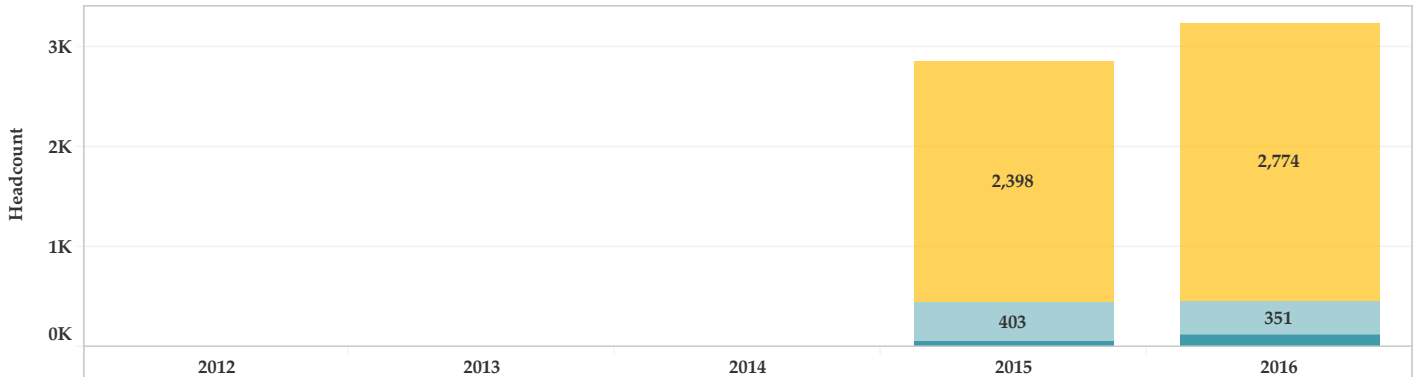
Figure 17. Primary Majors by College - College of Computing and Software Engineering

■ Bachelor's   ■ Master's   ■ Advanced Certificate

Table 23

Majors by College, Degree Level, and Fall Semesters

		Fall 2012[1]	Fall 2013[1]	Fall 2014[1]	Fall 2015	Fall 2016
Bachelor's	Information Technology	-	-	-	427	612
	Computer Game Design and Development	-	-	-	312	369
	Software Engineering	-	-	-	220	279
	Applied Computer Science	-	-	-	148	135
	Information Technology (WEB)	-	-	-	7	5
	Computer Science[2]	-	-	-	1,284	1,374
	Total	**-**	**-**	**-**	**2,398**	**2,774**
Master's	Information Technology	-	-	-	259	219
	Software Engineering	-	-	-	54	56
	Computer Science[2]	-	-	-	90	76
	Total	**-**	**-**	**-**	**403**	**351**
Advanced Certificate	Information Technology Foundations	-	-	-	1	47
	Computer Science Foundations	-	-	-	-	38
	Software Engineering Fundamentals	-	-	-	1	13
	Software Engineering Certificate	-	-	-	15	7
	Computer Science Fundamentals	-	-	-	9	4
	Health Information Technology	-	-	-	3	2
	Information Technology Security	-	-	-	1	-
	Computer Science[2]	-	-	-	1	-
	Information Technology CIT[2]	-	-	-	8	-
	Information Technology TCIT[2]	-	-	-	4	-
	Total	**-**	**-**	**-**	**43**	**111**
Total[1]		**-**	**-**	**-**	**2,844**	**3,236**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The enrollment counts provided above do not include SPSU enrollments prior to Fall 2015.

[2]Deactivated Advanced Certificates: Certificate in Information Technology, Transition Certificate in Information Technology, Computer Science

Bagwell College of Education

Enrollment by Fall Semesters
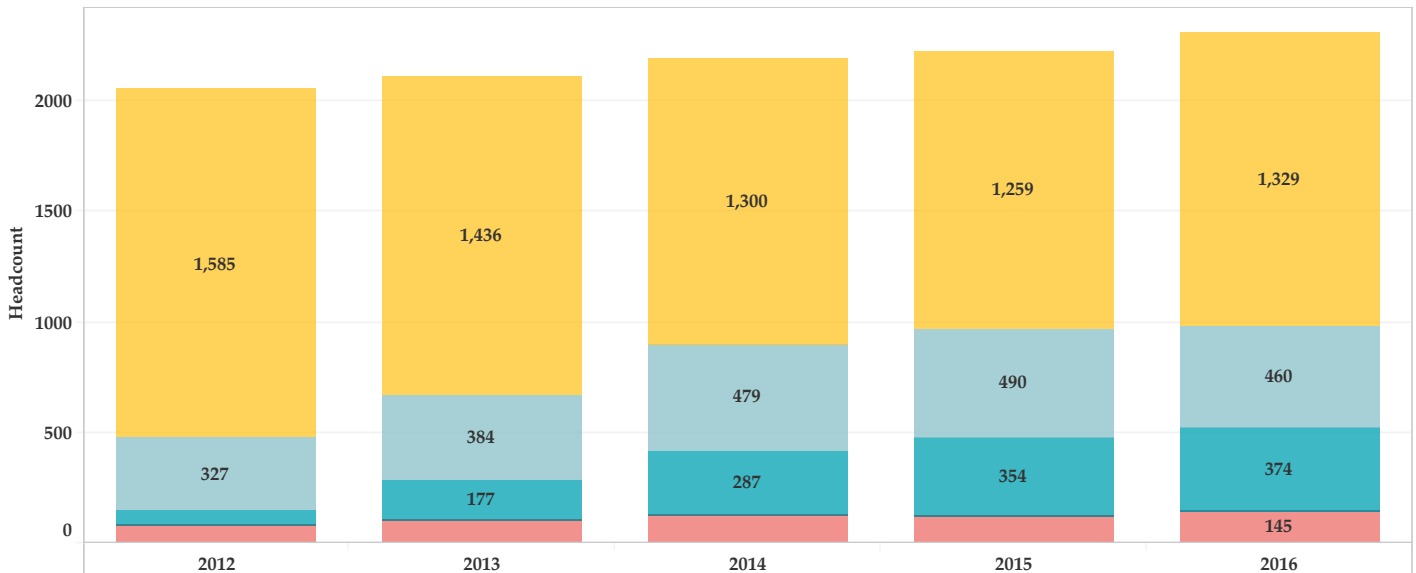
Figure 18. Primary Majors by College - Bagwell College of Education

Legend: Bachelor's | Master's | Education Specialist | Advanced Certificate | Doctorate

Table 24

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Early Childhood Birth to Age Five	70	62	53	54	58
	Middle Grades Education (4-8)	281	259	221	211	205
	Undeclared	43	65	45	52	69
	Early Childhood Education	1,191	1,050	981	942	997
	Total	**1,585**	**1,436**	**1,300**	**1,259**	**1,329**
Master's	Early Childhood Education	33	50	78	73	83
	Middle Grades Education	-	3	4	11	12
	Adolescent Education	44	24	1	-	1
	Secondary Education	-	12	33	41	39
	Reading	-	-	-	4	11
	Instructional Technology	99	123	136	164	152
	Inclusive Education	19	7	-	-	-
	Educational Leadership	34	42	60	50	47
	Teacher Leadership	-	10	17	23	20
	Special Education	-	8	26	26	28
	Teaching English to Speakers of Other Languages	-	7	15	18	22
	Master of Arts in Teaching[2]	98	98	109	80	45
	Total	**327**	**384**	**479**	**490**	**460**
Total[1] [3]		**1,912**	**1,820**	**1,779**	**1,749**	**1,789**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]The Master of Arts in Teaching (MAT) degree is designed for students who have a degree in a non teaching field and who would like to earn teacher certification. Master of Education (MED) degree is designed for students who already hold initial certification and seek to deepen their knowledge in areas related to that initial certification.

[2]The Master of Arts in Teaching is broken out into concentrations in Table 26.

[3]The University System of Georgia, Enrolled Student Research File (ADC) data include interest majors that have not yet been admitted to an Education Preparation Provider (EPP) program.

Table 25

Bagwell College of Education (Continued)
Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Education Specialist	Curriculum and Instruction	-	-	20	54	75
	Instructional Technology	-	110	168	181	170
	Middle Grades Education	-	3	2	2	3
	Secondary Education	-	6	4	8	9
	Special Education	-	2	2	3	-
	Teacher Leadership	-	13	14	8	5
	Educational Leadership for Learning	53	31	71	96	111
	Teacher Leadership for Learning	11	12	6	2	1
	Total	**64**	**177**	**287**	**354**	**374**
Advanced Certificate	Certificate-Non-Degree-Grad	-	3	2	-	1
	Total	**-**	**3**	**2**	**-**	**1**
Doctorate	Instructional Technology	-	-	1	1	14
	Middle Grades Education	-	3	4	4	3
	Secondary Education	-	13	23	28	24
	Special Education	-	3	7	7	13
	Teacher Leadership	-	16	33	41	46
	Early Childhood Education	-	4	8	5	4
	Educational Leadership for Learning	11	20	23	25	32
	Teacher Leadership for Learning	71	48	28	14	9
	Total	**82**	**107**	**127**	**125**	**145**
Total		**146**	**287**	**416**	**479**	**520**

Fall Totals

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bagwell College of Education	**2,309**	**2,228**	**2,195**	**2,107**	**2,058**

Table 26

Concentrations in the Master of Arts in Teaching

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Master of Arts in Teaching[1]	Art	9	0	8	8	5
	Biology	8	0	6	9	7
	Chemistry	10	0	14	4	1
	English	12	0	21	17	8
	Mathematics	31	0	14	9	7
	Spanish	6	6	6	5	0
	Chinese	2	1	3	2	0
	Physics	2	0	3	3	2
	Special Education	0	13	23	14	10
	Teaching English to Speakers of Other Languages (TESOL)	18	78	11	9	5
Total[2]		**98**	**98**	**109**	**80**	**45**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]The Master of Arts in Teaching (MAT) degree is designed for students who have a degree in a non teaching field and who would like to earn teacher certification. Master of Education (MED) degree is designed for students who already hold initial certification and seek to deepen their knowledge in areas related to that initial certification.

[2]The University System of Georgia, Enrolled Student Research File (ADC) data include interest majors that have not yet been admitted to an Education Preparation Provider (EPP) program.

Table 27

Education Preparation Provider (EPP) Majors for All Colleges by Degree and Major

Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Art Education (P-12)	67	60	45	56	53
	Biology (Secondary)	52	38	38	38	29
	Chemistry Education (Secondary)	6	7	7	13	8
	Early Childhood Education (Birth to Age Five)	70	62	53	54	58
	Early Childhood Education (P-5)	1,191	1,050	981	942	997
	English Education (Secondary)	182	160	168	136	124
	Health & Physical Education (P-12)	168	132	127	110	112
	History Education (Secondary)	254	228	187	174	177
	Mathematics Education (Secondary)	152	127	119	104	104
	Middle Grades Education (4-8)	281	259	221	211	205
	Modern Language and Culture	14	34	22	24	20
	Music Education (P-12)	87	83	93	107	104
	Physics (Secondary)	0	0	0	3	2
	Education Certificate (Undergraduate)	4	3	1	0	0
	Certficate (Graduate)	58	108	68	16	40
	Undeclared	14	11	11	16	13
	Total	**2,600**	**2,362**	**2,141**	**2,004**	**2,046**
Master's	Adolescent Education	44	24	1	0	1
	Early Childhood Education	33	50	78	73	83
	Educational Leadership	34	42	60	50	47
	Inclusive Education	19	7	0	0	0
	Instructional Technology	99	123	136	163	151
	Middle Grades Education	0	3	4	11	12
	Reading	0	0	0	4	11
	Secondary Education	0	12	33	41	39
	Special Education	0	8	26	26	28
	Teacher Leadership	0	10	17	23	20
	Teaching English to Speakers of Other Languages	0	7	15	18	22
	Master of Arts in Teaching (M.A.T.)	98	98	109	80	45
	Total	**327**	**384**	**479**	**489**	**459**
Education Specialist	Instructional Technology	0	110	168	181	170
	Middle Grades Education	0	3	2	2	3
	Secondary Education	0	6	4	8	9
	Special Education	0	2	2	3	0
	Teacher Leadership	0	13	14	8	5
	Curriculum and Instruction	0	0	20	54	75
	Educational Leadership for Learning	53	31	71	96	111
	Teacher Leadership for Learning	11	12	6	2	1
	Total	**64**	**177**	**287**	**354**	**374**
Certificate	Certficate (Graduate)	0	6	4	0	2
	Total	**0**	**6**	**4**	**0**	**2**
Doctorate	Early Childhood Education	0	4	8	5	4
	Instructional Technology	0	0	1	1	14
	Middle Grades Education	0	3	4	4	3
	Secondary Education	0	13	23	28	24
	Special Education	0	3	7	7	13
	Teacher Leadership	0	16	33	41	46
	Educational Leadership for Learning	11	20	23	25	32
	Teacher Leadership for Learning	71	48	28	14	9
	Total	**82**	**107**	**127**	**125**	**145**
Total[1] [2] [3]		**3,073**	**3,036**	**3,038**	**2,972**	**3,026**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]The University System of Georgia, Enrolled Student Research File (ADC) data include interest majors that have not yet been admitted to an Education Preparation Provider (EPP) program.

[2]Education Preparation Provider (EPP) Majors are also included in their respective colleges.

[3]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The enrollment counts provided above do not include SPSU enrollments prior to Fall 2015.

