

PROGRAM STUDENT LEARNING OUTCOMES

Program Information

| College: | Michael J. Coles College of Business |
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| Department: | School of Management, Entrepreneurship and Hospitality – Undergraduate |
| Program: | Entrepreneurship, Minor |

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- 1. Understand and apply the entrepreneurial process and associated skill set.
- 2. Discover and validate new values.
- 3. Identify and use tools to fund a venture.
- 4. Learn how to bring together people and resources to launch something new.