



BIZTECH
CONVERGENCE
SERIES

Where Business
and Engineering
Minds Collide

Continuing Series

Author of What The Hell Is This?

**Tom Cox - Fractional Brand Architect and Creative Director,
Tom Cox Studio**

"Change What You See. Change What Others See. Brand New Eyes"

**"Next-Level Branding: How to Create Brands
That Hit Different"**



Wednesday, April 9, 2025

12:30pm - 2:00pm

Kennesaw Campus

Prillaman HS 1000

Q & A reception to follow with food and beverage



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
*Robin and Doug Shore Entrepreneurship
and Innovation Center*

