

2021 SAUPO Program via Zoom

Symposium on ASIA-USA Partnership Opportunities

SAUPO is organized by the Asian Studies Program of KSU's Interdisciplinary Studies Department (ISD).



9:00am to 11:45am, Friday April 2, 2021: SAUPO Zoom Virtual Conference
FREE for all! Zoom link @ SAUPO site: saupo.kennesaw.edu

9:00am-9:15am: Opening, Sponsored by KSU Office of VP for Research and Aptude

- Dr. May Gao, SAUPO Chair, Professor of Communication & Asian Studies, KSU
- Dr. Carmen Skaggs, Associate Dean, Radow College of Humanities and Social Sciences, KSU
- Honorable Kazuyuki Takeuchi, Consul General of Japan in Atlanta
- Mr. Nagendra Roy, Senior Director-IT, Aptude
- Dr. Yusun Chang, SAUPO Assistant Vice Chair, Asso. Prof. of Electrical & Computer Engineering

9:15am-10:15am: SAUPO Panel #1: Pandemic, Communication and Organizations Sponsored by KSU Norman J. Radow College of Humanities and Social Sciences & WellStar College of Health and Human Services

Moderator: Dr. May Gao, SAUPO Chair, Professor of Communication & Asian Studies, KSU

- Dr. Pamela Whitten, President, Kennesaw State University
- Mr. Dan Forsman, President & CEO, Berkshire Hathaway HS Georgia Properties
- Ms. Sophia Marshall, VP of Organizational Communication, WellStar Health System
- Mr. Robert Striar, President, M Style Marketing
- Dr. Eric Eisenberg, Dean & Professor of Communication, University of South Florida

10:15am-10:30am: A Video Tribute to SAUPO partnerships Sponsored by the State of Georgia and Aprio

10:30am-11:30am: SAUPO Panel #2: Global Supply Chains, Business & Partnerships Sponsored by KSU Coles College of Business & Southern Polytechnic College of Engineering and Engineering Technology

Moderator: Dr. Ian Ferguson, Dean, Southern Poly College of Engineering and Engineering Technology

- Mr. David Kirk, President & CEO, Murata Electronics
- Ms. Jessica Cork, SAUPO advisor, VP, Public Relations, YKK Corporation of America
- Ms. Wendy Lu, SAUPO advisor, Partner, International Tax Services, Aprio
- Ms. Marcy Sperry, Trademark/IP Attorney, Vivid IP
- Ms. Candy Nip, Director, Hong Kong Economic and Trade Office, New York

11:30am-11:45am: Closing, Sponsored by KSU Division of Global Affairs

- Dr. Sheb True, AVP Division of Global Affairs and Dean, Graduate College & Prof. Edu, KSU
- Dr. Jag Sheth, SAUPO Advisor, Charles H. Kellstadt Professor of Marketing, Emory University