Southern Polytechnic College of Engineering and Engineering Technology

Enrollment by Fall Semesters
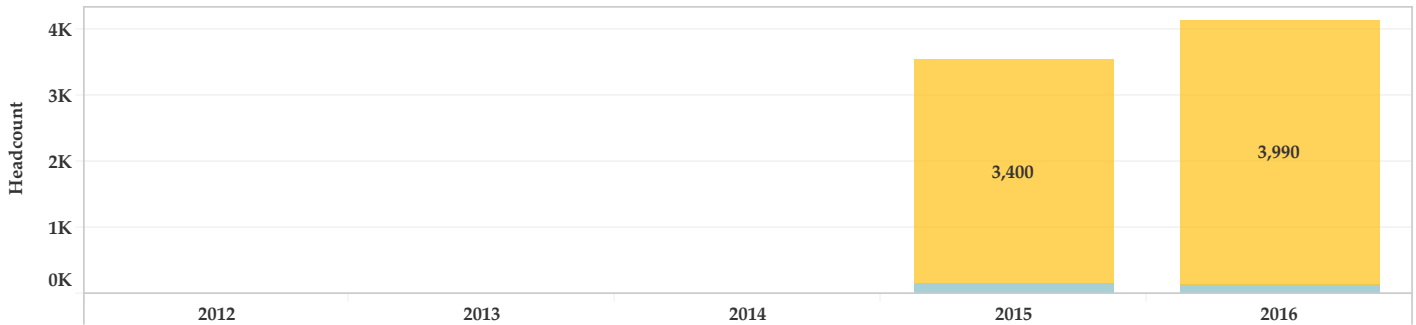
Figure 19. Primary Majors by College - Southern Polytechnic College of Engineering and Engineering Technology

🟨 Bachelor's   🟦 Master's   🟦 Advanced Certificate

Table 28

Majors by College, Degree Level, and Fall Semesters

		Fall 2012[1]	Fall 2013[1]	Fall 2014[1]	Fall 2015	Fall 2016
Bachelor's	Mechanical Engineering	-	-	-	1,020	1,286
	Electrical Engineering	-	-	-	492	599
	Civil Engineering	-	-	-	401	451
	Mechatronics Engineering	-	-	-	329	387
	Computer Engineering Technology	-	-	-	353	336
	Mechanical Engineering Technology	-	-	-	336	334
	Industrial Engineering Technology	-	-	-	225	254
	Industrial and Systems Engineering	-	-	-	45	83
	Electrical Engineering Technology	-	-	-	36	70
	Environmental Engineering	-	-	-	-	64
	Construction Engineering	-	-	-	28	44
	Surveying and Mapping	-	-	-	17	28
	Supply Chain Logistics	-	-	-	24	18
	Manufacturing Operations	-	-	-	17	16
	Civil Engineering Technology	-	-	-	37	10
	Environmental Engineering Technology	-	-	-	20	5
	Telecommunications Engineering Technology	-	-	-	20	5
	Total	**-**	**-**	**-**	**3,400**	**3,990**
Master's	Civil Engineering	-	-	-	14	18
	Quality Assurance	-	-	-	74	65
	Systems Engineering	-	-	-	31	34
	Applied Engineering	-	-	-	15	13
	Total	**-**	**-**	**-**	**134**	**130**
Advanced Certificate	Quality Assurance	-	-	-	1	2
	Systems Engineering	-	-	-	5	2
	Land Surveying	-	-	-	1	1
	Total	**-**	**-**	**-**	**7**	**5**
Total[1]		**-**	**-**	**-**	**3,541**	**4,125**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The enrollment counts provided above do not include SPSU enrollments prior to Fall 2015.

WellStar College of Health and Human Services

Enrollment by Fall Semesters
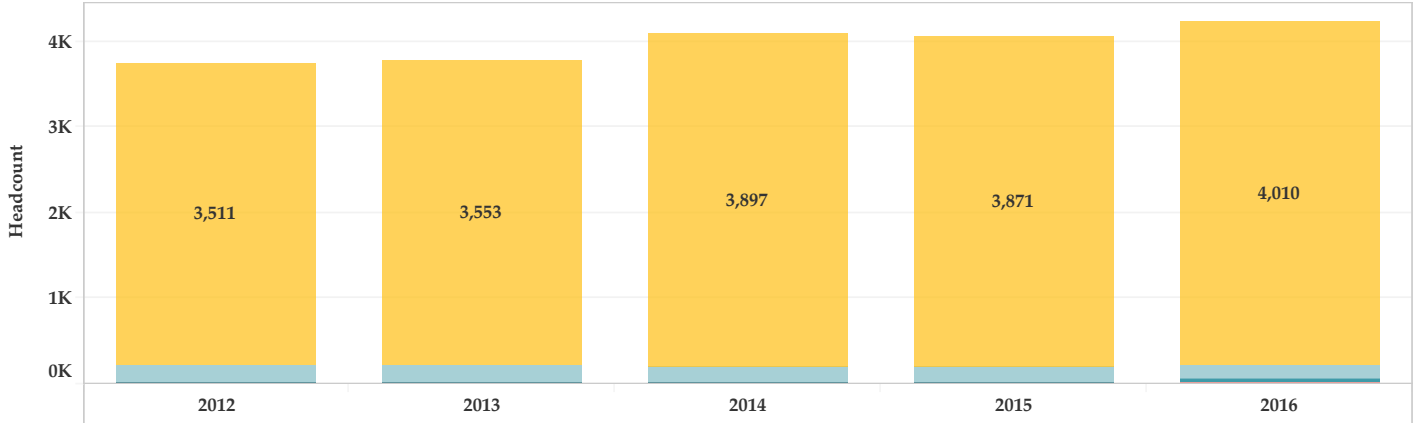
Figure 20. Primary Majors by College - WellStar College of Health and Human Services

■ Bachelor's   ■ Master's   ■ Advanced Certificate   ■ Doctorate

Table 29

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Nursing[1]	1,689	1,634	1,678	1,766	1,911
	Exercise and Health Science	873	909	1,198	1,108	998
	Sport Management	366	401	455	437	494
	Human Service	320	383	334	342	333
	Health and Physical Education	168	132	127	110	112
	Nursing-Accelerated	94	94	104	108	88
	Public Health Education	-	-	-	-	74
	Undeclared	1	-	1	-	-
	Total	**3,511**	**3,553**	**3,897**	**3,871**	**4,010**
Master's	Social Work	98	108	92	74	73
	Primary Care Nurse Practitioner	77	70	64	64	49
	Applied Exercise and Health Science	19	14	17	24	36
	Leadership in Nursing	14	15	14	11	15
	Total	**208**	**207**	**187**	**173**	**173**
Advanced Certificate	Acd Inclusive Adult Ed	-	-	-	-	40
	Total	**-**	**-**	**-**	**-**	**40**
Doctorate	Doctorate of Nursing	13	10	15	17	12
	Total	**13**	**10**	**15**	**17**	**12**
Total		**3,732**	**3,770**	**4,099**	**4,061**	**4,235**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Enrollment numbers include Interests.

College of Humanities and Social Sciences

Enrollment by Fall Semesters
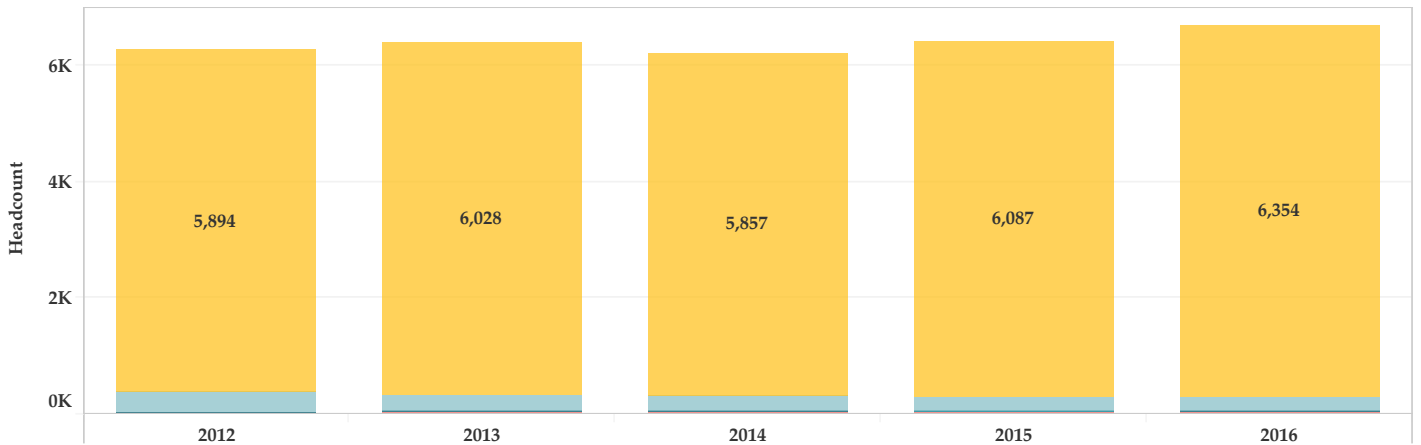
Figure 21. Primary Majors by College - College of Humanities and Social Sciences

Bachelor's   Master's   Advanced Certificate   Doctorate

Table 30

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Psychology	1,299	1,327	1,314	1,499	1,589
	Communication	1,275	1,397	1,406	1,307	1,174
	Criminal Justice	754	724	683	703	739
	Sociology	358	381	407	402	406
	Political Science	371	362	352	318	364
	English	375	359	341	359	351
	Public Relations	-	-	-	64	293
	International Affairs	233	249	242	252	223
	History	327	284	248	219	222
	History Education	254	228	187	174	177
	Modern Language and Culture	134	207	185	178	151
	Anthropology	150	166	155	138	134
	English Education	182	160	168	136	124
	Journalism and Emerging Media	-	-	-	-	94
	New Media Arts	-	-	-	138	64
	Geography	54	53	46	42	61
	Geographic Information Science	81	84	79	63	50
	Interactive Design	-	-	-	-	43
	Philosophy	36	36	34	45	33
	Technological Communication	-	-	-	30	30
	Asian Studies	-	-	-	-	22
	African and African Diaspora Studies	7	8	10	11	10
	Education Certificate Non-Degree	4	3	-	-	-
	Writing and New Media	-	-	-	9	-
Total		**5,894**	**6,028**	**5,857**	**6,087**	**6,354**

Source: University System of Georgia, Enrolled Student Research File (ADC)

Table 31

College of Humanities and Social Sciences (Continued)
Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Master's	American Studies	28	25	29	26	34
	Criminal Justice	18	24	30	21	17
	Integrated Global Communications	28	27	24	17	18
	Conflict Management	49	44	41	39	38
	International Policy Management	30	23	23	24	25
	Public Administration	104	91	83	65	54
	Professional Writing	80	52	45	44	47
	Information Design and Communications	-	-	-	10	5
	Information and Instructional Design	-	-	-	5	2
	Education Certificate Non-Degree	-	-	1	-	-
	Total	**337**	**286**	**276**	**251**	**240**
Advanced Certificate	American Studies	-	1	1	-	-
	Instructional Design	-	-	-	2	2
	Creative Writing	5	2	7	2	3
	Digital and Social Media	-	-	1	8	7
	Technological Communication	-	-	-	2	1
	Visual Communication and Graphic	-	-	-	1	-
	Total	**5**	**3**	**9**	**15**	**13**
Doctorate	International Conflict Management	32	44	46	38	45
	Total	**32**	**44**	**46**	**38**	**45**
Total		**374**	**333**	**331**	**304**	**298**

Fall Totals

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
College of Humanities and Social Sciences	**6,268**	**6,361**	**6,188**	**6,391**	**6,652**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Science and Mathematics

Enrollment by Fall Semesters
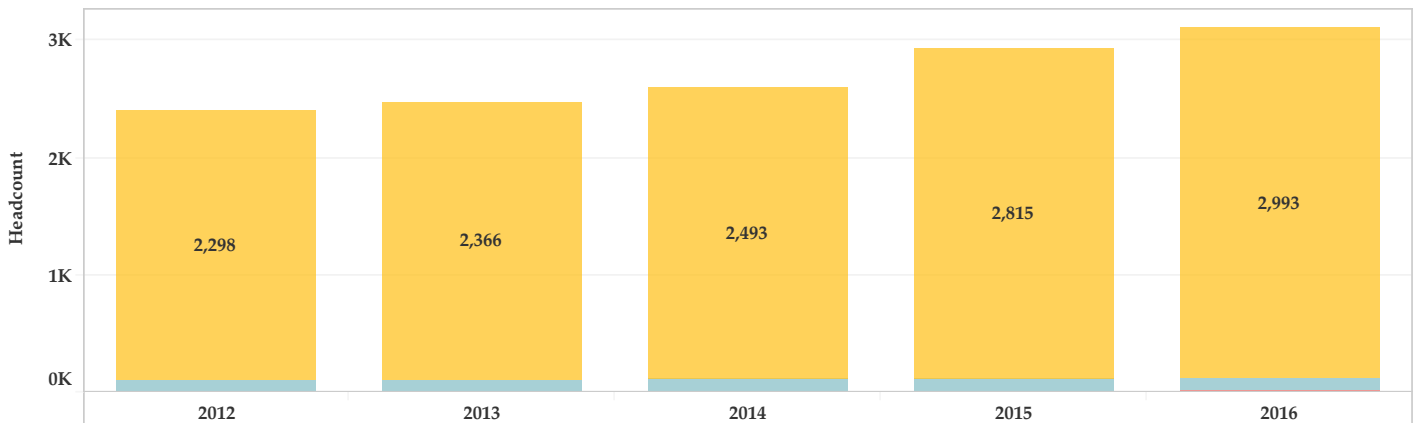
Figure 22. Primary Majors by College - College of Science and Mathematics

Bachelor's   Master's   Doctorate

Table 32

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Biochemistry	216	275	270	242	247
	Biology	1,176	1,221	1,365	1,692	1,858
	Biology Education[1] (Secondary)	52	38	38	31	14
	Biotechnology	85	77	70	41	29
	Chemistry	316	343	328	371	342
	Chemistry Education[1] (Secondary)	1	-	-	-	-
	Computational Applied Math	-	-	-	24	46
	Environmental Sciences	-	-	-	35	111
	Mathematics	300	285	302	207	157
	Mathematics Education	152	127	119	104	104
	Physics	-	-	-	64	83
	Physics Education (Secondary)	-	-	-	3	2
	Undeclared	-	-	1	1	-
	Total	**2,298**	**2,366**	**2,493**	**2,815**	**2,993**
Master's	Applied Statistics	87	86	80	72	64
	Chemical Sciences	-	6	13	14	13
	Integrative Biology	7	13	16	20	26
	Total	**94**	**105**	**109**	**106**	**103**
Doctorate	Analytics and Data Science	-	-	-	7	13
	Total	**-**	**-**	**-**	**7**	**13**
Total		**2,392**	**2,471**	**2,602**	**2,928**	**3,109**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Chemistry Education and Biology Education have been discontinued.

