



**Program Information**

<b>College:</b>	Coles College of Business
<b>Department:</b>	School of Management, Entrepreneurship, and Hospitality
<b>Program:</b>	Entrepreneurship, BBA

**Program Student Learning Outcomes**

Upon completion of this degree from KSU, students will be able to

- Entrepreneurship majors will apply the entrepreneurial skill set to find market-driven problems worth solving.
- Entrepreneurship majors will be able to discover and validate new value by enacting the customer discovery process.
- Entrepreneurship majors will be able to identify and use tools to fund a venture.
- Entrepreneurship majors will be able to bring together people and resources to launch something new by finding mentors and pitching their new venture.
- Entrepreneurship majors will be able to reflect on a direct entrepreneurship experience where value was created.