



**Program Information**

<b>College:</b>	Wellstar College of Health and Human Services
<b>Department:</b>	Exercise Science and Sport Management
<b>Program:</b>	Sport Management, B.S.

**Program Student Learning Outcomes**

Upon completion of this degree from KSU, students will be able to:

- to recall key ideas and concepts in the sports management field, including ideas and concepts related to history, sports leadership and management, sports facility and event operations, sports marketing and fundraising, sports finance and economics, the sociological, psychological, and legal issues in sports.
- communicate effectively in oral and written formats.
- apply their knowledge and skills and successfully complete at least 285 practical experience hours with a sport organization.
- exhibit professional behaviors appropriate for entry level positions in the sport management industry.