University College

Enrollment by Fall Semesters
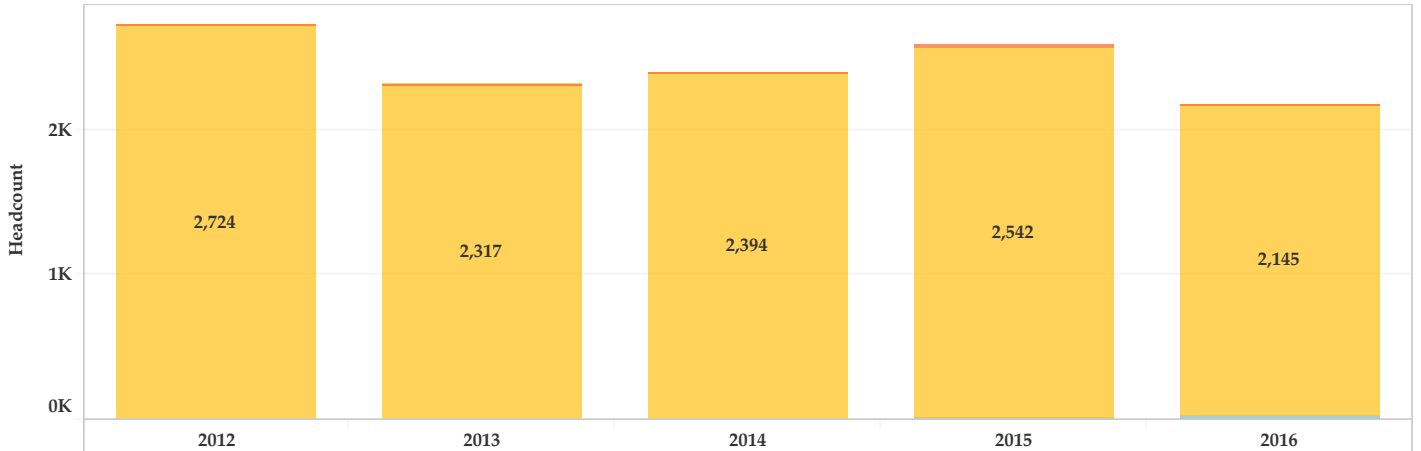
Figure 23. Primary Majors by College - University College

Associate's[1]   Bachelor's   Master's

Table 33

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Associate's[1]	Undeclared	-	-	-	23	8
	Total	**-**	**-**	**-**	**23**	**8**
Bachelor's	Culinary Sustainability and Hospitality	-	20	127	237	261
	Integrative Studies	109	110	116	219	364
	Undeclared	2,615	2,187	2,151	2,086	1,520
	Total	**2,724**	**2,317**	**2,394**	**2,542**	**2,145**
Master's	First Year Studies	-	-	-	13	23
	Total	**-**	**-**	**-**	**13**	**23**
Total		**2,724**	**2,317**	**2,394**	**2,578**	**2,176**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]The Associate's Degree is not offered at Kennesaw State University. The reported headcount represents Southern Polytechnic State University (SPSU) students completing their degree work.

Other/Non-Degree Seeking

Enrollment by Fall Semesters
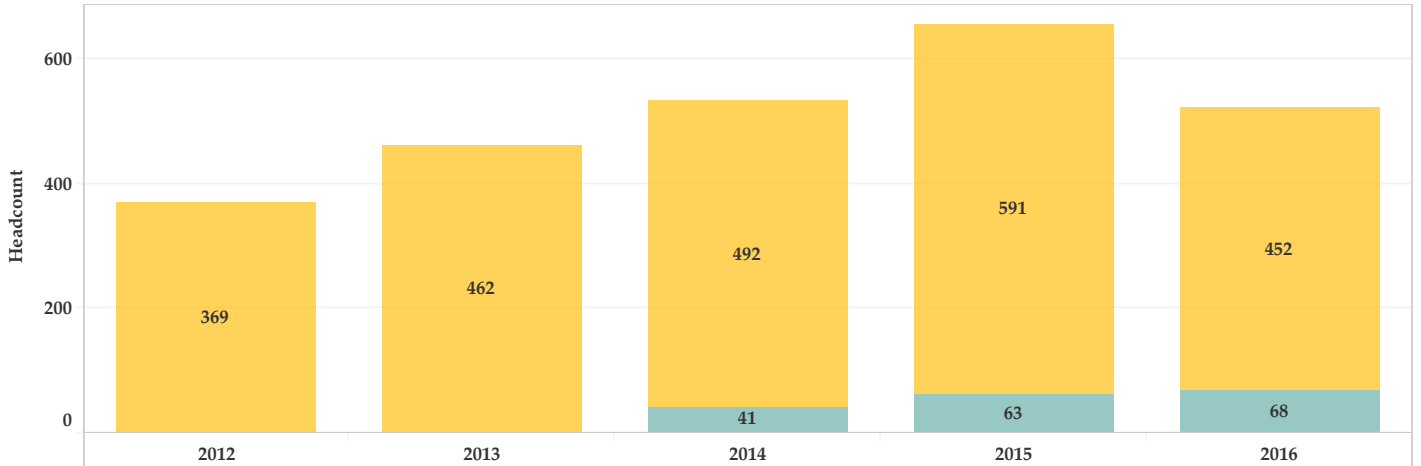
Figure 24. Primary Majors by College - Other/Non- Degree Seeking

Bachelor's   Other/Non-Degree Seeking

Table 34

Majors by College, Degree Level, and Fall Semesters

		Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Bachelor's	Dual Enrollment Honors	186	299	375	443	362
	Auditor	32	35	42	49	21
	Cross Registration	19	11	14	4	3
	Non-Degree Graduate	-	-	-	1	2
	Transient Graduate	5	7	-	8	3
	Transient Undergraduate	61	67	61	86	61
	Non-Degree Undergraduate	66	43	-	-	-
	Total	**369**	**462**	**492**	**591**	**452**
Other/Non-Degree Seeking	Non-Degree Undergraduate	-	-	41	63	68
	Total	**-**	**-**	**41**	**63**	**68**
Total		**369**	**462**	**533**	**654**	**520**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Continuing and Professional Education
Enrollment Compared to Continuing Education Units
by Fiscal Years
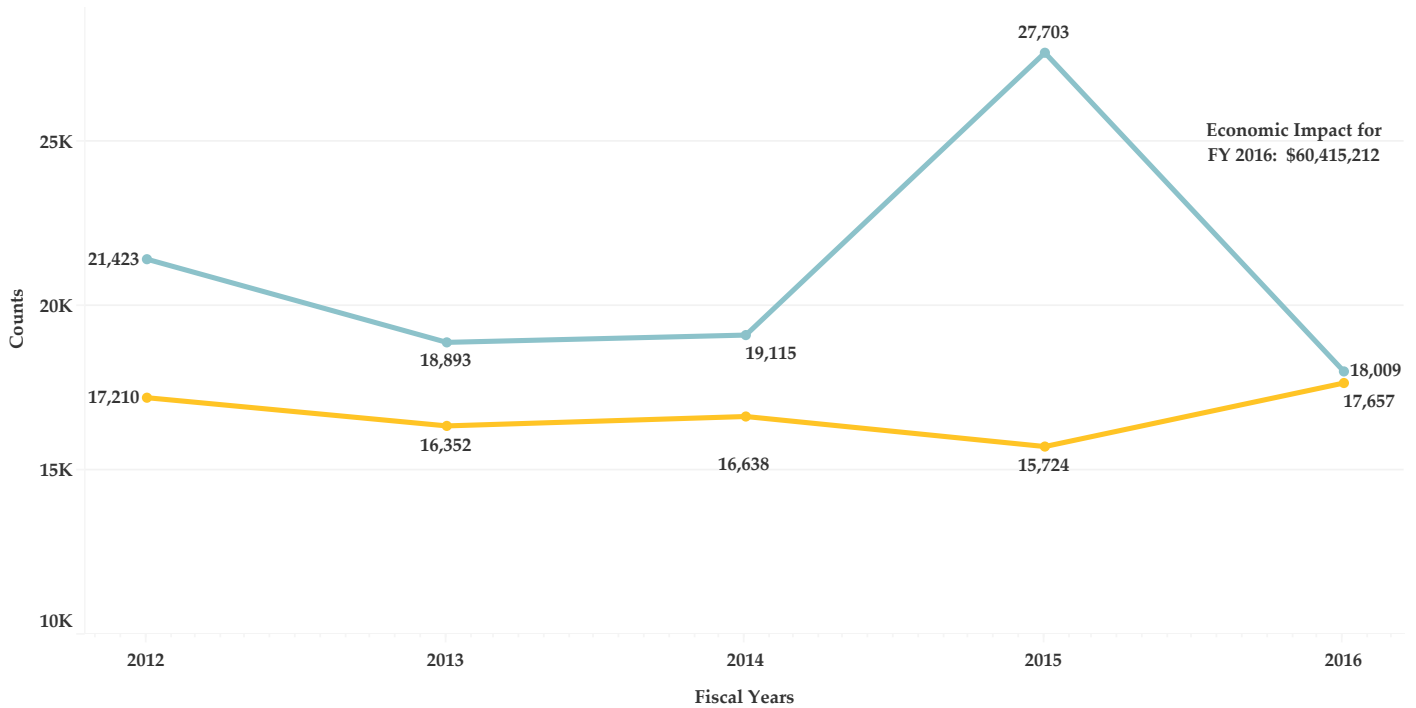
Figure 25. College of Continuing and Professional Education Enrollment compared to Education Units

█ Continuing Education Units   █ Enrollment

Table 35

College of Continuing and Professional Education
by Fiscal Years

	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Programs and Courses	2,245	2,239	2,273	2,036	1,966
Enrollment	17,210	16,352	16,638	15,724	17,657
Participant Hours	254,387	293,289	302,801	273,190	180,099
Continuing Education Units	21,423	18,893	19,115	27,703	18,009
Conference and Event Participants	-	-	-	56,934	45,608
Revenue[1][2]	$3,933,353	$3,742,214	$4,058,251	$3,832,598	$4,373,323

Source: College of Continuing and Professional Education

[1] Corrections were submitted by the College of Continuing and Professional Education for the Revenues line for Fiscal Years (FY) 2012 and 2015. The previously published Revenue for FY 2012 was $4,924,315 and FY 2015 was $3,832,588.

[2] Southern Polytechnic State University's Continuing Education data is not included above.

The Degrees Conferred Chapter displays degrees conferred in all colleges by fiscal year. A fiscal year includes Summer, Fall, and Spring terms.

The Degrees Conferred Chapter includes the following:

- College of Architecture and Construction Management
- College of the Arts
- Coles College of Business
- College of Computing and Software Engineering
- Bagwell College of Education
- Southern Polytechnic College of Engineering and Engineering Technology
- Wellstar College of Health and Human Services
- College of Humanities and Social Sciences
- College of Science and Mathematics
- University College
- Retention and Graduation

<u>**Chapter Notes**</u>
[1] All degree recipients are unduplicated student headcount.
[2] Please note that effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data is included in historical data unless otherwise noted.

DEGREES CONFERRED

College of Architecture and Construction Management Degrees Conferred
by Fiscal Years
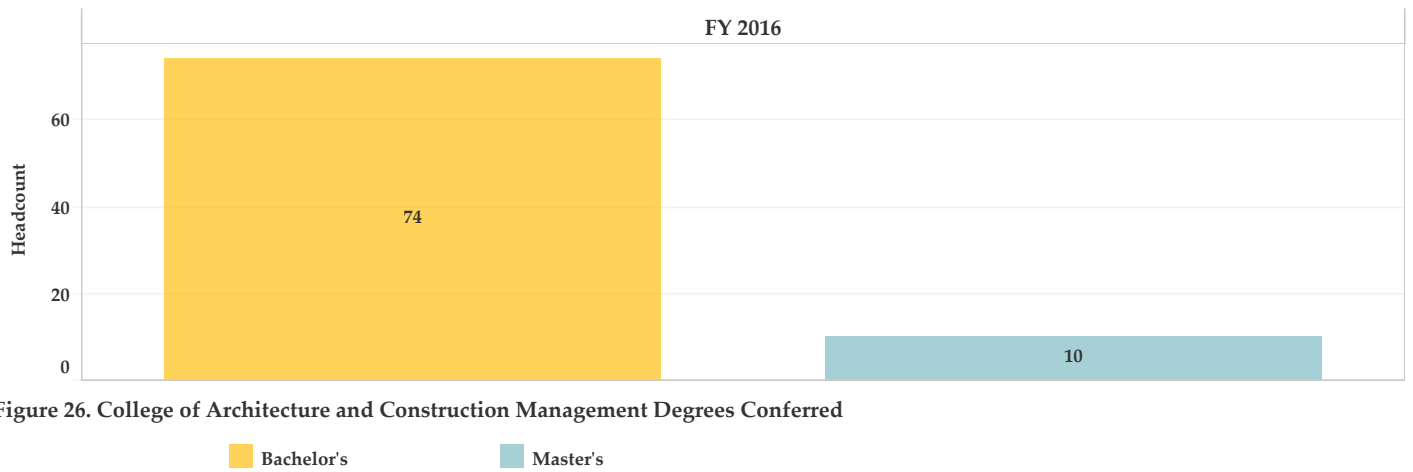
Figure 26. College of Architecture and Construction Management Degrees Conferred

Table 36

Degrees Conferred by Degree and Major

		FY 2016
Bachelor's	Architecture	35
	Construction Management	39
	Total	**74**
Master's	Architecture	1
	Construction Management	9
	Total	**10**
Certificate < 1 Year	Facilities Management	1
	Project Management	2
	Total	**3**
Total		**87**

College of the Arts Degrees Conferred

by Fiscal Years

Figure 27. College of the Arts Degrees Conferred

Table 37

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	Apparel and Textiles[1]	-	-	-	-	16
	Art	65	65	52	35	35
	Art Education	12	3	6	9	7
	Art History	2	8	10	9	7
	Dance	12	13	25	11	13
	Music	6	6	3	2	3
	Music Education	17	13	12	12	15
	Music Performance	17	18	20	15	18
	Theatre and Performance Studies	27	25	19	29	33
Total		**158**	**151**	**147**	**122**	**147**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017 and are displayed in the College of Arts.

