

# Christopher Jourdan

2D Animation| Illustration| Digital Marketing| Advertising



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2D animator and marketing specialist based out of Kennesaw, Georgia. I enjoy creating illustrations and animations. My goal is to create dynamic imagery for audiences by animating advertisements that drives purchases. I study various advertisements and animations that will help inspire my next project.

## Education

### **Kennesaw State University**

Bachelor of Fine Arts,  
Digital Animation

Marketing Minor

*Graduate: May 2021*

## Software

Adobe CC  
Photoshop  
Illustrator  
After Effects  
MS Office  
Toon Boom Harmony  
Storyboard Pro

## Skills

Animation  
Illustration  
Environment Design  
2D Character Rigging  
Storyboarding

Customer Relations  
Leadership  
Social Media Management  
Brand Development  
Market Research  
Content Development

## WORK EXPERIENCE

### **FREELANCE ILLUSTRATOR**

Self-Employed (September 2018-Present)

- Create individualized, original designs and illustrations for clients
- Created personalized invoices for clients
- Communicating with clients in a timely manner to effectively achieve their vision
- Alter client's design based on their feedback
- Created personalized estimates & invoices
- Built & maintained rapport with clients, leading to future commissions and new customer referrals

### **WHOLE FOODS, Kennesaw, GA**

Customer Service Representative (October 2017-Present)

- Aided with the hiring process of new associates
- Effectively coordinated employees' scheduled breaks to maintain acceptable checkout times
- Restocked, arranged, and organized merchandise in front lanes to drive product sales
- Helped customers complete purchases and locate items to promote loyalty, satisfaction and sales number
- Negotiated a mutually agreeable solution for disgruntled customers by patiently providing alternatives to reconcile the customer's needs with the company's objectives

Marketing Representative (March 2019-Present)

- Directed the marketing of Amazon Prime promotions
- Distributed & maintained weekly sales promotions
- Promoted Amazon Prime discount program to customers

## RECENT & CURRENT ARTISTIC WORK

- Freelance Commissions
- Short Film "One's Journey"