

H O S T E D B Y T H E E N T R C E N T R

From Concept

How to take an **IDEA** to address a market need into a **PRODUCT** to be sold

to Sale



Guest Speaker

**Patrick
Opdenbosch**

PT Assistant Professor
of Mechanical Engineering

3/18/25

2:30-4:00

Marietta Student Center
Ballrooms A&B



**KENNESAW STATE
UNIVERSITY**

COLES COLLEGE OF BUSINESS
*Robin and Doug Shore Entrepreneurship
and Innovation Center*