Coles College of Business Degrees Conferred
by Fiscal Years
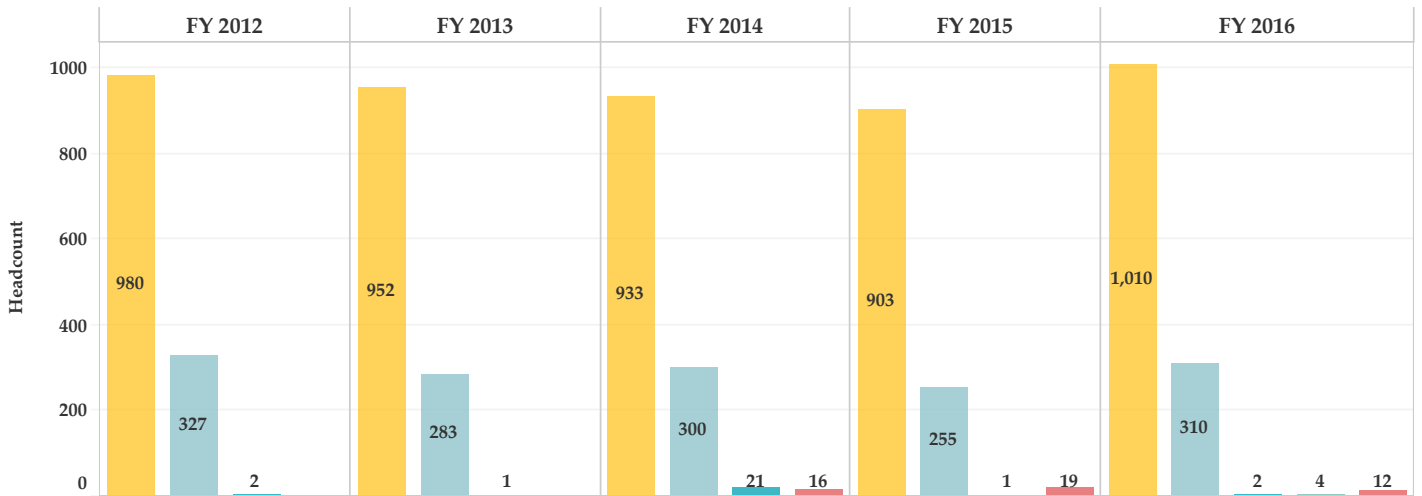
Figure 28. Coles College of Business Degrees Conferred

Legend: ■ Bachelor's ■ Master's ■ Advanced Certificates ■ Certificate - Less than 1 Yr ■ Doctorate

Table 38

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	Accounting	222	199	206	217	230
	Economics	30	18	26	26	21
	Finance	135	153	155	154	142
	Information Security and Assurance	37	42	46	20	37
	Information Systems	78	93	77	73	95
	International Business	43	53	37	49	46
	Management	271	245	235	222	263
	Marketing	132	116	124	119	149
	Professional Sales	32	33	27	23	21
	Undeclared	-	-	-	-	6
	Total	**980**	**952**	**933**	**903**	**1,010**
Master's	Accounting	43	59	67	65	96
	Business Administration	253	207	208	170	197
	Information Systems	31	17	25	20	17
	Total	**327**	**283**	**300**	**255**	**310**
Advanced Certificates	Information Security and Assurance	2	1	1	-	2
	Information Technology	-	-	5	1	-
	Music and Entertainment Business	-	-	15	-	-
	Total	**2**	**1**	**21**	**1**	**2**
Certificate < 1 Year	Music and Entertainment Business	-	-	-	-	4
	Total	**-**	**-**	**-**	**-**	**4**
Doctorate	Business Administration	-	-	16	19	12
	Total	**-**	**-**	**16**	**19**	**12**
Total		**1,309**	**1,236**	**1,270**	**1,178**	**1,338**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Computing and Software Engineering Degrees Conferred

by Fiscal Years
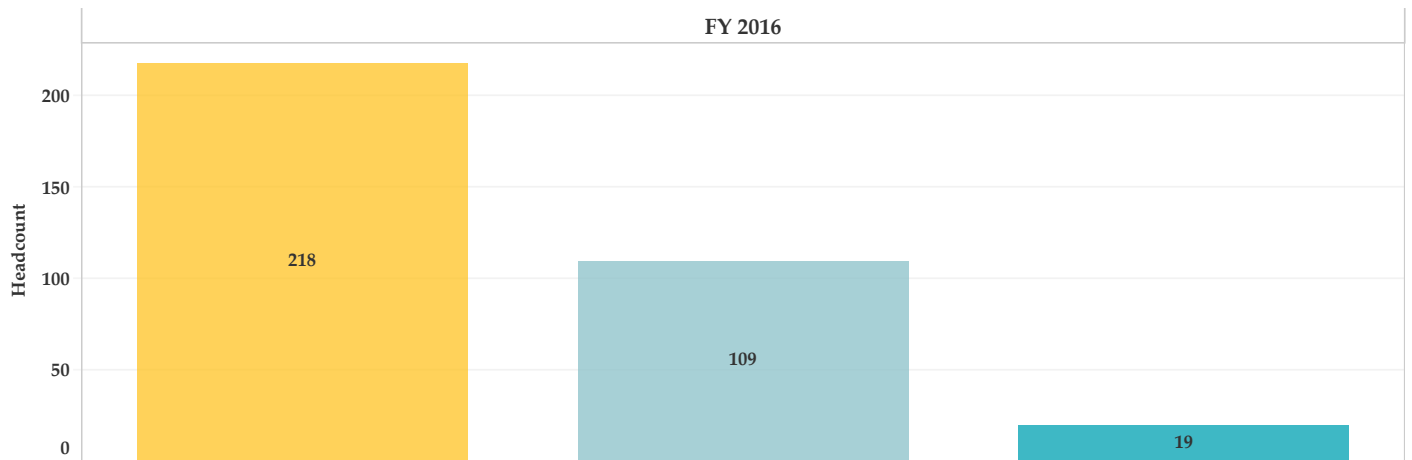
Figure 29. College of Computing and Software Engineering Degrees Conferred

Bachelor's   Master's   Advanced Certificates

Table 39

Degrees Conferred by Degree and Major

		FY 2016
Bachelor's	Computer Game Design and Dev	24
	Computer Science	88
	Information Technology	85
	Software Engineering	21
	Total	**218**
Master's	Computer Science	16
	Information Technology	80
	Software Engineering	13
	Total	**109**
Advanced Certificates	Computer Science Foundations	1
	Health Information Technology	4
	Information Technology CIT	4
	Information Technology Foundations	3
	Information Technology Security	6
	Software Engineering Certificate	1
	Total	**19**
Certificate < 1 Year	Information Technology Security	1
	Total	**1**
Total		**347**

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The degrees conferred for SPSU are being reported for the first full fiscal year after consolidation, fiscal year 2016.

Bagwell College of Education Degrees Conferred

by Fiscal Years
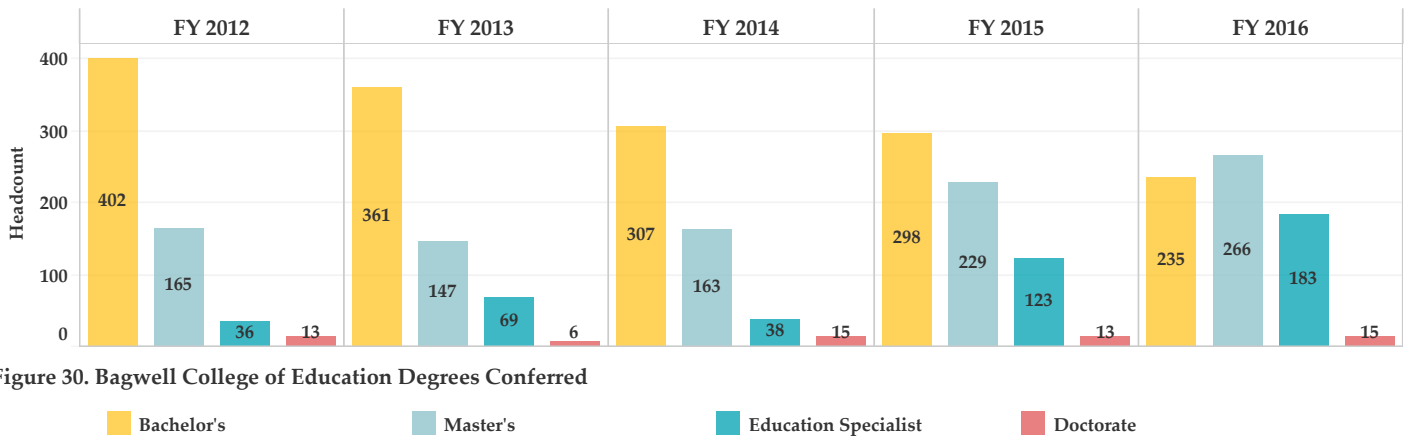
Figure 30. Bagwell College of Education Degrees Conferred

■ Bachelor's   ■ Master's   ■ Education Specialist   ■ Doctorate

Table 40

Degrees Conferred by Degree and Major (Bachelor's and Master's)

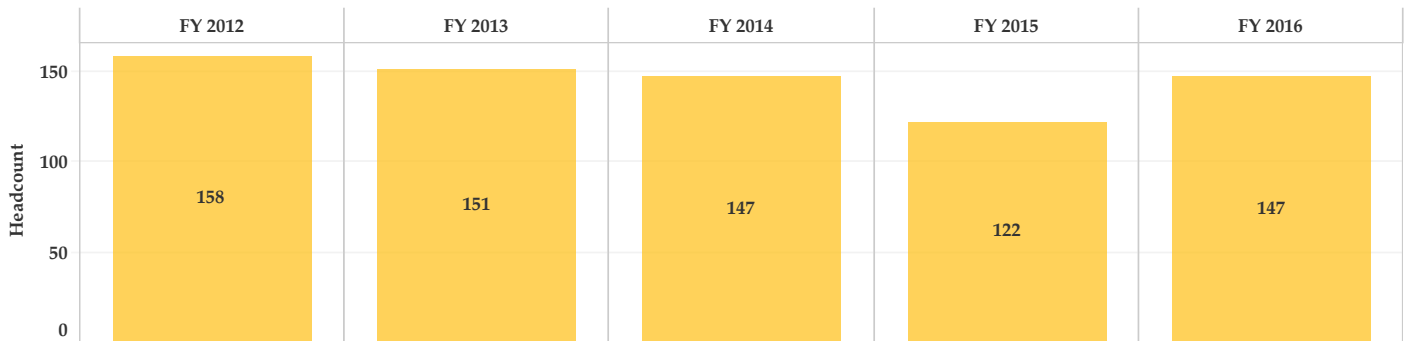|		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	Early Childhood Education (Birth to Age Five)	6	6	10	11	8
	Early Childhood Education (P-5)	328	287	239	228	190
	Middle Grades Education (4-8)	68	68	58	59	37
	Total	**402**	**361**	**307**	**298**	**235**
Master's	Early Childhood Education	30	28	31	46	66
	Middle Grades Education	-	-	-	2	2
	Secondary Education	-	-	-	15	19
	Inclusive Education	17	9	5	2	-
	Teacher Leadership	-	-	-	4	10
	Educational Leadership	19	9	10	19	21
	Instructional Technology	-	20	39	70	60
	Special Education - General Curriculum	-	-	-	5	10
	English to Speakers of Other Languages	-	-	-	7	6
	Adolescent Education (M.Ed.)[1]	17	16	9	1	-
	Master of Arts in Teaching (M.A.T.) - Art	2	4	3	5	3
	Master of Arts in Teaching (M.A.T.) - Biology	12	5	8	2	10
	Master of Arts in Teaching (M.A.T.) - Chemistry	5	10	6	9	6
	Master of Arts in Teaching (M.A.T.) - Chinese	-	-	1	-	2
	Master of Arts in Teaching (M.A.T.) - English	20	16	10	15	18
	Master of Arts in Teaching (M.A.T.) - Mathematics	24	15	17	9	12
	Master of Arts in Teaching (M.A.T.) - Physics	5	4	5	4	4
	Master of Arts in Teaching (M.A.T.) - Spanish	-	-	9	1	5
	Master of Arts in Teaching (M.A.T.) - Special Education	-	-	-	6	9
	Master of Arts in Teaching (M.A.T.) - TESOL	14	11	10	7	3
	Total	**165**	**147**	**163**	**229**	**266**
Total		**567**	**508**	**470**	**527**	**501**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1] Adolescent Education has been discontinued.

Table 41

Bagwell College of Education (Continued)
Degrees Conferred by Degree and Major (Education Specialist, and Doctorate)

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Education Specialist	Curriculum and Instruction	-	-	-	-	13
	Early Childhood Education	-	-	-	1	2
	Educational Leadership for Learning	13	32	36	19	36
	Instructional Technology	-	-	-	83	107
	Middle Grades Education	-	-	-	3	1
	Secondary Education	-	-	-	15	10
	Special Education	-	-	-	-	6
	Teacher Leadership	-	-	-	-	7
	Teacher Leadership for Learning	23	37	2	2	1
	Total	**36**	**69**	**38**	**123**	**183**
Doctorate	Early Childhood Education	-	-	-	3	1
	Educational Leadership for Learning	-	-	-	4	3
	Instructional Technology	-	-	-	2	3
	Secondary Education	-	-	-	1	1
	Special Education	-	-	-	-	1
	Teacher Leadership for Learning	13	6	15	3	6
	Total	**13**	**6**	**15**	**13**	**15**
Total		**49**	**75**	**53**	**136**	**198**

Degree Totals					
Bagwell College of Education	**616**	**583**	**523**	**663**	**699**

Source: University System of Georgia, Enrolled Student Research File (ADC)

Southern Polytechnic College of Engineering and Engineering Technology Degrees Conferred

by Fiscal Years
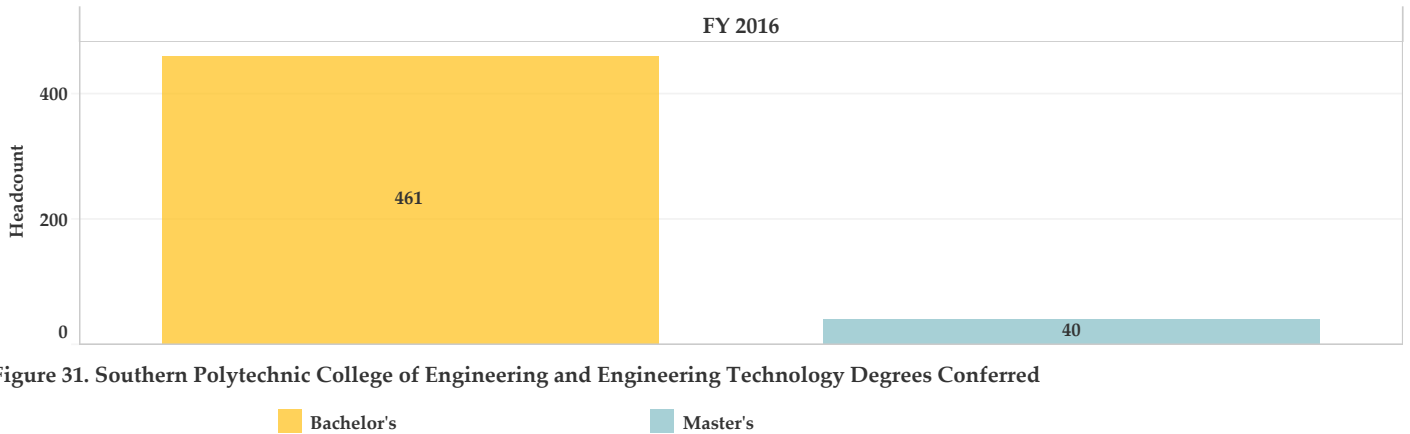
FY 2016

Figure 31. Southern Polytechnic College of Engineering and Engineering Technology Degrees Conferred

■ Bachelor's   ■ Master's

Table 42

Degrees Conferred by Degree and Major

		FY 2016
Bachelor's	Civil Engineering	57
	Civil Engineering Technology	8
	Computer Engineering Technology	28
	Construction Engineering	3
	Electrical Engineering	70
	Electrical Engineering Technology	21
	Environmental Engineering Technology	1
	Industrial and Systems Engineering	14
	Industrial Engineering Technology	51
	Manufacturing Operations	5
	Mechanical Engineering	106
	Mechanical Engineering Technology	51
	Mechatronics Engineering	35
	Supply Chain Logistics	4
	Surveying and Mapping	3
	Telecommunications Engineering Technology	4
	Total	**461**
Master's	Applied Engineering	8
	Civil Engineering	7
	Quality Assurance	18
	Systems Engineering	7
	Total	**40**
Certificate < 1 Year	Geographical Information Systems	1
	Land Surveying	2
	Logistics	1
	Production Design	1
	Quality Principles	2
	Total	**7**
Total		**508**

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The degrees conferred for SPSU are being reported for the first full fiscal year after consolidation, fiscal year 2016.

