



Program Information

College:	Coles College of Business
Department:	School of Management, Entrepreneurship, and Hospitality
Program:	Management, BBA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Recognize issues related to behavior of individuals and groups in organizations (knowledge-based)
- Demonstrate teamwork by applying effective decision making and problem solving in group processes, including interactions of high performing teams (application-based)
- Recognize issues related to human resource management (knowledge-based)
- Demonstrate teamwork by applying effective decision making and problem solving resulting in beneficial human resource management solutions to organizational problems and opportunities (application-based)
- Recognize issues related to project management (knowledge-based)
- Apply the planning component of the project life cycle by creating a project management plan using project management software (application-based)
- Demonstrate proficiency with analytic business tools and related technologies (e.g., Microsoft Excel) (knowledge-based)
- Apply analytic business tools and data to analyze a business problem and communicate findings and recommendations (application-based)