

CALL FOR PROPOSALS

The Family Enterprise Center at Kennesaw State University invites **affiliate members** to submit proposals for our **90-minute Strategic Workshops**. These sessions provide a **highly engaged** learning environment for family business leaders seeking **practical strategies** for growth, legacy preservation, and navigating family dynamics.

WORKSHOP DETAILS

- **Time Options:** Breakfast (8-9am) or Lunch (12-1:30pm)
- **Location:** Family Enterprise Center Boardroom
- **Audience:** 8-12 family business leaders from diverse backgrounds
- **Presenter Sponsorship:** \$1000 (covers the meal for attendees & promotional benefits)

PROPOSAL GUIDELINES

Submit a **one-page document** including:

- **Workshop Title**
- **Presenter's Name and Membership Status** (must be an affiliate member)
- **Learning Objectives** (2-3 key takeaways)
- **Workshop Description** (max 150 words)
- **Intended Audience** (e.g., founders, next-gen leaders, HR professionals, etc.)
- **Mission Alignment** (how the workshop supports business growth, legacy preservation, and/or navigating family dynamics)
- **Availability** (breakfast or lunch preference, preferred months July-December, and preferred Tuesday, Wednesday, or Thursday).

SPONSORSHIP BENEFITS

- Exclusive Presenter Role
- Your Logo on Registration Page
- Signage at Event with Your Logo
- Feature in Roots & Legacies Newsletter (4700+ readers)
- Tagged in Center's Social Media Posts
- Custom Social Media Graphic for Your Own Promotion