WellStar College of Health and Human Services Degrees Conferred
by Fiscal Years
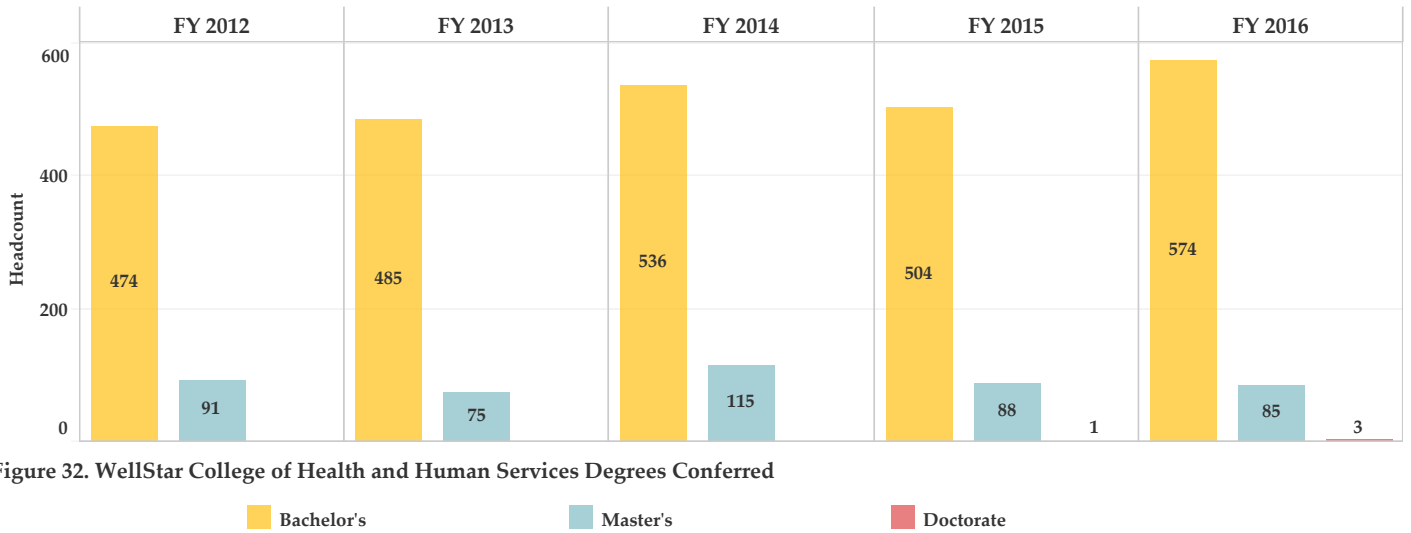
Figure 32. WellStar College of Health and Human Services Degrees Conferred

■ Bachelor's   ■ Master's   ■ Doctorate

Table 43

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	Exercise Science	102	123	125	119	155
	Health and Physical Education	29	21	18	16	23
	Human Services	77	115	93	93	123
	Nursing	220	174	222	211	208
	Nursing-Accelerated	-	-	-	-	3
	Sport Management	46	52	78	65	62
	Total	**474**	**485**	**536**	**504**	**574**
Master's	Advanced Care Management and Leadership	4	3	6	5	-
	Applied Exercise and Health Science	18	7	11	4	10
	Social Work	31	32	56	49	39
	Wellstar Primary Care Nurse Practioner	38	33	42	30	36
	Total	**91**	**75**	**115**	**88**	**85**
Doctorate	Nursing	-	-	-	1	3
	Total	**-**	**-**	**-**	**1**	**3**
Total		**565**	**560**	**651**	**593**	**662**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Humanities and Social Sciences Degrees Conferred
by Fiscal Years

Figure 33. College of Humanities and Social Sciences Degrees Conferred

■ Bachelor's   ■ Master's   ■ Advanced Certificates   ■ Doctorate

Table 44

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	African and African Diaspora Studies	3	1	-	-	5
	Anthropology	23	31	32	37	37
	Communication	269	289	336	320	350
	Criminal Justice	114	135	152	159	152
	English	109	99	95	74	81
	English Education	47	37	22	36	32
	Geographic Information Science	9	13	20	20	16
	Geography	8	18	17	10	6
	History	75	69	75	54	51
	History Education	57	45	39	23	21
	International Affairs	55	54	63	56	60
	Modern Language and Culture	37	28	39	28	47
	New Media Arts	-	-	-	-	35
	Philosophy	2	3	5	3	5
	Political Science	72	85	73	85	94
	Psychology	199	209	225	257	251
	Public Relations	-	-	-	-	15
	Sociology	74	70	75	99	118
	Technological Communication	-	-	-	-	10
	Writing and New Media	-	-	-	-	1
Total		**1,153**	**1,186**	**1,268**	**1,261**	**1,387**

Table 45

Humanities and Social Sciences (Continued)
Degrees Conferred by Degree and Major
by Fiscal Years

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Master's	American Studies	9	4	5	5	7
	Conflict Management	19	21	22	19	19
	Criminal Justice	-	4	2	3	14
	Information and Instructional Design	-	-	-	-	2
	Information Design and Communication	-	-	-	-	6
	Integrated Global Communication	-	10	14	12	8
	International Policy Management	18	17	6	7	5
	Professional Writing	24	37	24	7	7
	Public Administration	34	58	41	31	26
	Total	**104**	**151**	**114**	**84**	**94**
Advanced Certificates	Digital and Social Media Certificate	-	-	-	-	6
	Instructional Design	-	-	-	-	1
	Multi-Platform News Reporting	-	-	3	5	-
	Technological Communication	-	-	-	-	1
	Total	**-**	**-**	**3**	**5**	**8**
Doctorate	International Conflict Management	-	-	-	7	4
	Total	**-**	**-**	**-**	**7**	**4**
Total		**104**	**151**	**117**	**96**	**106**

Degree Totals

	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
College of Humanities and Social Sciences	**1,257**	**1,337**	**1,385**	**1,357**	**1,493**

Source: University System of Georgia, Enrolled Student Research File (ADC)

College of Science and Mathematics Degrees Conferred
by Fiscal Years
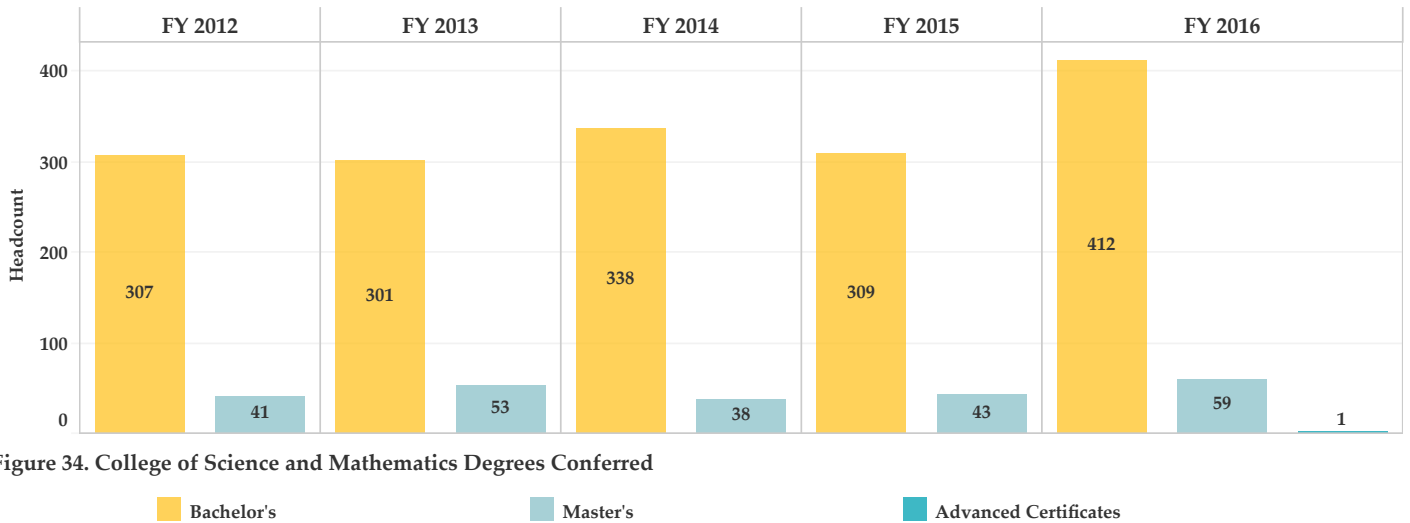
Figure 34. College of Science and Mathematics Degrees Conferred

Bachelor's   Master's   Advanced Certificates

Table 46

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Bachelor's	Applied Computer Science	-	-	-	-	1
	Biochemistry	23	20	26	24	31
	Biology	116	117	142	121	173
	Biology Education	9	8	8	4	3
	Biotechnology	19	15	7	10	7
	Chemistry	37	24	34	39	47
	Computer Science	34	46	54	44	78
	Mathematics	40	46	56	49	52
	Mathematics Education	29	25	11	18	14
	Physics	-	-	-	-	5
	Physics Education	-	-	-	-	1
	Total	**307**	**301**	**338**	**309**	**412**
Master's	Applied Computer Science	18	17	2	-	-
	Applied Statistics	23	36	34	25	26
	Chemical Sciences	-	-	-	3	8
	Computer Science	-	-	1	10	19
	Integrative Biology	-	-	1	5	6
	Total	**41**	**53**	**38**	**43**	**59**
Advanced Certificates	Information Security and Assurance	-	-	-	-	1
	Total	**-**	**-**	**-**	**-**	**1**
Total		**348**	**354**	**376**	**352**	**472**

Source: University System of Georgia, Enrolled Student Research File (ADC)

University College Degrees Conferred
by Fiscal Years

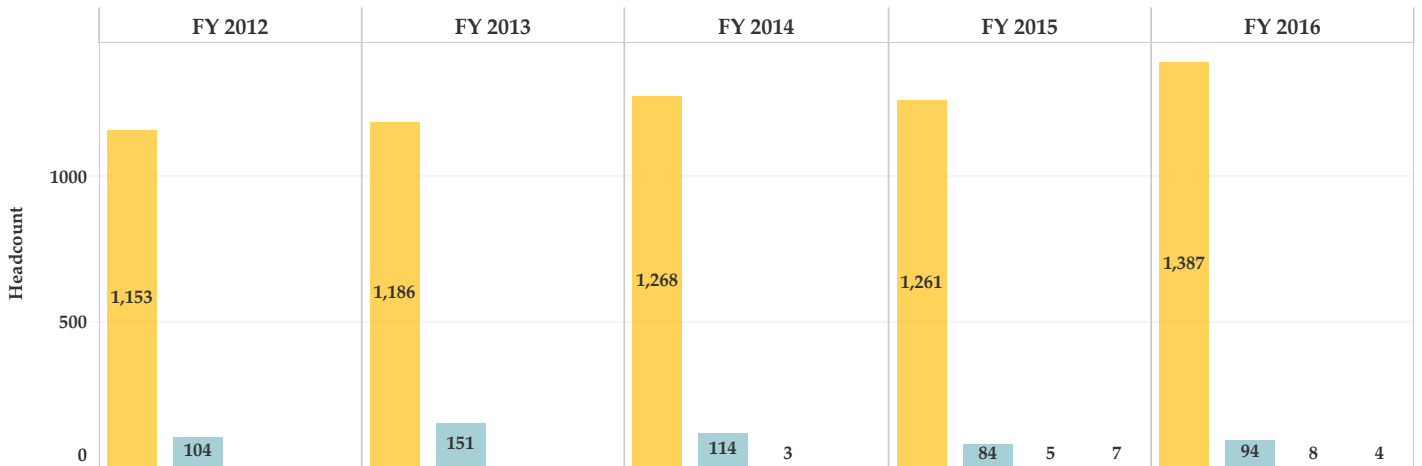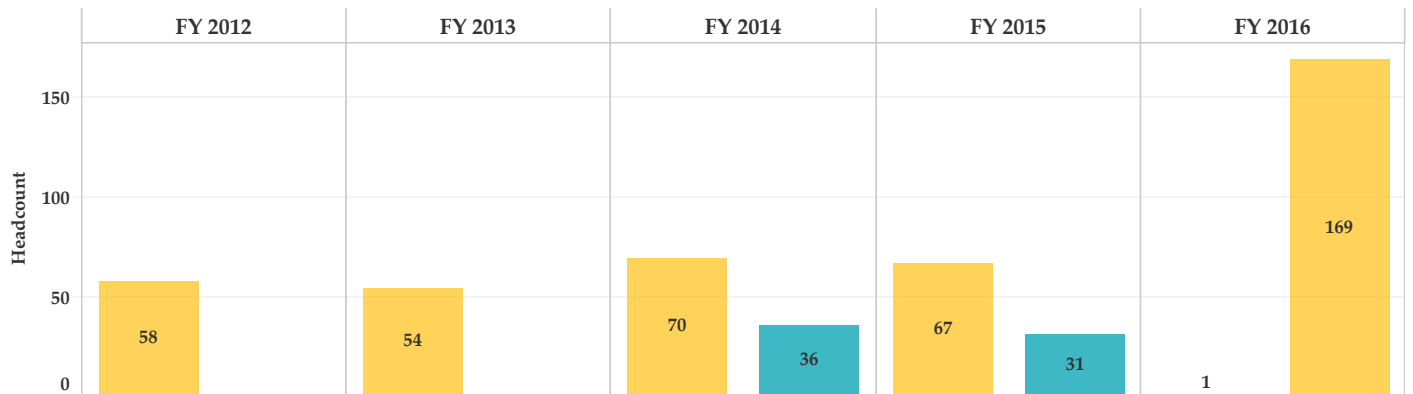**Figure 35. University College Degrees Conferred**

Associate's[1]   Bachelor's   Advanced Certificates

Table 47

Degrees Conferred by Degree and Major

		FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Associate's[1]	University Undeclared	-	-	-	-	1
	Total	**-**	**-**	**-**	**-**	**1**
Bachelor's	Culinary Sustainability and Hospitality	-	-	-	-	5
	Integrative Studies	58	54	70	67	164
	Total	**58**	**54**	**70**	**67**	**169**
Advanced Certificates	Leadership Studies	-	-	36	31	-
	Total	**-**	**-**	**36**	**31**	**-**
Total		**58**	**54**	**106**	**98**	**170**

Source: University System of Georgia, Enrolled Student Research File (ADC)

[1]The Associate's Degree is not offered at Kennesaw State University. The reported headcount represents Southern Polytechnic State University (SPSU) students completing their degree work.

