



**KENNESAW STATE
UNIVERSITY**

COLES COLLEGE OF BUSINESS
*Bagwell Center for the Study of Markets
and Economic Opportunity*

Estimating the Value of Medal Success in the Olympic Games

9:30am - 10:45am | Prillaman 1000 – Kennesaw Campus

The Economics of Canada's National Pastime: Insights from Research on the National Hockey League

11:00am - 12:15pm | Prillaman 1000 – Kennesaw Campus

**THURSDAY
September 26, 2024**



Brad Humphreys

Professor of Economics, West Virginia University



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