



**Program Information**

<b>College:</b>	Coles College of Business
<b>Department:</b>	School of Management, Entrepreneurship, and Hospitality
<b>Program:</b>	Hospitality Management, BBA

**Program Student Learning Outcomes**

Upon completion of this degree from KSU, students will be able to:

- Incorporate sustainability and ethical principles into all aspects of operations and management.
- Design and implement strategies that improve service quality and operational performance.
- Demonstrate effective leadership and managerial skills that foster high performance hospitality work environments.
- Develop revenue optimization strategies.
- Formulate and recommend data driven business decisions.