KENNESAW STATE UNIVERSITY

Degrees and Majors Authorized

Bachelor's	
	Bachelor of Apparel and Textiles
	Bachelor of Applied Science with a Major in Information Technology
	Bachelor of Applied Science with a Major in Manufacturing Operations
	Bachelor of Applied Science with a Major in Supply Chain Logistics
	Bachelor of Architecture
	Bachelor of Arts with a Major in African and African Diaspora Studies
	Bachelor of Arts with a Major in Applied Computer Science
	Bachelor of Arts with a Major in Art History
	Bachelor of Arts with a Major in Asian Studies
	Bachelor of Arts with a Major in Dance
	Bachelor of Arts with a Major in English
	Bachelor of Arts with a Major in Geography
	Bachelor of Arts with a Major in History
	Bachelor of Arts with a Major in International Affairs
	Bachelor of Arts with a Major in Modern Language and Culture
	Bachelor of Arts with a Major in Music
	Bachelor of Arts with a Major in New Media Arts
	Bachelor of Arts with a Major in Philosophy
	Bachelor of Arts with a Major in Theatre and Performance Studies
	Bachelor of Arts with a Major in Writing and New Media
	Bachelor of Business Administration with a Major in Accounting
	Bachelor of Business Administration with a Major in Economics
	Bachelor of Business Administration with a Major in Entrepreneurship
	Bachelor of Business Administration with a Major in Finance
	Bachelor of Business Administration with a Major in Information Security and Assurance
	Bachelor of Business Administration with a Major in Information Systems
	Bachelor of Business Administration with a Major in International Business
	Bachelor of Business Administration with a Major in Management
	Bachelor of Business Administration with a Major in Marketing
	Bachelor of Business Administration with a Major in Professional Sales
	Bachelor of Fine Arts with a Major in Art
	Bachelor of Fine Arts with a Major in Digital Animation
	Bachelor of Music with a Major in Music Education
	Bachelor of Music with a Major in Music Performance
	Bachelor of Science in Civil Engineering
	Bachelor of Science in Computer Game Design and Development
	Bachelor of Science in Construction Engineering
	Bachelor of Science in Electrical Engineering
	Bachelor of Science in Environmental Science
	Bachelor of Science in Information Technology
	Bachelor of Science in Mechanical Engineering
	Bachelor of Science in Nursing
	Bachelor of Science in Software Engineering
	Bachelor of Science in Systems Engineering
	Bachelor of Science with a Major in Anthropology
	Bachelor of Science with a Major in Art Education
	Bachelor of Science with a Major in Biochemistry
	Bachelor of Science with a Major in Biology
	Bachelor of Science with a Major in Biotechnology

Source: Retrieved from University Systems of Georgia: http://apps.usg.edu/ords/f?p=118:1:0::NO .

KENNESAW STATE UNIVERSITY

Degrees and Majors Authorized

Bachelor's

Bachelor of Science with a Major in Chemistry
Bachelor of Science with a Major in Communication
Bachelor of Science with a Major in Computational and Applied Mathematics
Bachelor of Science with a Major in Computer Engineering Technology
Bachelor of Science with a Major in Computer Science
Bachelor of Science with a Major in Construction Management
Bachelor of Science with a Major in Criminal Justice
Bachelor of Science with a Major in Culinary Sustainability & Hospitality
Bachelor of Science with a Major in Early Childhood Education
Bachelor of Science with a Major in Early Childhood Education Birth Through Kindergarten
Bachelor of Science with a Major in Electrical Engineering Technology
Bachelor of Science with a Major in English Education
Bachelor of Science with a Major in Environmental Engineering
Bachelor of Science with a Major in Exercise Science
Bachelor of Science with a Major in Geographic Information Science
Bachelor of Science with a Major in Health and Physical Education
Bachelor of Science with a Major in History Education
Bachelor of Science with a Major in Human Services
Bachelor of Science with a Major in Industrial Engineering Technology
Bachelor of Science with a Major in Integrative Studies
Bachelor of Science with a Major in Interactive Design
Bachelor of Science with a Major in Journalism and Emerging Media
Bachelor of Science with a Major in Mathematics
Bachelor of Science with a Major in Mathematics Education
Bachelor of Science with a Major in Mechanical Engineering Technology
Bachelor of Science with a Major in Mechatronics Engineering
Bachelor of Science with a Major in Middle Grades Education
Bachelor of Science with a Major in Physics
Bachelor of Science with a Major in Physics (with secondary teacher certification)
Bachelor of Science with a Major in Political Science
Bachelor of Science with a Major in Psychology
Bachelor of Science with a Major in Public Health Education
Bachelor of Science with a Major in Public Relations
Bachelor of Science with a Major in Sociology
Bachelor of Science with a Major in Sport Management
Bachelor of Science with a Major in Surveying and Mapping
Bachelor of Science with a Major in Technological Communication

Master's

Master of Accounting
Master of Arts in Professional Writing
Master of Arts in Teaching
Master of Arts with a Major in American Studies
Master of Arts with a Major in Integrated Global Communication
Master of Business Administration
Master of Education with a Major in Adolescent Education
Master of Education with a Major in Early Childhood Education
Master of Education with a Major in Educational Leadership
Master of Education with a Major in ESOL, Teaching English to Speakers of Other Languages
Master of Education with a Major in Inclusive Education
Master of Education with a Major in Instructional Technology

KENNESAW STATE UNIVERSITY

Degrees and Majors Authorized

Master's	
	Master of Education with a Major in Middle Grades Education
	Master of Education with a Major in Reading
	Master of Education with a Major in Secondary Education
	Master of Education with a Major in Special Education
	Master of Education with a Major in Teacher Leadership
	Master of Public Administration
	Master of Science in Architecture
	Master of Science in Civil Engineering
	Master of Science in Conflict Management
	Master of Science in Engineering Management
	Master of Science in Information and Instructional Design
	Master of Science in Information Systems
	Master of Science in Information Technology
	Master of Science in Nursing with a Major in Leadership in Nursing
	Master of Science in Nursing with a Major in Primary Care Nurse Practitioner
	Master of Science in Software Engineering
	Master of Science in Systems Engineering
	Master of Science with a Major in Applied Engineering
	Master of Science with a Major in Applied Exercise and Health Science
	Master of Science with a Major in Applied Statistics
	Master of Science with a Major in Chemical Sciences
	Master of Science with a Major in Computer Science
	Master of Science with a Major in Construction Management
	Master of Science with a Major in Criminal Justice
	Master of Science with a Major in First-Year Studies
	Master of Science with a Major in Healthcare Management and Informatics
	Master of Science with a Major in Information Design and Communication
	Master of Science with a Major in Integrative Biology
	Master of Science with a Major in International Policy Management
	Master of Science with a Major in Quality Assurance
	Master of Social Work
Education Specialist	Specialist in Education with a Major in Curriculum and Instruction
	Specialist in Education with a Major in Early Childhood Education
	Specialist in Education with a Major in Educational Leadership for Learning
	Specialist in Education with a Major in Instructional Technology
	Specialist in Education with a Major in Middle Grades Education
	Specialist in Education with a Major in Secondary Education
	Specialist in Education with a Major in Special Education
	Specialist in Education with a Major in Teacher Leadership
Advanced Certificates	Certificate in Quality Assurance
	Certificate in Software Engineering
	Certificate in Systems Engineering
	Certificate in Technological Communication
	Post-Baccalaureate Certificate In American Studies
	Post-Baccalaureate Certificate In Autism Spectrum Disorders
	Post-Baccalaureate Certificate In Communications Management
	Post-Baccalaureate Certificate In Computer Science Foundations
	Post-Baccalaureate Certificate In Content Development
	Post-Baccalaureate Certificate In Creative Writing

Source: Retrieved from University Systems of Georgia: http://apps.usg.edu/ords/f?p=118:1:0::NO .

KENNESAW STATE UNIVERSITY

Degrees and Majors Authorized

Advanced Certificates	
	Post-Baccalaureate Certificate In Data Management and Analytics
	Post-Baccalaureate Certificate In Digital and Social Media
	Post-Baccalaureate Certificate In Doing Business with Asia
	Post-Baccalaureate Certificate In Educational Assessment and Measurement
	Post-Baccalaureate Certificate In Health Information Technology
	Post-Baccalaureate Certificate In High Performance Computing Cluster and Big Data Analytics
	Post-Baccalaureate Certificate In Information Security and Assurance
	Post-Baccalaureate Certificate In Information Technology Foundations
	Post-Baccalaureate Certificate In Information Technology Security
	Post-Baccalaureate Certificate In Instructional Design
	Post-Baccalaureate Certificate In Leadership and Ethics
	Post-Baccalaureate Certificate In Nonprofit Management and Leadership
	Post-Baccalaureate Certificate In Online Teaching
	Post-Baccalaureate Certificate In Professional Writing for International Audiences
	Post-Baccalaureate Certificate In Software Engineering Foundations
	Post-Baccalaureate Certificate In Special Education
	Post-Baccalaureate Certificate In Visual Communication and Graphics
	Post-Master's Certificate In User Experience
One-Year Certificate	One-Year Certificate In Academy for Inclusive Adult Education
	One-Year Certificate In Advanced Leadership and Career Development
Certificate of Less than One Year	Certificate of Less than One Year In Apparel Product Development
	Certificate of Less than One Year In Facilities Management
	Certificate of Less than One Year In Geographic Information Sciences
	Certificate of Less than One Year In Health Information Technology
	Certificate of Less than One Year In High Performance Computing
	Certificate of Less than One Year In Information Security
	Certificate of Less than One Year In Information Systems
	Certificate of Less than One Year In Interdisciplinary Music and Entertainment Business
	Certificate of Less than One Year In Land Development
	Certificate of Less than One Year In Land Surveying
	Certificate of Less than One Year In Logistics
	Certificate of Less than One Year In Multiplatform News Reporting
	Certificate of Less than One Year In Nonprofit Management and Leadership
	Certificate of Less than One Year In Production Design
	Certificate of Less than One Year In Project Management
	Certificate of Less than One Year In Quality Principles
	Certificate of Less than One Year In Specialty Construction
Doctorate	Doctor of Business Administration
	Doctor of Education with a Major in Early Childhood Education
	Doctor of Education with a Major in Educational Leadership for Learning
	Doctor of Education with a Major in Instructional Technology
	Doctor of Education with a Major in Middle Grades Education
	Doctor of Education with a Major in Secondary Education
	Doctor of Education with a Major in Special Education
	Doctor of Education with a Major in Teacher Leadership
	Doctor of Nursing Science
	Doctor of Philosophy with a Major in Analytics and Data Science
	Doctor of Philosophy with a Major in International Conflict Management

Source: Retrieved from University Systems of Georgia: http://apps.usg.edu/ords/f?p=118:1:0::NO .

Retention and Graduation Rates of First-Time Full-Time Degree Seeking Students

by Fall Semester Entrance Cohort

Table 48

Percent of First-Time Full-Time Degree Seeking Students Who are Continually Enrolled at KSU

Fall	Headcount	Retention[1] After 1 Year	Retention[1] After 2 Years	Retention[1] After 3 Years
2007	2,822	76.6	61.6	54.7
2008	3,165	74.9	60.6	53.6
2009	3,208	76.6	61.3	53.7
2010	3,442	77.1	61.4	53.5
2011	3,458	76.0	60.4	53.3
2012	3,833	75.3	62.0	55.8
2013	3,880	78.0	64.5	58.2
2014	4,499	78.2	65.8	
2015	4,887	80.1		
2016	5,207			

Table 49

Cumulative Graduation/Retention Rates

Fall	Headcount	Graduated[2] After 4 Years	Retained[1] After 4 Years	Graduated[2] After 5 Years	Retained[1] After 5 Years	Graduated[2] After 6 Years	Retained[1] After 6 Years
2007	2,822	14.5	37.8	34.4	16.5	42.5	8.3
2008	3,165	15.4	36.6	33.5	16.2	41.8	7.1
2009	3,208	15.0	36.5	33.0	16.5	40.8	8.6
2010	3,442	13.4	37.6	33.1	17.3	41.8	8.1
2011	3,458	12.5	40.0	33.1	17.3		
2012	3,833	13.9	39.8				
2013	3,880						
2014	4,499						
2015	4,887						
2016	5,207						

Source: University System of Georgia, Enrolled Student Research File (ADC)

Notes: Fall semester Cohorts are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) http://nces.ed.gov/ipeds/ definition of First-time Full-time degree seeking students.

Definitions
General Cohort: Full-time first-time bachelors degree seeking students who started in the summer or fall of the cohort year.

[1]Retention: Students are considered retained only if they are bachelor's degree seeking and have not yet obtained a bachelor's degree. Students are retained if they have received an associate's degree if they continue in a bachelor's degree program. Students are not removed from the original cohort or retention numbers based on deceased status. Student retention is not based on full time/part time status. Prior to Fall 2015, a student is retained only if they are enrolled in the institution in which they started.

[2]Graduation: Students are considered graduated only if they graduate with a bachelor's degree. Graduation rates are cumulative. For example, a student within the 2009 cohort is considered graduated if they have graduated with a bachelor's degree on or before Summer 2015. Graduation rate refers only to the proportion of the cohort which as received a bachelor's degree and not the actual number of degrees which have been awarded to those in the cohort.

The Faculty Chapter includes the following:

- Full-Time Instructional Faculty by Rank and by College
- Full-Time and Part-Time Instructional Faculty
- New Faculty and Average Instructor Age by College
- Tenure Status and Tenure by Race and Ethnicity
- Full-Time Instructional Faculty by College and Department
- Full-Time Staff by Gender and by Race and Ethnicity
- Library Faculty and Facts

Chapter Notes

[1]All headcounts are unduplicated. Full-Time Instructional Faculty are defined as faculty employed on a full-time basis for instruction. This includes those faculty who are categorized as "Faculty" or "Chair" and Employment Status is "Active" or "Paid On Leave" in the Faculty Information System (FIS).

