



KENNESAW STATE
UNIVERSITY
COLES COLLEGE OF BUSINESS

Ph.D. in Business Administration

Graduation Reception

Academic Year 2023-2024

May 6, 2024

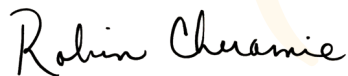
The Conservatory
Acworth, GA

Dear Graduates,

Congratulations on earning your Ph.D. in Business Administration from Kennesaw State University. The value of this accomplishment cannot be overstated. As a member of the graduating class of 2023, not only have you taken a significant step toward achieving your professional goals, but you have also proven your ability to overcome challenges and strive to better yourself.

Completing your Ph.D. is one of the most difficult things you will ever do. While celebrating your success, be sure to thank the friends and family in your life who supported you on this journey and helped give you the strength to earn the highest academic degree awarded by our University.

To our 2024 Ph.D. graduates, what you have already accomplished is amazing. What comes next from you will be no less than inspiring. Congratulations!

A handwritten signature in black ink that reads "Robin Cheramie". The signature is written in a cursive, flowing style.

Robin Cheramie, Ph.D.
Dean, Coles College of Business
and Professor of Management
Kennesaw State University



Spring Commencement Reception Event Program

Welcoming Remarks

Dr. Saurabh Gupta
Executive Director, Ph.D. Business Administration

Recognition of Graduates

Recognition of Faculty + Closing Remarks

Dr. Robin Cheramie
Dean, Coles College of Business

Dinner



Graduate List

Ph.D. in Business Administration



Benjamin Blakeney

Accounting

Dissertation Title:

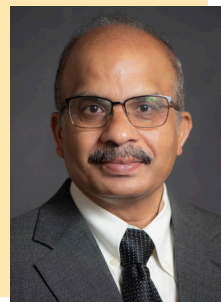
The Effect of Auditor Quality on Revenue Expense Matching

Dissertation Committee:

Chair: Marcus Caylor, Ph.D., Kennesaw State University

Second: Divesh Sharma, Ph.D., Kennesaw State University

Reader: Hyungshin Park, Ph.D., Kennesaw State University



Sanjay Bhardwaj

Information Systems

Dissertation Title:

An Investigation into Perceived Quality of Recommendations Made by Clinical Decision Support Systems

Dissertation Committee:

Chair: Mia Plachkinova, Ph.D., Kennesaw State University

Second: Saurabh Gupta, Ph.D., Kennesaw State University

Reader: Sweta Sneha, Ph.D., Kennesaw State University



Nicolette Gordon

Information Systems

Dissertation Title:

Marginalization and its Effect on Social Loafing in Online Virtual Teams

Dissertation Committee:

Chair: Adriane Randolph, Ph.D., Kennesaw State University

Second: Dominic Thomas, Ph.D., Kennesaw State University

Reader: Aaron French, Ph.D., Kennesaw State University



Eric Harvey

Marketing

Dissertation Title:

A Sustainable Brand: Scale Development and Validation

Dissertation Committee:

Chair: Jennifer Hutchins, Ph.D., Kennesaw State University

Second: Patrick van Esch, Ph.D., Kennesaw State University

Reader: Christine Kowalczyk, Ph.D., East Carolina University



Barry Robbins

Information Systems

Dissertation Title:

The Coyote and the Roadrunner: Digital Options Impact on Innovation Speed

Dissertation Committee:

Chair: Humayun Zafar, Ph.D., Kennesaw State University

Second: Saurabh Gupta, Ph.D., Kennesaw State University

Reader: Khawaja Saeed, Ph.D., Kennesaw State University



April Sledge

Management

Dissertation Title:

Multilevel Connectivity in the Entrepreneurial Orientation to Firm Performance Relationship

Dissertation Committee:

Chair: Birton Cowden, Ph.D., Kennesaw State University

Second: Steven Phelan, Ph.D., Kennesaw State University

Reader: Shelby Meek, Ph.D., Kennesaw State University



Christopher Slinkard

Accounting

Dissertation Title:

State Governments Take a Bath: Earnings Management in State Governments

Dissertation Committee:

Chair: Benedikt Quosigk, Ph.D., Kennesaw State University

Second: Sunay Mutlu, Ph.D., Kennesaw State University

Reader: Mary Hill, Ph.D., Kennesaw State University



Rosemary Tufon

Information Systems

Dissertation Title:

Examining the Dynamics of Trust Building and its Impact on Willingness to Accept Healthcare Recommendations from Conversational AI Agents (CAI): An Integrated Model of Institutional Trust and Human-In-The-Loop Concept (HITL)

Dissertation Committee:

Chair: Adriane Randolph, Ph.D., Kennesaw State University

Second: Reza Vaezi, Ph.D., Kennesaw State University

Reader: Soo Shin, Ph.D., Kennesaw State University



Kimberly Weston Moore

Management

Dissertation Title:

Dark Tetrad Traits and Leader Social Undermining: A Fear of Missing Out in an Organizational Politics Context

Dissertation Committee:

Chair: James Meurs, Ph.D., Kennesaw State University

Second: Joshua Palmer, Ph.D., Kennesaw State University

Reader: Graham Lowman, Ph.D., Kennesaw State University



Simona Womack

Management

Dissertation Title:

The Effect of Consumer Perception of Climate Efficiency: The New Stakeholder Theory on Firm Climate Change CSR Activity, Moderated by the Influence of Secondary Stakeholder Governance

Dissertation Committee:

Chair: Susan Young, Ph.D., Kennesaw State University

Second: Canan Mutlu, Ph.D., Kennesaw State University

Reader: Steven Phelan, Ph.D., Kennesaw State University



William Yaeger

Management

Dissertation Title:

Opposites Attract: The Contrary Influences of Empowerment and Accountability Climates on Proactive Work Behavior

Dissertation Committee:

Chair: Stacey Kessler, Ph.D., Kennesaw State University

Second: Paul Spector, Ph.D., University of South Florida

Reader: Paul Johnson, Ph.D., University of Mississippi





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