



Program Information

College:	Radow College of Humanities and Social Sciences
Department:	School of Communication and Media
Program:	Organizational and Professional Communication, BS

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Students will become knowledgeable about and prepared for Organizational and Professional Communication careers
- Students will be able to combine theory with Organizational and Professional Communication skills
- Students will develop beginning to advanced writing, speaking, and research skills as they progress through the program
- Students will be able to conduct advanced needs assessment and training program design and delivery
- Students will develop digital production skills in video, audio, and document design
- Students will be strongly encouraged to enroll in internships for academic credit to strengthen their ability to compete for post-graduate employment
- Faculty will mentor students in creating a portfolio of professional quality Organizational and Professional Communication materials for internship and job placement
- Students will learn intercultural communication skills that will prepare them to work in global business environments