[2]Academic tenure is an employment status at the University that assures a tenured faculty member of continuous appointment from contract year to contract year, except under conditions of dismissal for cause (see KSU Faculty Handbook Section 4.1.9), termination or layoff of tenured personnel due to program modification (see the Board of Regents (BOR) Policy Manual 8.3.7.10), or financial exigencies. The awarding of tenure is a highly important decision through which the University incurs a major commitment to the individual faculty member well into the future. Years of service or successful annual reviews alone are not sufficient to qualify for tenure. It should only be granted to those faculty members whose achievements demonstrate the quality and significance expected of their current rank and who demonstrate potential for long-term effectiveness at the University. All tenure track faculty are expected to produce scholarship in at least one performance area. This scholarship must be consistent with departmental, college, and university guidelines. Only under exceptional circumstances will a candidate be recommended for tenure without at least one form of scholarship as articulated in approved tenure and promotion guidelines. In awarding tenure, the University recognizes the long-range value of the faculty member to the institution and ensures them the academic freedom that is essential to an atmosphere conducive to the proper operation of the University.

FACULTY

Instructional Faculty

As of November 2016

Table 50

Full-Time Instructional Faculty by Rank

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Professor	160	169	158	218	258
Associate Professor	205	218	221	304	321
Assistant Professor	216	208	205	281	301
Instructor	35	21	35	38	44
Lecturer	131	137	136	178	195
Total[1]	**747**	**753**	**755**	**1,019**	**1,119**

Table 51

Full-Time Instructional Faculty by College

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
College of Architecture and Construction Management	-	-	-	28	31
College of the Arts	55	57	57	66	72
Coles College of Business	130	129	130	144	159
College of Computing and Software Engineering	-	-	-	46	48
Bagwell College of Education	79	83	83	79	92
Southern Polytechnic College of Engineering and Engineering Technology	-	-	-	73	78
WellStar College of Health and Human Services	84	81	81	87	98
College of Humanities and Social Sciences	228	236	237	298	335
College of Science and Mathematics	137	137	137	159	158
University College	34	30	30	39	48
Southern Polytechnic State University[2]	203	226	221	-	-
Total	**950**	**979**	**976**	**1,019**	**1,119**

Source: Kennesaw State University Faculty Information System (FIS)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU faculty are not included prior to Fall 2015 in this table.

[2]Total Full-Time Instructional Faculty from Southern Polytechnic State University prior to consolidation included in this table.

Instructional Faculty

As of November 2016
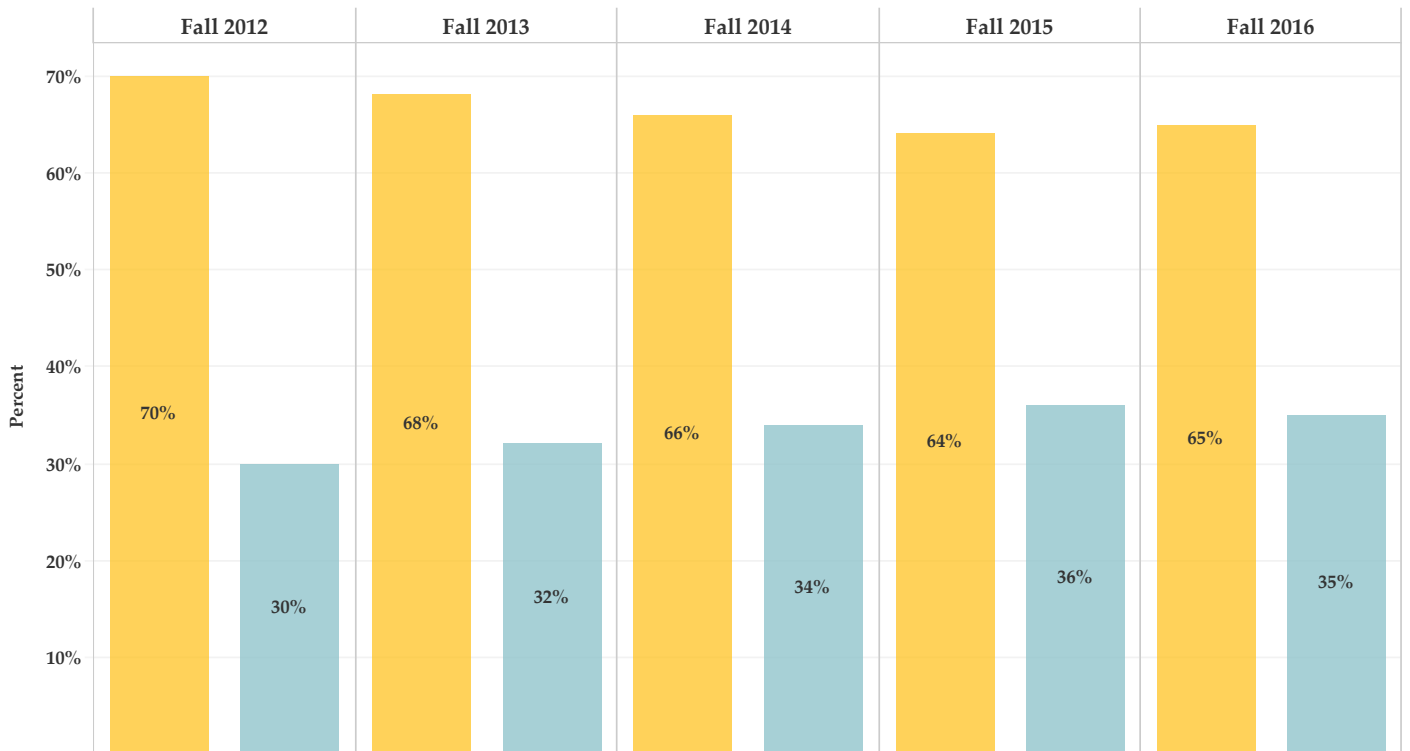
Figure 36. Percent of Full-Time and Part-Time Instructional Faculty

☐ % Full-Time[1]   ☐ % Part-Time[1]

Table 52

Full-Time and Part-Time Instructional Faculty

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
FTE Students/FT Faculty[2]	29	29	29	29	28
Full-Time Faculty	738	747	753	1,019	1,119
Part-Time Faculty	557	609	647	736	829
% Full-Time[1]	70	68	66	64	65
% Part-Time[1]	30	32	34	36	35

Source: Kennesaw State University Faculty Information System (FIS)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU faculty are not included prior to Fall 2015.

[2]The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) component and adding one-third of the total number of part-time staff. Retrieved from: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

New Full-Time Instructional Faculty
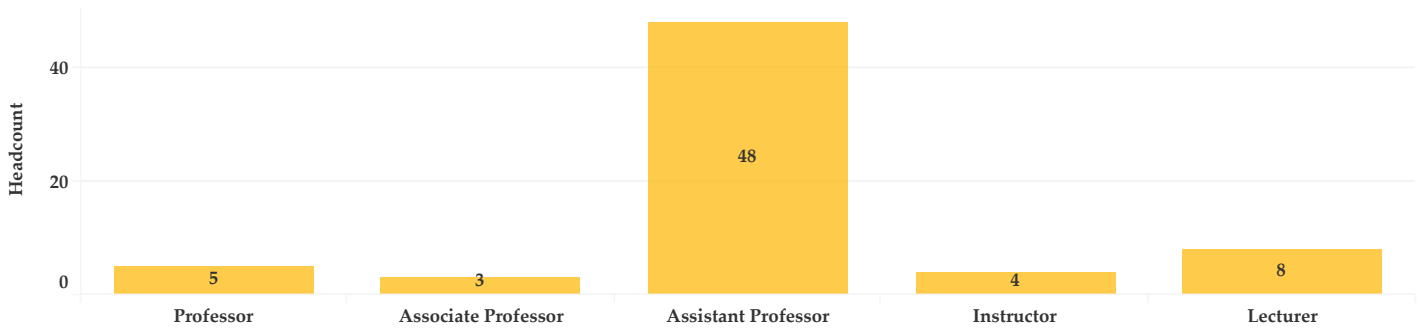
As of November 2016

Figure 37. New Full-Time Instructional Faculty

Table 53

New Full-Time Instructional Faculty

Five Year History

	November 2012	November 2013	November 2014	November 2015	November 2016
Professor	3	3	1	1	5
Associate Professor	2	6	3	5	3
Assistant Professor	28	29	29	42	48
Instructor	9	3	15	6	4
Lecturer	5	6	5	3	8
Total[1]	**47**	**47**	**53**	**57**	**68**

Table 54

Average Instructor Age by College

	20s	30s	40s	50s	60s	70s
College of Architecture and Construction Management	-	5	9	12	5	-
College of the Arts	2	15	18	17	20	-
Coles College of Business	1	21	41	47	43	6
College of Computing and Software Engineering	1	8	10	13	13	3
Bagwell College of Education	-	25	24	23	17	2
Southern Polytechnic College of Engineering and Engineering Technology	-	16	20	34	7	1
WellStar College of Health and Human Services	5	9	27	27	28	2
College of Humanities and Social Sciences	3	71	115	96	40	10
College of Science and Mathematics	5	35	56	40	18	4
University College	1	9	15	12	11	-

Source: Faculty Information System (FIS)

[1]Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU faculty are not included prior to Fall 2015.

Tenure Status by Gender

As of November 2016
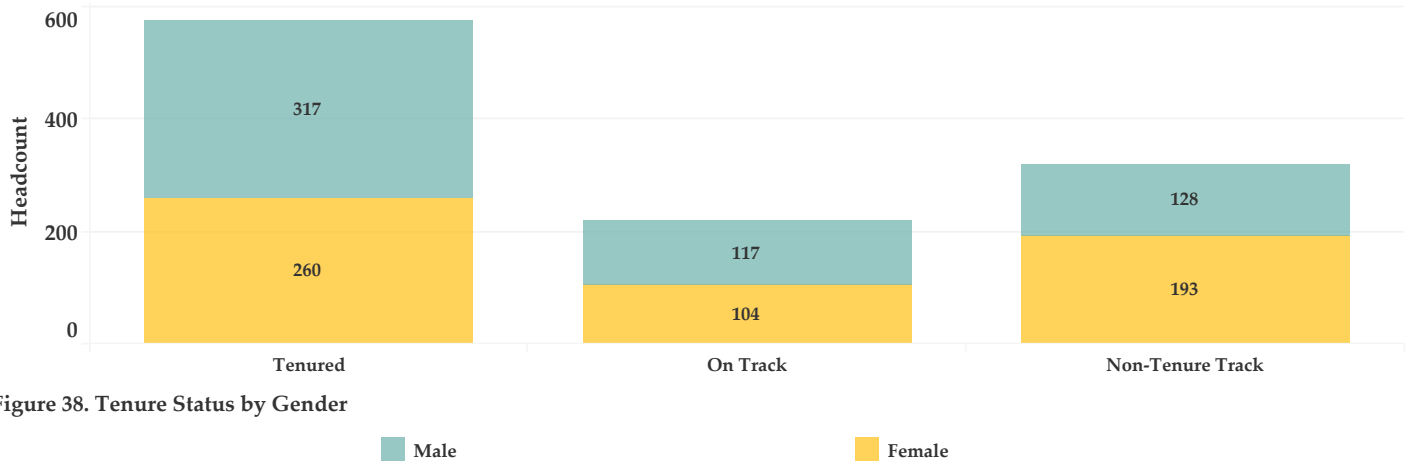
Figure 38. Tenure Status by Gender

■ Male   ■ Female

Table 55

		Headcount	Percent of Total
Male	Tenured	317	28%
	On Track	117	10%
	Non-Tenure Track	128	11%
	Total	**562**	**50%**
Female	Tenured	260	23%
	On Track	104	9%
	Non-Tenure Track	193	17%
	Total	**557**	**50%**
Total		**1,119**	**100%**

Table 56

Tenure Status by Race and Ethnicity

As of November 2016

	American Indian or Alaskan Native	Asian	Black, Non-Hispanic Origin	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-Racial	White, Non-Hispanic Origin	International	Unknown
Non-Tenure Track	<5	12	25	9	-	5	263	<5	<5
On Track	-	24	20	12	<5	10	131	23	-
Tenured	-	85	56	8	-	5	415	6	<5

Source: Kennesaw State University Faculty Information System (FIS)

Table 57

Full-Time Instructional Faculty by College and Department
As of November 2016

College	Primary Department	Number of Full-Time	Number of Tenured
College of Architecture and Construction Management	Architecture	21	14
	Construction Management	10	4
College of the Arts	Dance	6	1
	School of Art and Design	27	18
	School of Music	27	10
	Theatre and Performance Studies	12	7
Coles College of Business	Economics, Finance and Quantitative Analysis	42	30
	Information Systems	21	15
	Management and Entrepreneurship	40	21
	Marketing and Professional Sales	22	15
	School of Accountancy	34	17
College of Computing and Software Engineering	Computer Science	23	14
	Information Technology	11	4
	Software Engineering and Game Development	14	2
Bagwell College of Education	Educational Leadership	11	2
	Elementary and Early Childhood Education	34	20
	Inclusive Education	12	4
	Instructional Technology	8	5
	Secondary and Middle Grades Education	27	16
Southern Polytechnic College of Engineering and Engineering Technology	Civil and Construction Engineering	18	5
	Electrical Engineering	10	4
	Electrical and Computer Engineering Technology	10	10
	Mechanical Engineering	17	7
	Mechanical Engineering Technology	9	3
	Mechatronics Engineering	5	2
	Systems and Industrial Engineering	9	4
WellStar College of Health and Human Services	Exercise Science and Sport Management	21	9
	Health Promotion and Physical Education	17	7
	Social Work and Human Services	16	9
	WellStar School of Nursing	44	18
College of Humanities and Social Sciences	Digital Writing and Media Arts	11	5
	English	92	38
	Foreign Languages	32	16
	Geography and Anthropology	20	13
	History and Philosophy	44	26
	Interdisciplinary Studies	8	5
	Political Science and International Affairs	38	28
	Psychology	30	19
	School of Communication and Media	33	15
	Sociology and Criminal Justice	27	14
College of Science and Mathematics	Chemistry and Biochemistry	30	14
	Ecology, Evolution, and Organismal Biology	21	12
	Mathematics	58	27
	Molecular and Cellular Biology	19	14
	Physics	17	8
	Statistics and Analytical Sciences	13	8
University College	First-Year and Transition Studies	23	9
	Leadership and Integrative Studies	16	7
	Michael A Leven School of Culinary Sustainability and Hospitality	9	2
Total		**1,119**	**577**

Source: Kennesaw State University Faculty Information System (FIS)

