



KENNESAW STATE
UNIVERSITY

BACHELOR OF SCIENCE IN LEARNING, DESIGN, AND TECHNOLOGY

LDT

We combine **knowledge** of how people learn with **technical design skills** to create e-learning courses, instructional videos, and instructor-led training materials to improve performance of learners and their organizations.

WHY OUR PROGRAM?

- **Only undergraduate** program in Georgia
- Our faculty have **industry experience**
- Classes are based on **hands-on projects**
- Learn to use **industry-standard design and development software**
- Work with companies in metro Atlanta through **internship and capstone projects**
- Develop a **portfolio, resume, and LinkedIn profile**
- Engage in **professional development** with **practitioners**

CAREER INSIGHTS

A degree in LDT can lead to these jobs:

- Instructional Designer
- Training and Development Specialist
- Learning Experience Designer
- Training and Development Manager

BECOME A HIGHLY SKILLED INSTRUCTIONAL DESIGN PROFESSIONAL

- Business
- Government/military
- Medical
- Higher education

MORE INFORMATION

For more information,
contact the program
coordinator at

LDT@kennesaw.edu

