

From: [Comprehensive Administrative Review](#)
To: [staffnotify](#); [facultynotify](#)
Subject: January 2019 CAR Update
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The Comprehensive Administrative Review (CAR) committee is committed to providing monthly updates on our progress against the key initiatives identified in our Kennesaw State-specific CAR report. The report and KSU projects, which are updated monthly, are listed on the CAR website, accessible here: <http://oie.kennesaw.edu/car/>.

This month, we are highlighting Internal Communications.

The Office of Strategic Communications and Marketing created a new position, Internal Communications Manager, which was assumed by Thomas Dale in December 2018. Thomas began working at KSU in 2015 and prior to joining Strategic Communications, Thomas was the Assistant Director of IT Communications in University Information Technology Services (UITS). Thomas is responsible for collaborating with University leadership to develop and execute an internal communications strategy that will enhance communication among the faculty and staff while fostering a culture of one brand and one community.

In an effort to improve the effectiveness of internal communications for faculty and staff, Strategic Communications recently announced that KSU Inform will be replaced by an interim internal communications tool called KSU Today (ksutoday.kennesaw.edu). KSU Today will allow faculty and staff to post and view campus announcements on an internal website and provides users the option to subscribe and receive a daily digest of announcements. Usage guidelines and user documentation are available from Strategic Communications and UITS. KSU Today will be launched tomorrow, January 23rd.

You can learn more about Strategic Communications and Marketing at <http://stratcomm.kennesaw.edu>.

Please do not hesitate to send comments or questions to CARupdate@kennesaw.edu.

Thanks for all you do at KSU!