Table 58

Full-Time Staff by Gender

As of November 2016

	Male	Female
Archivists, Curators, and Museum Technicians	<5	9
Business and Financial Operations Occupations	29	86
Community Service, Legal, Arts, and Media Occupations	45	29
Computer, Engineering, and Science Occupations	151	91
Healthcare Practitioners and Technological Occupations	<5	<5
Management Occupations	256	285
Natural Resources, Construction, and Maintenance Occupations	61	10
Office and Administrative Support Occupations	78	489
Other Teaching and Instructional Support Occupations	40	91
Postsecondary Teachers - Instruction	541	537
Postsecondary Teachers - Research	<5	-
Sales and Related Occupations	<5	6
Service Occupations	85	53

Table 59

Full-Time Staff by Race and Ethnicity

As of November 2016

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	White	Multi-racial (two or more)	Native Hawaiian or Other Pacific Islander	International	Unknown
Archivists, Curators, and Museum Technicians	-	-	-	<5	11	-	-	-	-
Business and Financial Operations Occupations	-	7	13	<5	89	-	-	-	<5
Community Service, Legal, Arts, and Media Occupations	-	<5	17	<5	51	<5	-	-	-
Computer, Engineering, and Science Occupations	-	14	44	9	163	6	-	<5	<5
Healthcare Practitioners and Technological Occupations	-	<5	<5	-	5	-	-	-	-
Management Occupations	<5	22	85	13	408	7	<5	<5	<5
Natural Resources, Construction, and Maintenance Occupations	-	<5	11	8	49	<5	-	-	-
Office and Administrative Support Occupations	<5	16	105	15	407	11	<5	<5	7
Other Teaching and Instructional Support Occupations	-	<5	30	6	85	<5	<5	-	<5
Postsecondary Teachers - Instruction	<5	116	96	28	783	8	<5	31	14
Postsecondary Teachers - Research	-	-	-	-	-	-	-	-	<5
Sales and Related Occupations	-	<5	<5	-	6	-	-	-	-
Service Occupations	-	<5	44	19	66	<5	-	<5	<5

Source: Integrated Postsecondary Data Systems (IPEDS) Human Resources Survey

Table 60

Full-Time Library Faculty by Gender
As of November 2016

	Female	Male
Librarians	21	6

Table 61

Full-Time Library Faculty by Race and Ethnicity

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-racial (two or more)	White	Unknown	International
Librarians	-	<5	<5	<5	-	<5	18	-	-

Table 62

Libraries Facts
Fiscal Year 2016

Libraries on Campus	2
Microform Items[1]	500,000
Audio/video Media	5,858
Periodical Subscriptions	102,801

Table 63

Library facts below as of January 1, 2017

Circulation of Monographs	Electronic	65,189
	Print	20,495
	Tota circulation	85,684
Database Usage	Items downloaded	776,840
	Searches performed	2,393,735
Information Services to Groups	Number of presentations	306
	Total attendance	7,566
Information Services to Individuals	One-on-one appointments w/students	70
	Questions answered in person	5,536
	Questions via online	3,819
Institutional Repository	Contribution to	2,391
	Usage of	303,946
Inter-library Loans	Items from other libraries	5,389
	Items to other libraries	2,760
Library Collections	Books (electronic)	481,328
	Books (physical)	458,968
	Databases	396

Source: Horace W. Sturgis Library

[1] Microform number of items is an approximation.

The Resources Chapter includes the following:

- Core Financials
- Foundation
- Facilities - Classrooms, Offices, and Support Spaces
- Facilities - Land, Housing, and Parking

RESOURCES

Core Expenses
Fiscal Year 2009-10 through Fiscal Year 2014-15

Table 64

	FY 2009-2010			FY 2010-2011			FY 2011-2012		
	Reported values	% of total core expenses	Core expenses per FTE enrollment	Reported values	% of total core expenses	Core expenses per FTE enrollment	Reported values	% of total core expenses	Core expenses per FTE enrollment
Instruction	$127,128,318	48%	$5,102	$142,083,861	45%	$5,453	$152,571,013	48%	$5,765
Research	$1,901,578	1%	$76	$2,292,516	1%	$88	$2,516,930	1%	$95
Public service	$6,951,009	3%	$279	$8,594,539	3%	$330	$8,671,334	3%	$328
Academic support	$37,829,650	14%	$1,518	$43,734,891	14%	$1,678	$45,038,978	14%	$1,702
Institutional support	$40,416,573	15%	$1,622	$44,022,269	14%	$1,689	$41,047,682	13%	$1,551
Student services	$22,815,123	9%	$916	$30,201,564	10%	$1,159	$33,208,657	10%	$1,255
Other core expenses	$26,444,895	10%	$1,061	$42,124,063	13%	$1,617	$36,557,900	11%	$1,381
Total Core expenses	$263,487,146	100%	$10,575	$313,053,703	100%	$12,014	$319,612,494	100%	$12,078
Total All Expenses	$308,731,165		$12,391	$366,925,528		$14,081	$375,800,474		$14,201
FTE[1] calculated by IPEDS	$24,915			$26,058			$26,463		

Table 65

	FY 2012-2013			FY 2013-2014			FY 2014-2015		
	Reported values	% of total core expenses	Core expenses per FTE enrollment	Reported values	% of total core expenses	Core expenses per FTE enrollment	Reported values	% of total core expenses	Core expenses per FTE enrollment
Instruction	$163,524,588	49%	$6,177	$164,081,157	48%	$6,130	$172,371,147	48%	$6,171
Research	$2,230,800	1%	$84	$1,603,595	-	$60	$1,596,604	-	$57
Public service	$9,411,982	3%	$356	$5,588,902	2%	$209	$7,613,652	2%	$273
Academic support	$47,045,419	14%	$1,777	$49,050,080	14%	$1,832	$54,603,876	15%	$1,955
Institutional support	$48,847,183	14%	$1,845	$57,390,579	17%	$2,144	$53,952,614	15%	$1,931
Student services	$37,107,729	11%	$1,402	$35,747,713	10%	$1,336	$40,708,466	11%	$1,457
Other core expenses	$28,805,251	9%	$1,088	$28,725,475	8%	$1,073	$27,341,967	8%	$979
Total Core expenses	$336,972,952	100%	$12,729	$342,187,501	100%	$12,784	$358,188,326	100%	$12,823
Total All Expenses	$406,644,218		$15,361	$419,253,680		$15,663	$437,081,584		$15,647
FTE[1] calculated by IPEDS	$26,473			$26,767			$27,934		

Source: National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS), retrieved from: http://nces.ed.gov/ipeds/Home/UseTheData

[1]The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component). FTE is estimated using 12- month instructional activity (credit and/or contact hours). All doctor's degree students are reported as graduate students.

Table 66

Table 67

Alumni Giving
As of the end of Summer Semester 2016

	Headcount
Alumni Donors	3,189
Alumni of Record	97,954

Alumni Giving
Fiscal Year 2016

	Headcount	% of Total Dollars
Alumni	922,685	9.82%
Corporations	1,512,464	16.10%
Current Students	5,845	0.06%
Foundations	4,411,885	46.98%
KSU Campus	212,296	2.26%
KSUF[1] Trustees	179,916	1.92%
Other Individuals	1,448,741	15.43%
Other Organizations[2]	645,836	6.88%
Parents	52,071	0.55%
Total	**9,391,739**	**100.00%**

Top Three Donors
Charitable Giving in Millions of Dollars Donated

Last Five Fiscal Years
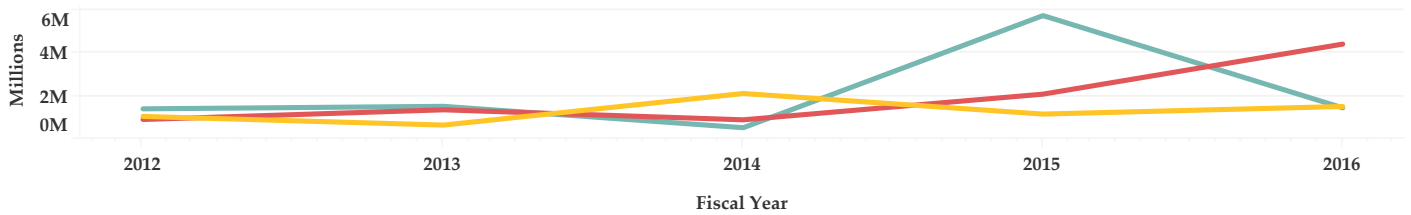
Figure 39. Charitable Giving

Corporations	Foundations	Individuals

Table 68

Charitable Giving in Dollars Donated

Last Five Fiscal Years

	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Corporations	1,049,784	647,672	2,115,328	1,158,843	1,512,464
Current Students	-	-	-	3,030	5,845
Foundations	907,696	1,357,596	892,679	2,085,824	4,411,885
Individuals	1,402,486	1,519,295	525,388	5,736,241	1,448,741
KSU Alumni	119,524	235,003	361,043	769,116	922,685
KSU Campus	163,820	210,494	186,585	246,389	212,296
KSUF[1] Trustees	379,550	197,428	259,655	642,916	179,916
Other Organizations[2]	-	3,451	28,822	156,569	645,836
Parents	-	-	-	22,033	52,071
Total	**4,022,860**	**4,170,939**	**4,369,500**	**10,820,960**	**9,391,739**

Source: Office of University Advancement and Development.

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. SPSU data are not included prior to Fall 2015.

[1] KSUF - Kennesaw State University Foundation

[2] Other Organizations include fundraising consortia and other non-profits.

KENNESAW STATE UNIVERSITY

Kennesaw Campus (In square footage)	Classrooms, Offices, Support	624 Big Shanty Road	12,320
		3305 Busbee Drive	146,919
		A.L. Burruss Building	105,385
		Alumni Affairs	9,848
		ATOMS Center & GYSTC	8,395
		Auxiliary Services	4,330
		Auxiliary Services & Programs	5,092
		Bailey Performance Center	31,970
		Baseball Stadium	1,850
		Bobbie Bailey Athletic Complex	21,377
		Bookstore	12,896
		CASA and Center for Elections	7,945
		CETL	6,441
		Chantal and Tommy Bagwell Building	78,375
		Chastain Pointe	169,354
		Clendenin Building	37,184
		Commons Dining Hall	51,767
		Convocation Center	130,893
		Cox Family Enterprise Center	3,508
		Distance Learning Center	8,440
		English Building	67,267
		Hitting And Pitching Building	4,147
		Horace W. Sturgis Library	100,617
		Hospitality House	5,836
		House55-Music&Ent Business	6,024
		James W. Carmichael Student Center	38,606
		Joe Mack Wilson Performing Arts Building	37,949
		Kennesaw Hall	131,182
		KSU Center	162,577
		KSU Stadium	80,187
		LeoDelle and Lex Jolley Lodge	6,871
		Mathematics and Statistics	31,615
		Music Building	8,570
		Owl's Nest	15,901
		Prillaman Health Sciences	191,556
		Public Safety	9,365
		Science Building	104,336
		Science Laboratory Building	74,203
		Siegel Student Recreation & Activities Center	127,202
		Social Sciences Building	162,595
		Softball Stadium	1,733
		Solarium Student Center Addition	1,500
		Sport & Recreation Park	9,183
		Student Athlete Success Services	6,903

Source: Data provided by Facilities Services

KENNESAW STATE UNIVERSITY

Kennesaw Campus (In square footage)	**Classrooms, Offices, Support**	Student Center Addition	68,469
		Student Health Services Clinic	5,408
		Student Recreation and Wellness Center	40,010
		Student Recreation and Wellness Center Addition	15,981
		Technology Annex	14,316
		Technology Services	20,758
		Town Point	92,608
		University College	21,014
		Visual Arts Building	32,423
		W. Wyman Pilcher Public Service Building	21,014
		Willingham Hall	21,014
		Wilson Annex	17,933
		Zuckerman Museum of Art	9,793
Marietta Campus (In square footage)	**Classrooms, Offices, Support**	Academic Building	50,500
		Administration	16,620
		Architecture	101,793
		Atrium Building	103,608
		Building Z	32,000
		Campus Restaurant	16,973
		Civil Engineering Soils Lab	1,800
		Civil Engineering Technology	15,248
		Community Center	2,320
		Concessions/Restrooms	864
		Courtyard Mail Room	1,266
		Crawford Lab	31,158
		Design 1	35,027
		Design 2	16,519
		Engineering Lab	35,036
		Engineering Technology Center	130,000
		ET-HAZMAT Storage	236
		Facilities Administrations	5,626
		Facilities Cart and Archive File	1,267
		Facilities Central Receiving	7,200
		Facilities Ground/Vehicle Shop	2,520
		Facilities Grounds Storage	775
		Facilities Large Vehicle Storage	2,014
		Facilities Maintenance Shop	12,156
		Facilities Small Vehicle Storage	3,000
		Greenhouse	700
		Gymnasium	29,182
		Housing Office	4,007
		Joe Mack Wilson Student Center	86,243
		Lawrence V. Johnson Library	58,175
		Mathematics	28,595

Source: Data provided by Facilities Services

KENNESAW STATE UNIVERSITY

Marietta Campus (In square footage)	Classrooms, Offices, Support	Norton Hall	47,156
		Recreation and Wellness Center	35,948
		Student Competitions Team	7,891
		University Columns Activity Center	2,543
		W. Clair Harris Textiles	31,673
		Wilder Communications Center	4,010

Source: Data provided by Facilities Services

KENNESAW STATE UNIVERSITY

Kennesaw Campus - Land, Housing, and Parking as of January 1, 2017	**Land in Acres**	Land	405
		Total	405
	Housing in Number of Beds	Austin Residence Complex I	700
		Austin Residence Complex II	451
		KSU Place	552
		University Village Phase I + II	878
		University Village Phase III	914
		Total	3,495
	Parking in Number of Spaces	Parking Deck Central	2,664
		Parking Deck East	1,471
		Parking Deck North	1,516
		Parking Deck West	672
		Total	6,323
Marietta Campus - Land, Housing, and Parking as of January 2017	**Land in Acres**	Land	197
		Total	197
	Housing in Number of Beds	Commons 100	48
		Commons 200	48
		Commons 300	48
		Commons 400	48
		Commons 500	48
		Commons 600	48
		Courtyard 1000	136
		Courtyard 2000	132
		Courtyard 3000	144
		Hornet Village 1	282
		Hornet Village 2	318
		Howell Residence Hall	294
		University Columns 1	12
		University Columns 2	12
		University Columns 3	12
		University Columns 4	12
		University Columns 5	12
		University Columns 6	12
		University Columns 7	12
		University Columns 8	12
		University Columns 9	12
		University Columns 10	12
		Total	1,714
	Parking in Number of Spaces	Parking Deck P60	833
		Total	833