Baha Zeidan is the co-founder and CEO of Azalea Health, a cloud-based healthcare solutions provider. His dedication to improving healthcare for providers and patients drives the company's vision.

Zeidan's entry into healthcare technology began at a medical lab in Valdosta, Georgia, where he observed the challenges faced by rural providers. This led him to co-found Azalea Health in 2008. The company, starting with medical billing, has grown into a comprehensive Electronic Health Records (EHR) platform offering various solutions, particularly for underserved populations.

Under Zeidan's leadership, Azalea Health has grown from a three-person operation to a 312 employee organization and has attracted private equity investors. The company has also expanded through strategic acquisitions.

Zeidan has received several accolades, including the Atlanta Business Chronicle's Most Admired CEO award in 2019 and recognition in their 40 Under Forty in 2018. Azalea Health has also been featured on the Inc. 5000 list. He is on the board of directors for the Georgia Chapter of HIMSS and holds a Bachelor of Science degree from Valdosta State University.